

# Building Blocks of Global Learning Event

## Moving to Scale

- Common understanding of moving economic inclusion to scale in different contexts & COVID-19
- Increased knowledge exchange between governments, practitioners and technical partners
- A stronger focus on evidence as it applies to government led programs.

Sharing first –hand government experiences

Connecting global expertise with country practice

Participant Engagement:  
Polling, Hangouts & Q&A

Knowledge Capture for post event follow ups

**Day 1:**  
**Building back from COVID-19 and building forward in 2030**

**Day 2:**  
**Evidence and feasibility**

**Day 3:**  
**Operationalizing the agenda for scale**

Key Results

Activities

Inputs

Key Results

Activities

Inputs

# ECONOMIC INCLUSION

FOR THE POOREST – MOVING TO SCALE

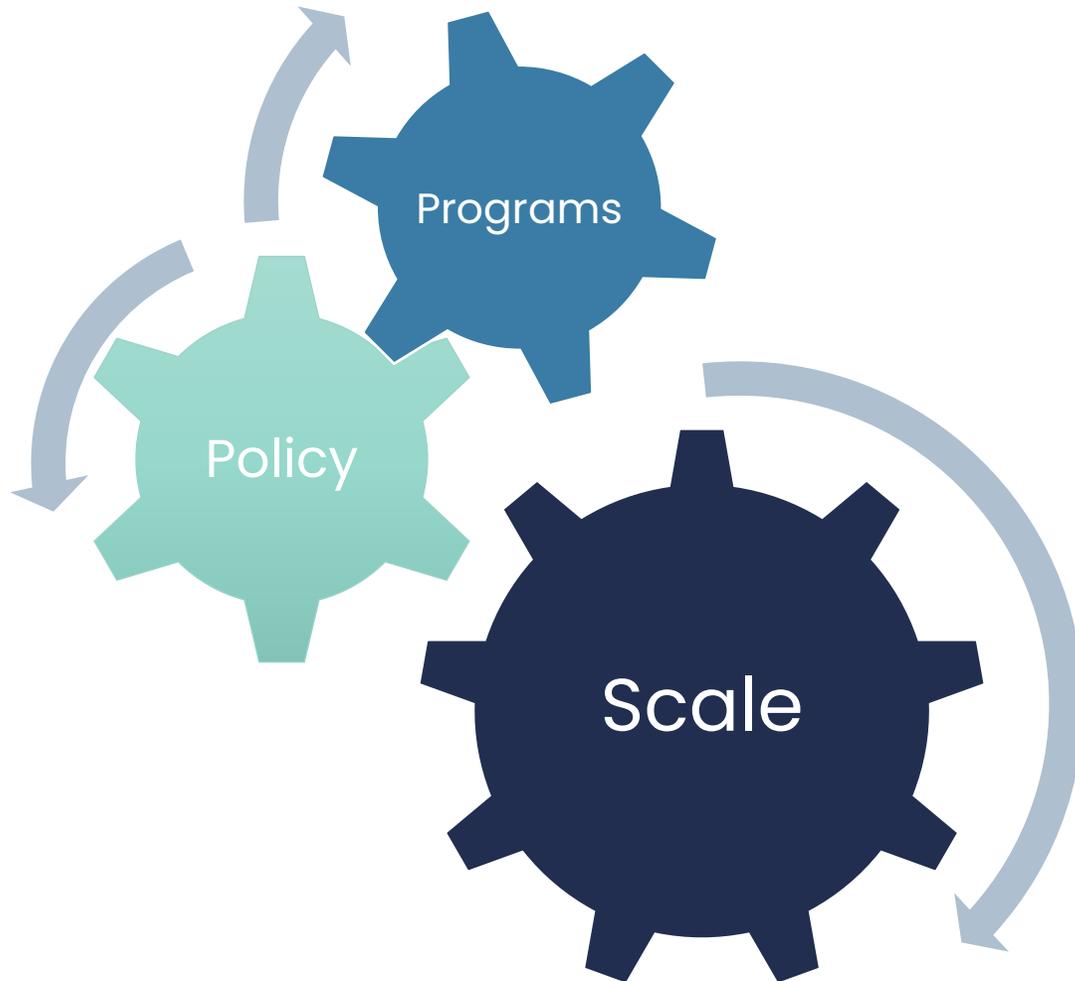
GLOBAL LEARNING EVENT 2021

A world map with a network of blue dots and lines overlaid on it, representing global connectivity. A large blue triangle points to the left on the far left edge of the slide.

