

# WOMEN FOR WOMEN INTERNATIONAL'S EMPOWERMENT PROGRAM

## PROGRAM OBJECTIVES

### MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Diversification	Women's Empowerment
Environmental Management	Productivity	Social Inclusion	Resilience

### PROGRAM DEVELOPMENT OBJECTIVE(DESCRIPTION)

Supports the most marginalized women to: earn and save money, improve health and well-being, influence decisions in their home and community, and connect to networks for support. By utilizing skills, knowledge and resources, she is able to create sustainable change for herself, her family and community.

## PROGRAM COMPONENTS



TRANSFERS



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION

### AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES

Under one year	Between one and three years	More than three years
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### DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



## DIGITIZATION

### COMPONENTS DELIVERED DIGITALLY

TRANSFERS	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING



### PARTICIPANT PROFILE

#### TARGETED POVERTY GROUPS

- Poor
- Extreme poor
- Ultra-poor
- Other vulnerable

#### PRIORITY VULNERABLE GROUPS

- Women
- Displacement-affected
- Conflict-affected



### ELIGIBILITY CRITERIA

- Age
- Sex
- Poverty status
- Behavioral attributes



### PARTICIPANT IDENTIFICATION METHODS

- Geographic targeting
- Categorical targeting
- Community-based targeting



## BASIC PROGRAM INFORMATION

COUNTRY

Nigeria

REGION

Sub-Saharan Africa

LEAD IMPLEMENTING AGENCY

Women for Women International

TYPE LEAD

IMPLEMENTING AGENCY

Nongovernmental organization

START DATE

01/01/2000

END DATE

PRIMARY ENTRY POINT

Livelihoods and Jobs

P-CODE (WB PROGRAMS)

DNA

GLOBAL PRACTICE (WB PROGRAMS)

DNA



## COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)

Blend

FCV COUNTRY (WB FY20 LIST)

Yes

TOTAL POPULATION (MILLION)

154.40

POVERTY HEADCOUNT (NPL)

46.00%

POVERTY HEADCOUNT (\$1.90/DAYPPP2011)

54.92%

POVERTY HEADCOUNT (MPI)

63.58%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

5

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

2,807,656



PLANNED  
RESEARCH AND  
EVALUATION

EVALUATION/RESEARCH TYPES

- Needs assessment
- Process evaluation
- Impact evaluation

IMPACT EVALUATION TOPICS

Impact of different component variations

NAME RESEARCH PARTNERS

Dr. Jenny Aker, Megan Rounseville, Hanovia Ltd

DATE WHEN RESULTS AVAILABLE

Q4 2020

LINK TO PUBLISHED WORK

N/A

Data submitted/updated as of 12/16/2019, through PEI's Landscaping Survey, via <https://enketo.ona.io/x/0ah4Y58C>

WOMEN FOR WOMEN INTERNATIONAL'S EMPOWERMENT PROGRAM

PROGRAM COVERAGE

DIRECT BENEFICIARIES	DIRECT & INDIRECT BENEFICIARIES	PERCENTAGE FEMALE BENEFICIARIES	
7,526	36,877	100%	
Percentage of country population	0.02%	Area/s	Rural Peri-urban
Percentage of country population under the poverty line	0.05%	Geographic coverage	Several states/regions

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS	INVOLVED IN IMPLEMENTATION	PROVIDING FINANCING
National/central government	<div></div>	<div></div>
Regional/district government	<div></div>	<div></div>
Local/municipal government	<div></div>	<div></div>
Nongovernmental organization	<div></div>	<div></div>
Community	<div></div>	<div></div>
Financial Service Provider	<div></div>	<div></div>
World Bank	<div></div>	<div></div>
Multilateral organization (not WB)	<div></div>	<div></div>
Bilateral organization	<div></div>	<div></div>
Private sector organization	<div></div>	<div></div>

COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY	COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY
<div><div></div> Business capital</div> <div><div></div> Skills Training</div> <div><div></div> Coaching</div> <div><div></div> Financial services facilitation</div> <div><div></div> Market Links</div>	<div><div></div> Informal community groups</div> <div><div></div> Formal community groups</div> <div><div></div> Formalized producer organizations</div> <div><div></div> Local governance group</div>
DOES THE PROGRAM CREATE/STRENGTHEN COMMUNITY STRUCTURES/GROUPS?	
<div><div>YES</div><div>NO</div></div>	

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CONTACT US  

Colin Andrews, Program Manager  
[peidp@worldbank.org](mailto:peidp@worldbank.org)

