

HEALTHY FOOD SNACKS FOR IMPROVED HEALTH AND NUTRITION STATUS AMONG CHILDREN AND PREGNANT WOMEN IN POOR URBAN INFORMAL SETTLEMENTS IN NAIROBI COUNTY: AN INNOVATIVE PUBLIC-PRIVATE PARTNERSHIP APPROACH

PROGRAM OBJECTIVES
MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Diversification	Women's Empowerment
Environmental Management	Productivity	Social Inclusion	Resilience

PROGRAM DEVELOPMENT OBJECTIVE(DESCRIPTION)

To improve access to, and consumption of nutritious snacks among young children and pregnant and lactating women (PLW) in urban informal settlements of Nairobi County.

PROGRAM COMPONENTS



TRANSFERS



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION

AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES

Under one year	Between one and three years	More than three years
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DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



DIGITIZATION
COMPONENTS DELIVERED DIGITALLY

TRANSFERS	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING



PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Poor
Extreme poor
Ultra-poor
Other vulnerable

PRIORITY VULNERABLE GROUPS

Women
Children
Displacement-affected



ELIGIBILITY CRITERIA

Age
Sex
Poverty status



PARTICIPANT IDENTIFICATION METHODS

Geographic targeting



BASIC PROGRAM INFORMATION

COUNTRY
Kenya

REGION
Sub-Saharan Africa

LEAD IMPLEMENTING AGENCY
Concern Worldwide Kenya

TYPE LEAD
IMPLEMENTING AGENCY
Nongovernmental organization

START DATE
07/01/2018

END DATE
06/01/2023

PRIMARY ENTRY POINT
Livelihoods and Jobs

P-CODE (WB PROGRAMS)
DNA

GLOBAL PRACTICE (WB PROGRAMS)
DNA



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)
Blend

FCV COUNTRY (WB FY20 LIST)
No

TOTAL POPULATION (MILLION)
47.24

POVERTY HEADCOUNT (NPL)
36.10%

POVERTY HEADCOUNT (\$1.90/DAYPPP2011)
37.68%

POVERTY HEADCOUNT (MPI)
37.68%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
17

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

760,042



PLANNED
RESEARCH AND
EVALUATION

EVALUATION/RESEARCH TYPES

- Needs assessment
- Process evaluation

IMPACT EVALUATION TOPICS

NAME RESEARCH PARTNERS
TBD

DATE WHEN RESULTS AVAILABLE
31st July 2023

LINK TO PUBLISHED WORK
N/A

Data submitted/updated as of
12/18/2019, through PEI's Landscaping
Survey, via
<https://enketo.ona.io/x/0ah4Y58C>

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PROGRAM COVERAGE

DIRECT BENEFICIARIES

160

DIRECT & INDIRECT BENEFICIARIES

582

PERCENTAGE FEMALE BENEFICIARIES

51-75%

Percentage of country population

0.01%

Area/s

Urban

Percentage of country population under the poverty line

0.01%

Geographic coverage

One state/region

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Nongovernmental organization



Community



Financial Service Provider



World Bank



Multilateral organization (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED
THROUGH COMMUNITY



Business capital



Skills Training



Coaching



Financial services facilitation



Market Links

COMMUNITY STRUCTURES
LEVERAGED FOR PROGRAM
DELIVERY



Informal community groups



Formal community groups



Formalized producer organizations



Local governance group

DOES THE PROGRAM CREATE/STRENGTHEN COMMUNITY STRUCTURES/GROUPS?

YES

NO

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CONTACT US



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