## Tipping Points for Moving to Scale: Key Concepts and Themes



# Economic Inclusion at Scale: a Definition



- Multidimensional bundle of coordinated interventions for the extreme poor and vulnerable which aim to increase the incomes and assets of poor and vulnerable people.
- Embedded within a national policy and strategy framework for poverty reduction, to alleviate 'poverty traps'
- Taken to scale through programmatic and institutional adaptation building on investments in safety nets, jobs & livelihoods and financial inclusion

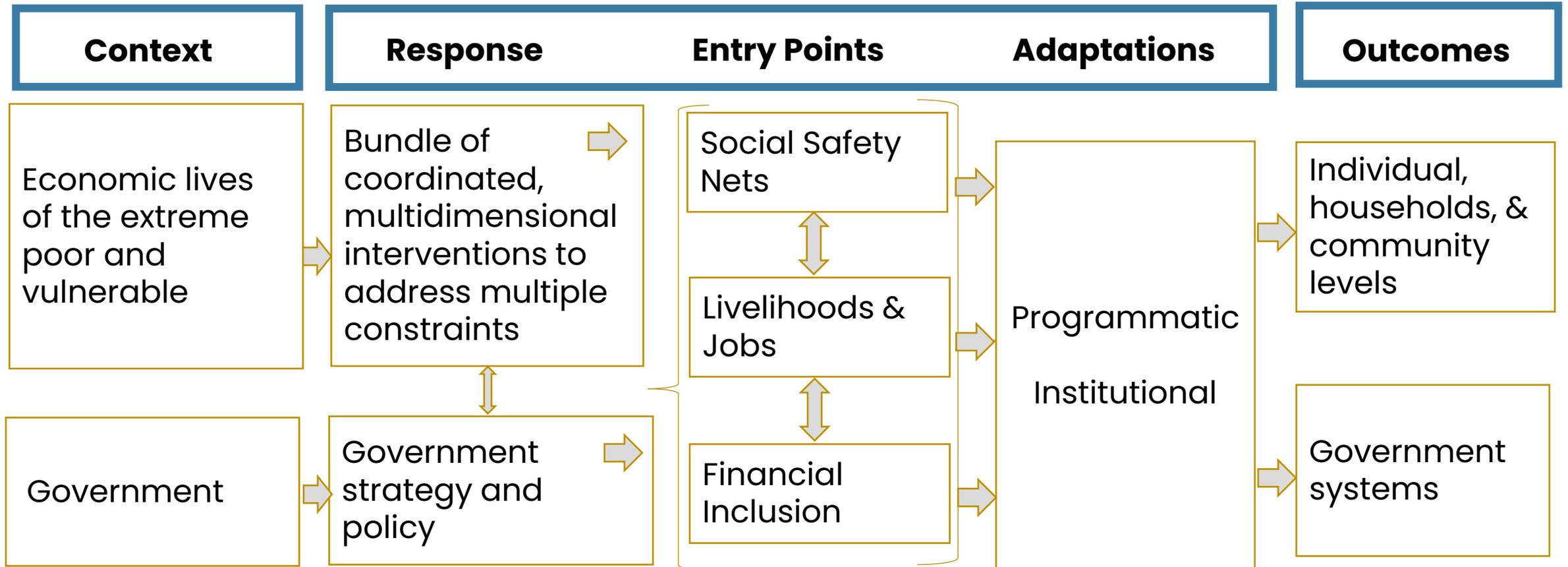
# A Framework to Transform the Economic Lives of the Extreme Poor and Vulnerable

**Goal:** Develop economic inclusion programs that strengthen resilience and opportunity for the extreme poor and vulnerable

