Program Objectives

**MAin Objectives**
- Wage employment
- Food security
- Financial inclusion
- Self-employment
- Market access
- Social services
- Diversification
- Women’s empowerment
- Environmental management
- Productivity
- Social inclusion
- Resilience

Program Development Objective (Description)

Trickle Up is partnering with Odisha Livelihood Mission (OLM) to develop and implement a strategy to promote sustainable livelihoods through the Graduation Approach among the poorest 20-30% of the population in Odisha, India. We are integrating Graduation with the state social protection program in Odisha to ensure that the most marginalized groups are included and can benefit from available government interventions.

Program Components

- Transfers
- Coaching
- Business capital
- Financial services facilitation
- Wage employment facilitation
- Market links
- Skills training
- Natural resource management and/or climate change adaptation

Average Program Duration for Program Beneficiaries

- Under one year
- Between one and three years
- More than three years

Do Participants Access Components in a Specific Sequence?

Yes

Digitization Components Delivered Digitally

- Transfers
- Coaching
- Business capital
- Market links
- Skills training
- Natural resource management and/or climate change adaptation

Participant Profile

**Targeted Poverty Groups**
- Ultra-poor
- Other vulnerable

**Priority Vulnerable Groups**
- Women
- Youth
- People with disabilities
- Displacement-affected

Eligibility Criteria

- Age
- Sex
- Poverty status
- Physical condition
- Having dependents

Participant Identification Methods

- Geographic targeting
- Categorical targeting
- Community-based targeting
- Proxy Means Test

Country Information

**Country**
- India

**Region**
- South Asia

**Lead Implementing Agency**
- Lokadrushti, Self Employed worker’s Association Kendra (SEWAK), and Trickle Up

**Type Lead Implementing Agency**
- Nongovernmental organization

**Start Date**
- 08/01/2018

**End Date**
- 07/01/2021

**Primary Entry Point**
- Livelihoods and Jobs

**Lending Category (WB Only)**
- IBRD

**FCV Country (WB FY20 List)**
- No

**Total Population (Million)**
- 1247.00

**Poverty Headcount (NPL)**
- 21.90%

**Poverty Headcount ($1.90/day PPP2011)**
- 21.50%

**Poverty Headcount (MPI)**
- 29.63%

**No. Economic Inclusion Programs in the Country**
- 11

**No. Beneficiaries (Direct & Indirect) of Economic Inclusion Programs in the Country**
- 51,990,688
## INTERVENTION FOR ULTRAPOOR HOUSEHOLDS IN PARTNERSHIP WITH ODISHA LIVELIHOOD MISSION (OLM)

### PROGRAM COVERAGE

<table>
<thead>
<tr>
<th>Category</th>
<th>Direct Beneficiaries</th>
<th>Direct &amp; Indirect Beneficiaries</th>
<th>Percentage Female Beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Direct Beneficiaries</td>
<td>1,000</td>
<td>4,570</td>
<td>100%</td>
</tr>
<tr>
<td>Percentage of country population</td>
<td>0.01%</td>
<td>Area/IS</td>
<td>Rural</td>
</tr>
<tr>
<td>Percentage of country population under the poverty line</td>
<td>0.01%</td>
<td>Geographic coverage: One state/region</td>
<td></td>
</tr>
</tbody>
</table>

### INSTITUTIONAL ARRANGEMENTS

<table>
<thead>
<tr>
<th>Organizations</th>
<th>Involved in Implementation</th>
<th>Providing Financing</th>
</tr>
</thead>
<tbody>
<tr>
<td>National/central government</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Regional/district government</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Local/municipal government</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nongovernmental organization</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Financial Service Provider</td>
<td></td>
<td></td>
</tr>
<tr>
<td>World Bank</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Multilateral organization (not WB)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bilateral organization</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Private sector organization</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### COMMUNITY ENGAGEMENT

<table>
<thead>
<tr>
<th>Components delivered through community</th>
<th>Community structures leveraged for program delivery</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business capital</td>
<td>Informal community groups</td>
</tr>
<tr>
<td>Skills Training</td>
<td>Formal community groups</td>
</tr>
<tr>
<td>Coaching</td>
<td>Formalized producer organizations</td>
</tr>
<tr>
<td>Financial services facilitation</td>
<td>Local governance group</td>
</tr>
<tr>
<td>Market Links</td>
<td></td>
</tr>
</tbody>
</table>

**Does the program create/strengthen community structures/groups?**

**Yes**

### Contact Us

Colin Andrews, Program Manager  
peidp@worldbank.org

### Learn More

www.peiglobal.org

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DNA: Does Not Apply; FY: Fiscal Year; FCV: Fragility, Conflict, and Violence; MPI: Multidimensional Poverty Index; NPL: National Poverty Line; N/A: Not available; WB: World Bank