EMPRENDIENDO UNA VIDA MEJOR (EVM, STARTING UP A BETTER LIFE)

PROGRAM OBJECTIVES

**MAIN OBJECTIVES**

- Wage employment
- Food security
- Financial inclusion
- Self-employment

- Market access
- Social services
- Diversification
- Women’s Empowerment

- Environmental Management
- Production
- Social Inclusion
- Resilience

PROGRAM DEVELOPMENT OBJECTIVE (DESCRIPTION)

The goal of EVM is to support the rural families living in extreme poverty that participate in the conditional cash transfer program Bono Vida Mejor. Focus is placed on female-headed households. EVM aims to put these families on a path out of extreme poverty, allowing them to build their resilience and self-esteem along the way.

PROGRAM COMPONENTS

- **TRANSFERS**
- **COACHING**
- **BUSINESS CAPITAL**
- **FINANCIAL SERVICES FACILITATION**

- **WAGE EMPLOYMENT FACILITATION**
- **MARKET LINKS**
- **SKILLS TRAINING**
- **NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION**

**AVG. PROGRAM DURATION FOR PROGRAM BENEFICIARIES**

- Under one year
- Between one and three years
- More than three years

DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?

**YES**

**DIGITIZATION**

**COMPONENTS DELIVERED DIGITALLY**

- **TRANSFERS**
- **COACHING**
- **FINANCIAL SERVICES FACILITATION**
- **MARKET LINKS**
- **SKILLS TRAINING**

**PARTICIPANT PROFILE**

**TARGETED POVERTY GROUPS**

- Poor
- Extreme poor

**PRIORITY VULNERABLE GROUPS**

- Women

**ELIGIBILITY CRITERIA**

- Poverty status

**PARTICIPANT IDENTIFICATION METHODS**

- Geographic targeting
- Categorical targeting
- Proxy Means Test
- Government social registry

**COUNTRY INFORMATION**

- **COUNTRY**: Honduras
- **REGION**: Latin America & Caribbean
- **LEAD IMPLEMENTING AGENCY**: Secretariat of Social Development and Inclusion
- **START DATE**: 07/01/2018
- **END DATE**: 01/01/2020
- **PRIMARY ENTRY POINT**: Social Safety Nets
- **P-CODE (WB PROGRAMS)**: DNA
- **LENDING CATEGORY (WB ONLY)**: IDA
- **TOTAL POPULATION (MILLION)**: 9.26
- **POVERTY HEADCOUNT (NPL)**: 64.30%
- **POVERTY HEADCOUNT ($1.90/DAYPPP2011)**: 17.28%
- **POVERTY HEADCOUNT (MPI)**: 17.73%
- **NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY**: 3
- **NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY**: 89,630
**EMPRENDIENDO UNA VIDA MEJOR (EVM, STARTING UP A BETTER LIFE)**

<table>
<thead>
<tr>
<th>PROGRAM COVERAGE</th>
<th>DIRECT BENEFICIARIES</th>
<th>DIRECT &amp; INDIRECT BENEFICIARIES</th>
<th>PERCENTAGE FEMALE BENEFICIARIES</th>
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<tr>
<td></td>
<td>840</td>
<td>4,700</td>
<td>76-99%</td>
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- Percentage of country population: 0.05%
- Percentage of country population under the poverty line: 0.08%
- Area/s: Rural
- Geographic coverage: Several states/regions

**INSTITUTIONAL ARRANGEMENTS**

<table>
<thead>
<tr>
<th>ORGANIZATIONS</th>
<th>INVOLVED IN IMPLEMENTATION</th>
<th>PROVIDING FINANCING</th>
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<tbody>
<tr>
<td>National/central government</td>
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<tr>
<td>Regional/district government</td>
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<td>Local/municipal government</td>
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<tr>
<td>Nongovernmental organization</td>
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<tr>
<td>Community</td>
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<tr>
<td>Financial Service Provider</td>
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<tr>
<td>World Bank</td>
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<tr>
<td>Multilateral organization (not WB)</td>
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<tr>
<td>Bilateral organization</td>
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<tr>
<td>Private sector organization</td>
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**DATA SUBMITTED/UPDATED AS OF:**

**COMMUNITY ENGAGEMENT**

- **Components delivered through community:**
  - Business capital
  - Skills Training
  - Coaching
  - Financial services facilitation
  - Market Links

- **Community structures leveraged for program delivery:**
  - Informal community groups
  - Formal community groups
  - Formalized producer organizations
  - Local governance group

**Does the program create/strengthen community structures/groups?**

- **Yes**
- **No**

**LEARN MORE**
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**CONTACT US**
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DNA: Does Not Apply; FY: Fiscal Year; FCV: Fragility, Conflict, and Violence; MPI: Multidimensional Poverty Index; NPL: National Poverty Line; N/A: Not available; WB: World Bank