**MESSAGE 1: SURGE**

**MESSAGE 2: SCALE**

**MESSAGE 3: EVIDENCE**

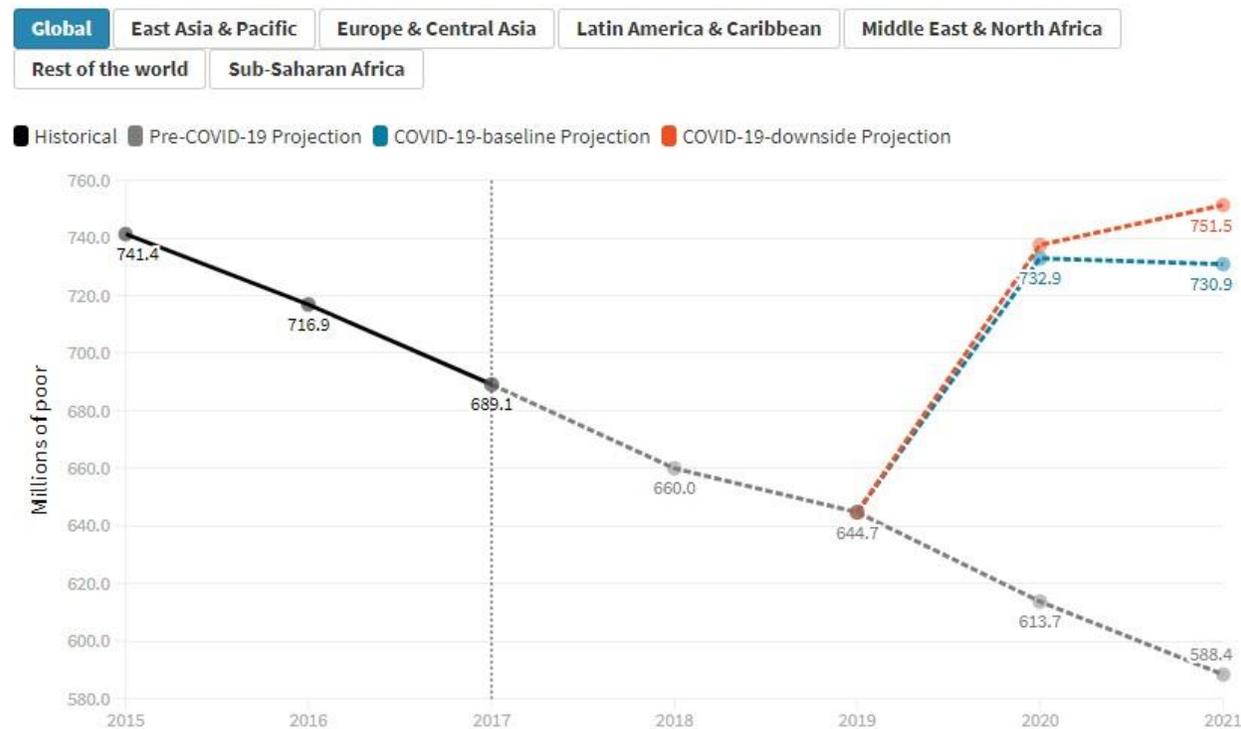


## Megatrends

- 1) Building human capital, with potential to break inter-generational poverty
- 2) Demographic trends, with an impact on urban areas
- 3) Technology adoption, providing an opportunity to overcome capacity constrains
- 4) Shock sensitivity, fragility, and conflict, highlighting the need for adaptability

## COVID-19 Globally

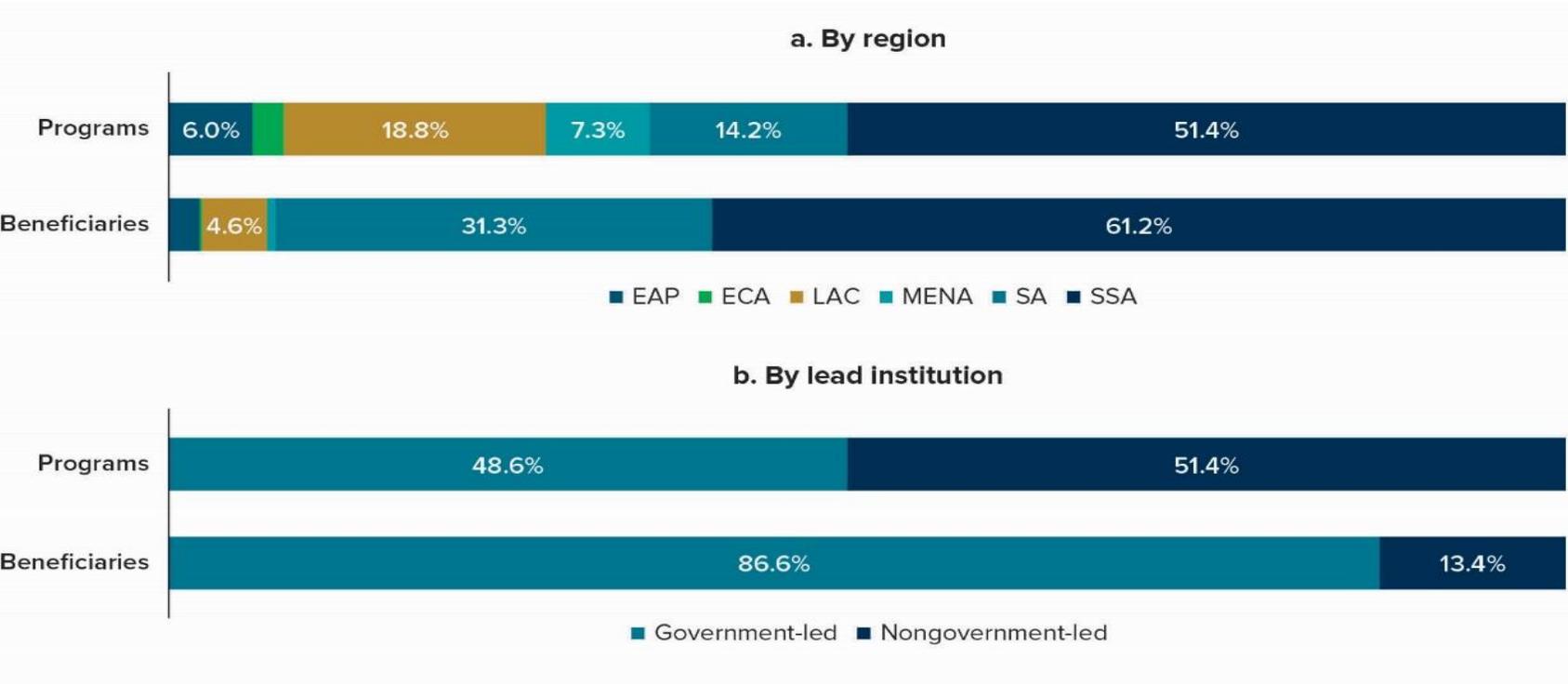
Figure 3: Nowcast of extreme poverty, 2015-2021



