# RURAL ENTREPRENEUR ACCESS PROJECT (REAP). ONGOING **COHORTS IN NORTHERN KENYA**

#### PROGRAM OBJECTIVES

MAIN OBJECTIVES

Diversification Women's Empowerment Resilience

#### PROGRAM DEVELOPMENT OBJECTIVE(DESCRIPTION)

To graduate ultra-poor household from extreme poverty and build their financial resilience and empowering women and girls.

#### PROGRAM COMPONENTS







COACHING



**BUSINESS CAPITAL** 



FINANCIAL SERVICES FACILITATION





MARKET LINKS



SKILLS TRAINING



NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE **ADAPTATION** 

#### AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES

# DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



### DIGITIZATION COMPONENTS DELIVERED DIGITALLY

FINANCIAL SERVICES FACILITATION

MARKET LINKS

SKILLS TRAINING



**TARGETED POVERTY GROUPS** 

PRIORITY VULNERABLE GROUPS

Women Youth



**ELIGIBILITY CRITERIA** 

Sex

Poverty status Behavioral attributes



#### **PARTICIPANT IDENTIFICATION METHODS**

Geographic targeting Community-based targeting **Proxy Means Test** 



# BASIC PROGRAM INFORMATION

**COUNTRY** 

Kenya

**REGION** 

Sub-Saharan Africa

LEAD IMPLEMENTING AGENCY

**BOMA Project** 

**TYPE LEAD** 

**IMPLEMENTING AGENCY** 

Nongovernmental organization

START DATE

10/01/2018

**END DATE** 

10/01/2020

PRIMARY ENTRY POINT

Livelihoods and Jobs

P-CODE (WB PROGRAMS)

DNA

**GLOBAL PRACTICE (WB** PROGRAMS)

**DNA** 



# COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)

**Blend** 

FCV COUNTRY (WB FY20 LIST)

No

TOTAL POPULATION (MILLION)

47.24

POVERTY HEADCOUNT (NPL)

36.10%

**POVERTY HEADCOUNT** (\$1.90/DAYPPP2011)

37.68%

POVERTY HEADCOUNT (MPI)

37.68%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

17

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

760,042



**TBD** 

# PLANNED RESEARCH AND EVALUATION

**EVALUATION/RESEARCH TYPES** 

Needs assessment
Process evaluation
Economic evaluation
Impact evaluation

IMPACT EVALUATION TOPICS

Overall impact

NAME RESEARCH PARTNERS

DATE WHEN RESULTS AVAILABLE ongoing

LINK TO PUBLISHED WORK https://bomaproject.org/impact/s tudies/

Data submitted/updated as of 01/15/2020, through PEI's Landscaping Survey, via https://enketo.ona.io/x/0ah4Y58C

# RURAL ENTREPRENEUR ACCESS PROJECT (REAP). ONGOING COHORTS IN NORTHERN KENYA

PROGRAM COVERAGE

DIRECT BENEFICIARIES

7,320

DIRECT & INDIRECT BENEFICIARIES

26,645

Percentage of country population

0.06%

Area/s

Rural

Percentage of country population under the poverty line

O.16%

Geographic coverage Several states/regions

INSTITUTIONAL ARRANGEMENTS		
ORGANIZATIONS	INVOLVED IN IMPLEMENTATION	PROVIDING FINANCING
National/central government	•	
Regional/district government	•	
Local/municipal government		
Nongovernmental organization		
Community	•	
Financial Service Provider		
World Bank		
Multilateral organization (not WB)		
Bilateral organization		
Private sector organization		•



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