

# RURAL ECONOMIC GROWTH AND EMPLOYMENT PROJECT (REGEP)

## PROGRAM OBJECTIVES

### MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Diversification	Women's Empowerment
Environmental Management	Productivity	Social Inclusion	Resilience

### PROGRAM DEVELOPMENT OBJECTIVE(DESCRIPTION)

- Improving access to finance in rural areas, by building technical and competitive capacities among small farmers and small- and medium-sized agricultural companies.
- Integration of smallholder farmers into value chains.
- Creation of employment opportunities in rural areas for women and youth.
- Contributing to economic growth and increasing incomes.
- Increasing agricultural exports

## PROGRAM COMPONENTS



TRANSFERS



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION

### AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES

Under one year	Between one and three years	More than three years
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### DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?

YES

NO

## DIGITIZATION

### COMPONENTS DELIVERED DIGITALLY

TRANSFERS	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING



### PARTICIPANT PROFILE

#### TARGETED POVERTY GROUPS

Poor

#### PRIORITY VULNERABLE GROUPS

Women  
Youth



### ELIGIBILITY CRITERIA

Poverty status



### PARTICIPANT IDENTIFICATION METHODS

Geographic targeting  
Categorical targeting



## BASIC PROGRAM INFORMATION

### COUNTRY

Jordan

### REGION

Middle East & North Africa

### LEAD IMPLEMENTING AGENCY

Jordan Enterprise Development Corporation

### TYPE LEAD

### IMPLEMENTING AGENCY

National/central government

### START DATE

03/01/2015

### END DATE

### PRIMARY ENTRY POINT

Financial Inclusion

### P-CODE (WB PROGRAMS)

DNA

### GLOBAL PRACTICE (WB PROGRAMS)

DNA



## COUNTRY INFORMATION

### LENDING CATEGORY (WB ONLY)

IBRD

### FCV COUNTRY (WB FY20 LIST)

No

### TOTAL POPULATION (MILLION)

7.18

### POVERTY HEADCOUNT (NPL)

14.40%

### POVERTY HEADCOUNT (\$1.90/DAYPPP2011)

N/A

### POVERTY HEADCOUNT (MPI)

0.59%

### NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

2

### NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

46,728



PLANNED  
RESEARCH AND  
EVALUATION

EVALUATION/RESEARCH TYPES

Impact evaluation

IMPACT EVALUATION TOPICS

Overall impact

NAME RESEARCH PARTNERS

N/A and will be contracted in 2020

DATE WHEN RESULTS AVAILABLE

June 2021

LINK TO PUBLISHED WORK

N/A

Data submitted/updated as of 12/18/2019, through PEI's Landscaping Survey, via <https://enketo.ona.io/x/0ah4Y58C>

RURAL ECONOMIC GROWTH AND EMPLOYMENT PROJECT (REGEp)

PROGRAM COVERAGE

DIRECT BENEFICIARIES

8,500

DIRECT & INDIRECT BENEFICIARIES

40,120

PERCENTAGE FEMALE BENEFICIARIES

1-25%

Percentage of country population

0.56%

Area/s

Rural

Percentage of country population under the poverty line

3.88%

Geographic coverage

Several states/regions

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Nongovernmental organization



Community



Financial Service Provider



World Bank



Multilateral organization (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED  
THROUGH COMMUNITY



Business capital



Skills Training



Coaching



Financial services facilitation



Market Links

COMMUNITY STRUCTURES  
LEVERAGED FOR PROGRAM  
DELIVERY



Informal community groups



Formal community groups



Formalized producer organizations



Local governance group

DOES THE PROGRAM CREATE/STRENGTHEN COMMUNITY STRUCTURES/GROUPS?

YES

NO

LEARN MORE

[www.peiglobal.org](http://www.peiglobal.org)

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