Source: Lakner et al (2020) (updated), PovcalNet, Global Economic Prospects.

Note: Extreme poverty is measured as the number of people living on less than \$1.90 per day. 2017 is the last year with official global poverty estimates. Regions are categorized using PovcalNet definition.

# The Changing Global Landscape

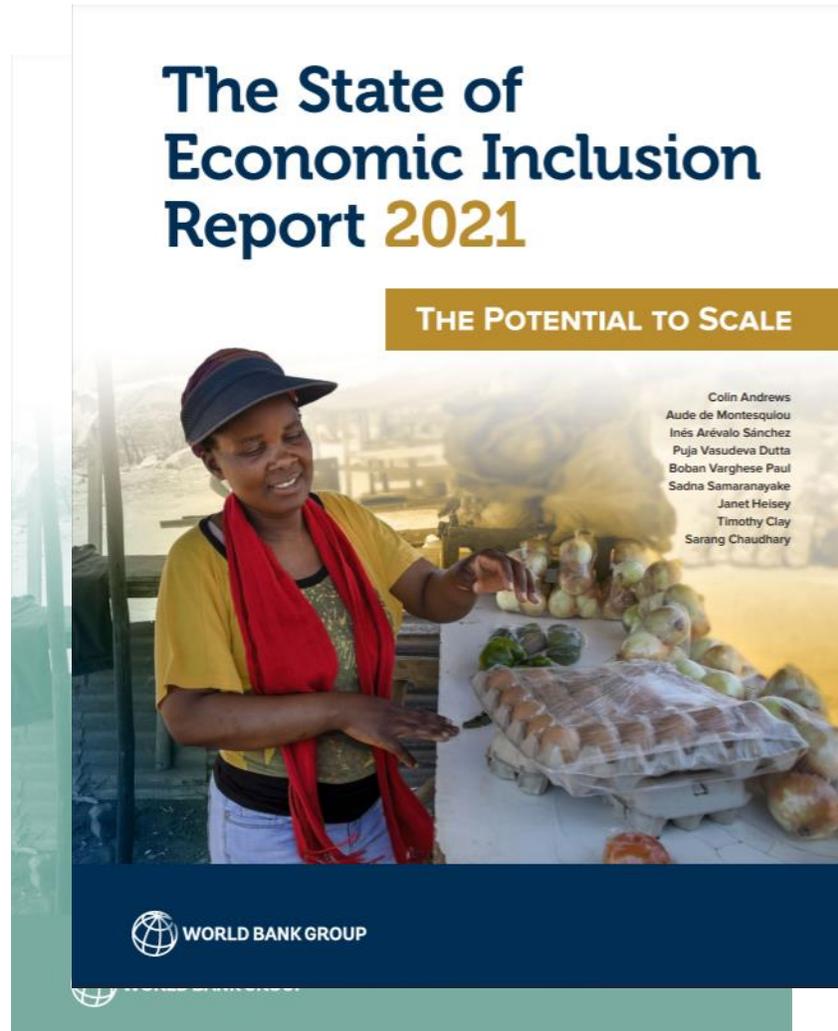


**75**  
 Countries

**219**  
 Programs

**90**  
 Million Beneficiaries

# Moving to Scale – Three Tipping Points



I. **Political  
Economy**

II. **Program Design and  
Implementation  
Features**

III. **Evidence  
and Costs**

# I. Political Economy

- **Success or failure** of depends on three programmatic decisions:
  1. Program objectives
  2. Financing
  3. Institutional arrangements for delivery
- Scale up hinges on **political acceptability**. Driven by:
  - A demonstrated evidence base
  - Political decisions not a technical response e.g. typically driven by a major shock... COVID-19?

