

EMPOWERING WOMEN AND YOUTH THROUGH GRADUATION AND FINANCIAL INCLUSION IN MEXICO

PROGRAM OBJECTIVES			
MAIN OBJECTIVES			
Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Diversification	Women's Empowerment
Environmental Management	Productivity	Social Inclusion	Resilience


PROGRAM DEVELOPMENT OBJECTIVE(DESCRIPTION)
<p>This project will empower 1,000 ultrapoor and 2,000 very poor people between the ages of 18-34 (10% of participants are people with disabilities) in the most marginalized communities in the states of Yucatán and Chiapas in Mexico to reach economic self-sufficiency through access to financial inclusion and social protection mechanisms.</p>

PROGRAM COMPONENTS			
<div></div> <div>TRANSFERS</div>	<div></div> <div>COACHING</div>	<div></div> <div>BUSINESS CAPITAL</div>	<div></div> <div>FINANCIAL SERVICES FACILITATION</div>
<div></div> <div>WAGE EMPLOYMENT FACILITATION</div>	<div></div> <div>MARKET LINKS</div>	<div></div> <div>SKILLS TRAINING</div>	<div></div> <div>NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION</div>

AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES		
Under one year	Between one and three years	More than three years

DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?
<div><div>YES</div><div>NO</div></div>

DIGITIZATION		
COMPONENTS DELIVERED DIGITALLY		
TRANSFERS	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING

<div></div> <div>PARTICIPANT PROFILE</div> <div>TARGETED POVERTY GROUPS</div> <div>Poor</div> <div>Extreme poor</div> <div>Other vulnerable</div> <div>PRIORITY VULNERABLE GROUPS</div> <div>Women</div> <div>Youth</div> <div>People with disabilities</div> <div>Ethnic minorities</div>	<div></div> <div>ELIGIBILITY CRITERIA</div> <div>Age</div> <div>Sex</div> <div>Poverty status</div> <div>Physical condition</div> <div>Having dependents</div>	<div></div> <div>PARTICIPANT IDENTIFICATION METHODS</div> <div>Geographic targeting</div> <div>Categorical targeting</div> <div>Community-based targeting</div> <div>Proxy Means Test</div> <div>Government social registry</div>
---	---	--



BASIC PROGRAM INFORMATION

COUNTRY	Mexico
REGION	Latin America & Caribbean
LEAD IMPLEMENTING AGENCY	Trickle Up, AMTEL Chiapas Sociedad Civil (SC), Creative Learning, Enlace Comunicación y Capacitación (CC), and Fundación Ko'ox Taani
TYPE LEAD IMPLEMENTING AGENCY	Nongovernmental organization

START DATE	09/01/2017
END DATE	05/01/2021
PRIMARY ENTRY POINT	Livelihoods and Jobs
P-CODE (WB PROGRAMS)	DNA
GLOBAL PRACTICE (WB PROGRAMS)	DNA



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)	IBRD
FCV COUNTRY (WB FY20 LIST)	No
TOTAL POPULATION (MILLION)	127.50
POVERTY HEADCOUNT (NPL)	41.90%
POVERTY HEADCOUNT (\$1.90/DAYPPP2011)	2.20%
POVERTY HEADCOUNT (MPI)	6.30%
NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY	5
NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY	218,311



PLANNED  
RESEARCH AND  
EVALUATION

EVALUATION/RESEARCH TYPES

Needs assessment

Impact evaluation

IMPACT EVALUATION TOPICS

Overall impact

Impact on different population  
groups

NAME RESEARCH PARTNERS

El Colegio de la Frontera Sur  
(ECOSUR)

DATE WHEN RESULTS AVAILABLE

May 2021

LINK TO PUBLISHED WORK

N/A

Data submitted/updated as of  
12/12/2019, through PEI's Landscaping  
Survey, via  
<https://enketo.ona.io/x/0ah4Y58C>

EMPOWERING WOMEN AND YOUTH THROUGH GRADUATION AND FINANCIAL  
INCLUSION IN MEXICO

PROGRAM COVERAGE

DIRECT BENEFICIARIES		DIRECT & INDIRECT BENEFICIARIES	PERCENTAGE FEMALE BENEFICIARIES	
3,000		11,220	76-99%	
Percentage of country population		0.01%	Area/s	Rural
Percentage of country population under the poverty line		0.02%	Geographic coverage	Several states/regions

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS	INVOLVED IN IMPLEMENTATION	PROVIDING FINANCING
National/central government	<div></div>	<div></div>
Regional/district government	<div></div>	<div></div>
Local/municipal government	<div></div>	<div></div>
Nongovernmental organization	<div></div>	<div></div>
Community	<div></div>	<div></div>
Financial Service Provider	<div></div>	<div></div>
World Bank	<div></div>	<div></div>
Multilateral organization (not WB)	<div></div>	<div></div>
Bilateral organization	<div></div>	<div></div>
Private sector organization	<div></div>	<div></div>

COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY	COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY
<div><div></div> Business capital</div> <div><div></div> Skills Training</div> <div><div></div> Coaching</div> <div><div></div> Financial services facilitation</div> <div><div></div> Market Links</div>	<div><div></div> Informal community groups</div> <div><div></div> Formal community groups</div> <div><div></div> Formalized producer organizations</div> <div><div></div> Local governance group</div>
DOES THE PROGRAM CREATE/STRENGTHEN COMMUNITY STRUCTURES/GROUPS?	
<div><div>YES</div><div>NO</div></div>	

LEARN MORE  
[www.peiglobal.org](http://www.peiglobal.org)

CONTACT US  

*Colin Andrews, Program  
Manager*  
[peidp@worldbank.org](mailto:peidp@worldbank.org)

