

TAMIL NADU RURAL TRANSFORMATION PROJECT (TNRTP)

PROGRAM OBJECTIVES  
MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Diversification	Women's Empowerment
Environmental Management	Productivity	Social Inclusion	Resilience

PROGRAM DEVELOPMENT OBJECTIVE(DESCRIPTION)

Promote Rural Enterprises, access to finance and employment opportunities in selected blocks of Tamil Nadu.

PROGRAM COMPONENTS



TRANSFERS



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION

AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES

Under one year	Between one and three years	More than three years
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DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



DIGITIZATION  
COMPONENTS DELIVERED DIGITALLY

TRANSFERS	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING



PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Other vulnerable

PRIORITY VULNERABLE GROUPS

Women

Youth

People with disabilities

Ethnic minorities



ELIGIBILITY CRITERIA



PARTICIPANT IDENTIFICATION METHODS



BASIC PROGRAM INFORMATION

COUNTRY

India

REGION

South Asia

LEAD IMPLEMENTING AGENCY

Rural Development and Panchayat Raj Department, Government of Tamilnadu

TYPE LEAD

IMPLEMENTING AGENCY

Regional/district government

START DATE

12/01/2017

END DATE

11/01/2023

PRIMARY ENTRY POINT

Livelihoods and Jobs

P-CODE (WB PROGRAMS)

P157702

GLOBAL PRACTICE (WB PROGRAMS)

Agriculture and Food



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)

IBRD

FCV COUNTRY (WB FY20 LIST)

No

TOTAL POPULATION (MILLION)

1247.00

POVERTY HEADCOUNT (NPL)

21.90%

POVERTY HEADCOUNT (\$1.90/DAYPPP2011)

21.50%

POVERTY HEADCOUNT (MPI)

29.63%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

11

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

51,990,688



PLANNED  
RESEARCH AND  
EVALUATION

EVALUATION/RESEARCH TYPES

IMPACT EVALUATION TOPICS

NAME RESEARCH PARTNERS

-

DATE WHEN RESULTS AVAILABLE

-

LINK TO PUBLISHED WORK

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Data submitted/updated as of  
12/10/2019, through PEI's Landscaping  
Survey, via  
<https://enketo.ona.io/x/0ah4Y58C>

TAMIL NADU RURAL TRANSFORMATION PROJECT (TNRTP)

PROGRAM COVERAGE

DIRECT BENEFICIARIES

371,620

DIRECT & INDIRECT BENEFICIARIES

1,698,303

PERCENTAGE FEMALE BENEFICIARIES

51-75%

Percentage of country population

0.14%

Area/s

Rural

Percentage of country population under the poverty line

0.62%

Geographic coverage

One state/region

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Nongovernmental organization



Community



Financial Service Provider



World Bank



Multilateral organization (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED  
THROUGH COMMUNITY

- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

COMMUNITY STRUCTURES  
LEVERAGED FOR PROGRAM  
DELIVERY

- Informal community groups
- Formal community groups
- Formalized producer organizations
- Local governance group

DOES THE PROGRAM CREATE/STRENGTHEN COMMUNITY STRUCTURES/GROUPS?

YES

NO

LEARN MORE  
[www.peiglobal.org](http://www.peiglobal.org)

CONTACT US



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