COMPARING LIVELIHOOD APPROACHES FOR THE ULTRA-POOR IN GHANA

PROGRAM OBJECTIVES

<table>
<thead>
<tr>
<th>MAIN OBJECTIVES</th>
<th>SELF-EMPLOYMENT</th>
<th>PRODUCTIVITY</th>
<th>SOCIAL INCLUSION</th>
<th>RESILIENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wage employment</td>
<td>Food security</td>
<td>Financial inclusion</td>
<td>Diversification</td>
<td>Women's Empowerment</td>
</tr>
<tr>
<td>Market access</td>
<td>Social services</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Environmental Management</td>
<td>Productivity</td>
<td></td>
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</tr>
</tbody>
</table>

PROGRAM DEVELOPMENT OBJECTIVE (DESCRIPTION)

To replicate the graduation approach (which involves providing a package of services including a productive asset, coaching visits, access to savings accounts, consumption support, and health insurance) in order to determine which aspects of the program are most critical to its success in improving livelihoods of the poor.

PROGRAM COMPONENTS

<table>
<thead>
<tr>
<th>TRANSFERS</th>
<th>COACHING</th>
<th>BUSINESS CAPITAL</th>
<th>FINANCIAL SERVICES FACILITATION</th>
<th>MARKET LINKS</th>
</tr>
</thead>
<tbody>
<tr>
<td>WAGE EMPLOYMENT FACILITATION</td>
<td>SKILLS TRAINING</td>
<td>NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES

Under one year | Between one and three years | More than three years

Do participants access components in a specific sequence?

YES

DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

<table>
<thead>
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<tr>
<td>DIGITIZATION</td>
<td></td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Ultra-poor

PRIORITY VULNERABLE GROUPS

ELIGIBILITY CRITERIA

Age

Poverty status

COMMUNITY-BASED TARGETING

PROXY MEANS TEST

PARTICIPANT IDENTIFICATION METHODS

COUNTRY INFORMATION

<table>
<thead>
<tr>
<th>COUNTRY</th>
<th>REGION</th>
<th>LEAD IMPLEMENTING AGENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ghana</td>
<td>Sub-Saharan Africa</td>
<td>Heifer International</td>
</tr>
</tbody>
</table>

START DATE

01/01/2016

END DATE

12/01/2022

PRIMARY ENTRY POINT

Livelihoods and Jobs

P-CODE (WB PROGRAMS)

DNA

GLOBAL PRACTICE (WB PROGRAMS)

DNA

LENDING CATEGORY (WB ONLY)

IDA

FCV COUNTRY (WB FY20 LIST)

No

TOTAL POPULATION (MILLION)

28.21

POVERTY HEADCOUNT (NPL)

23.40%

POVERTY HEADCOUNT ($1.90/DAY PPP 2011)

13.47%

POVERTY HEADCOUNT (MPI)

28.74%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

2

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

50,263
COMPARING LIVELIHOOD APPROACHES FOR THE ULTRA-POOR IN GHANA

**Program Coverage**

<table>
<thead>
<tr>
<th>Direct Beneficiaries</th>
<th>Direct &amp; Indirect Beneficiaries</th>
<th>Percentage Female Beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>7,330</td>
<td>25,582</td>
<td>51-75%</td>
</tr>
</tbody>
</table>

- **Percentage of country population**: 0.09%
- **Percentage of country population under the poverty line**: 0.39%
- **Area/s**: Peri-urban
- **Geographic coverage**: Several states/regions

**Institutional Arrangements**

- **Organizations involved in implementation**: N/A
- **Providing financing**: N/A

**Date when results available**: 2023 (tentative)

**Link to published work**: N/A


**Research and Evaluation Types**

- Process evaluation
- Impact evaluation

**Impact Evaluation Topics**

- Overall impact
- Impact of different component variations

**Name research partners**

- Christopher Udry, Dean Karlan, Nathan Barker, Gharad Bryan, Angela Ofori-Atta

**Community Engagement**

- **Components delivered through community**: Business capital, Skills Training, Coaching, Financial services facilitation, Market Links
- **Community structures leveraged for program delivery**: Informal community groups, Formal community groups, Formalized producer organizations, Local governance group

**Does the program create/strengthen community structures/groups?**

- **Yes**
- **No**

Learn More: www.peiglobal.org

Contact Us: Colin Andrews, Program Manager. Email: peidp@worldbank.org

The World Bank Group: Partnership for Economic Inclusion

DNA: Does Not Apply; FY: Fiscal Year; FCV: Fragility, Conflict, and Violence; MPI: Multidimensional Poverty Index; NPL: National Poverty Line; N/A: Not available; WB: World Bank