

CLOSING GAPS: FINANCIAL INCLUSION FOR ALL IN COLOMBIA



BASIC PROGRAM INFORMATION

COUNTRY
Colombia

REGION
Latin America & Caribbean

LEAD IMPLEMENTING AGENCY
Humanity & Inclusion

TYPE LEAD IMPLEMENTING AGENCY
NGO

START DATE
01/01/2022

END DATE
12/01/2024

P-CODE (WB PROGRAMS)
DNA

GLOBAL PRACTICE (WORLD BANK)
Non-WB

PROGRAM OBJECTIVES

MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Income diversification	Women's empowerment
Social cohesion	Productivity	Social inclusion	Climate resilience

PROGRAM DESCRIPTION

The program seeks to improve financial inclusion for vulnerable migrants in Colombia, particularly women and people with disabilities, through digital innovation, networking, and advocacy.

PROGRAM COMPONENTS



TRANSFER



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



CLIMATE RESILIENCE SUPPORT

AVERAGE PROGRAM DURATION FOR PARTICIPANTS

Under one year	Between one and three years	More than three years
-----------------------	-----------------------------	-----------------------

DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

TRANSFER	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING
CLIMATE RESILIENCE SUPPORT	WAGE EMPLOYMENT	



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)
IBRD

FCV COUNTRY (WB FY24 LIST)
No

TOTAL POPULATION (MILLION)
51.52

POVERTY HEADCOUNT (NPL) (%)
39.30%

POVERTY HEADCOUNT (\$2.15/DAY (2017 PPP)) (%)
9.40%

POVERTY HEADCOUNT (MPI) (%)
4.85%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
12

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
249,402



PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Poor

Extreme poor

PRIORITY VULNERABLE GROUPS

Displacement-affected

Women

Persons with disabilities



ELIGIBILITY CRITERIA

Behavioral attributes



PARTICIPANT IDENTIFICATION METHODS

Geographic targeting



PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES

Process evaluation
Impact evaluation

IMPACT EVALUATION TOPICS

Overall impact

NAME RESEARCH PARTNERS

Fundación Capital

DATE WHEN IMPACT EVALUATION RESULTS AVAILABLE

Enero 2025

Data submitted as of 04/19/2023, through PEI's Landscaping Survey.

For more information on the survey

[click here.](#)

CLOSING GAPS: FINANCIAL INCLUSION FOR ALL IN COLOMBIA

PROGRAM COVERAGE

DIRECT PARTICIPANTS

150

DIRECT & INDIRECT BENEFICIARIES

480

PERCENTAGE FEMALE PARTICIPANTS

51-75% of participants

Share of country population (%)

: < 0.01

Area/s

: Urban/Peri-urban only

Share of poor (national poverty line) (%)

: < 0.01

Geographic coverage

: Several states/regions

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Non-governmental organization



Community



Financial Service Provider



World Bank



Multilateral (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Transfer
- Business capital
- Wage employment facilitation
- Skills training
- Coaching
- Financial services facilitation
- Market links
- Climate resilience support

- Informal community groups
- Formal community groups
- Local governance groups
- Community individuals
- Other community structures

LEARN MORE

www.peiglobal.org

CONTACT US



PEI Management Team
peimt@worldbank.org