## Agenda Signposts



- **Day 1 – 9:45 to 10:45**  
*Government Journeys to Scale: Nascent & Emerging Experiences*
- **Day 3: – 7:40 to 8:50**  
*Building back from COVID-19 realities*
- **Day 3 – 9:00 to 9:55**  
*Making the case to finance and treasury: Ensuring program sustainability*

## II. Program Design & Implementation



“

- ✓ Program delivery
- ✓ Customization: to target group
- ✓ Context: Rural, Urban, Peri-urban, FCV
- ✓ Coordination & Partnerships
- ✓ Local economy linkages
- ✓ Community structures

”

### Agenda Signposts

#### Day 1 – 9:45 to 10:45

*Parallel Sessions – Government Journeys to Scale: Nascent & Emerging Experiences*

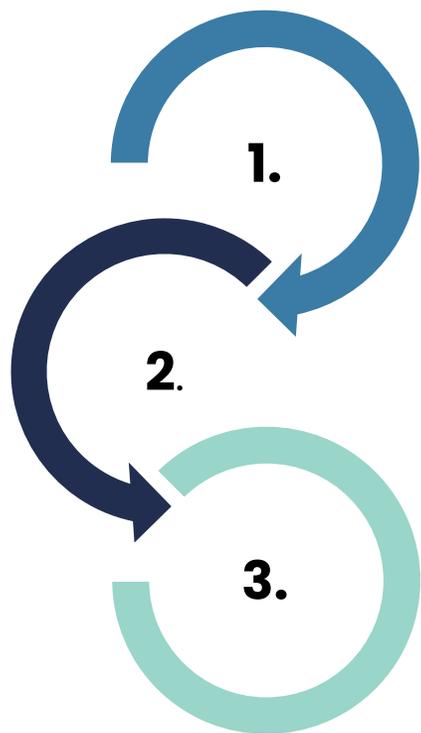
- **Day 3: – 7:40 to 8:50**

*Parallel Sessions – Economic Inclusion and COVID19 recovery*

- **Day 3 – 9:00 to 9:55**

*Parallel Sessions – Meet the practitioners*

## II. Program Design & Implementation: A spotlight on women's economic empowerment



### Three areas of focus:

1. Understanding social norms and aspirations
2. Linking programs to policy: The enabling environment to scale
3. Critical knowledge gaps on economic inclusion and gender outcomes

### Agenda Signposts

- **Cross-cutting focus**
- **Day 2: – 8:55 to 9:55**  
*2.4. Designing and implementing economic inclusion programs for women's economic empowerment*
- **Day 2 – 10:00 to 11:00**  
*Plenary Session – Promoting Women's Empowerment through Economic Inclusion: Current Thinking and Key Directions*

# III. Evidence & Costs

## Areas of focus:

1. Evidence at scale – what are we learning?
2. Critical knowledge gaps
3. How to unpack cost effectiveness, and what are the opportunities to optimize costs.
4. Sustainability of impacts in the long term

## Agenda Signposts



- **Day 2 – 7:40 to 8:50**

*Plenary – Great Expectations and Strong Debates: The emerging evidence base for Economic Inclusion at Scale*

- **Day 3: – 9:00 to 9:55**

- 4.1. *Using data for decision making and program design*
- 4.2. *Analytical innovations to improve real-time program design and learning*
- 4.3. *Making the case to finance and treasury. Ensuring program sustainability*

# Future Directions

01

**Delivery:** Refining program delivery systems across diverse contexts is a high priority

02

**Customization:** Needs of women, youth, people with disabilities and others will drive customization

03

**Shock Sensitivity:** External shocks, vulnerability, and fragility must inform economic inclusion programming

04

**Community & Market**

**Linkages:** Programs need to link more with wider community and local economy processes

05

**Evidence:** Future evaluations need to focus on government programs at scale.

06

**Costs:** Determining cost effectiveness of programs and their sustainability is essential.

07

**Political Economy:** Improved understanding of local and national influences on decision to adopt programs or not.

08

**Partnerships:** Partnership via community structures, government coordination and NGO engagement will matter to advance knowledge, best practice and learning.



# Enjoy the Event!



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