

CHANGING THE WAY WE CARE (CTWWC) INITIATIVE



BASIC PROGRAM INFORMATION

COUNTRY
Kenya

REGION
Sub-Saharan Africa

LEAD IMPLEMENTING AGENCY
Catholic Relief Services - Kenya

TYPE LEAD IMPLEMENTING AGENCY
NGO

START DATE
10/01/2018

END DATE
09/01/2023

P-CODE (WB PROGRAMS)
DNA

GLOBAL PRACTICE (WORLD BANK)
Non-WB

PROGRAM OBJECTIVES

MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Income diversification	Women's empowerment
Social cohesion	Productivity	Social inclusion	Climate resilience

PROGRAM DESCRIPTION

The program promotes safe family care for children at risk of separation or reunifying from institutions by strengthening families and reforming national child-care systems.

PROGRAM COMPONENTS



TRANSFER



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



CLIMATE RESILIENCE SUPPORT

AVERAGE PROGRAM DURATION FOR PARTICIPANTS

Under one year	Between one and three years	More than three years
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DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

TRANSFER	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING
CLIMATE RESILIENCE SUPPORT	WAGE EMPLOYMENT	



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)
Blend

FCV COUNTRY (WB FY24 LIST)
No

TOTAL POPULATION (MILLION)
53.01

POVERTY HEADCOUNT (NPL) (%)
36.10%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)
29.40%

POVERTY HEADCOUNT (MPI) (%)
37.48%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
30

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
7,866,515



PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

- Poor
- Extreme poor
- Ultra-poor
- Those above the poverty line

PRIORITY VULNERABLE GROUPS

- Women
- Children
- Youth
- Older people
- Persons with disabilities



ELIGIBILITY CRITERIA

Age

- Poverty status
- Other eligible criteria



PARTICIPANT IDENTIFICATION METHODS

- Community-based targeting
- Geographic targeting
- Categorical targeting



PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES

Impact evaluation

IMPACT EVALUATION TOPICS

Overall impact
Scalable delivery modalities
Dynamics over time
Resilience and shocks responsiveness

NAME RESEARCH PARTNERS

Unsure.

DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

2024

Data submitted as of 05/02/2023, through PEI's Landscaping Survey.

For more information on the survey

[click here.](#)

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PROGRAM COVERAGE

DIRECT PARTICIPANTS

2,830

DIRECT & INDIRECT BENEFICIARIES

10,298

PERCENTAGE FEMALE PARTICIPANTS

76-99% of participants

Share of country population (%)

: 0.02

Area/s

: Mix (urban & rural)

Share of poor (national poverty line) (%)

: 0.05

Geographic coverage

: Several states/regions

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

LEARN MORE

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CONTACT US



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