

# COMPARING LIVELIHOOD APPROACHES FOR THE ULTRA-POOR IN GHANA

## PROGRAM OBJECTIVES

### MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	<b>Self-employment</b>
Market access	Social services	Diversification	Women's Empowerment
Environmental Management	<b>Productivity</b>	Social Inclusion	Resilience

### PROGRAM DEVELOPMENT OBJECTIVE(DESCRIPTION)

To replicate the graduation approach (which involves providing a package of services including a productive asset, coaching visits, access to savings accounts, consumption support, and health insurance) in order to determine which aspects of the program are most critical to its success in improving livelihoods of the poor.

## PROGRAM COMPONENTS



TRANSFERS



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION

### AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES

Under one year

**Between one and three years**

More than three years

### DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?

**YES** NO

## DIGITIZATION

### COMPONENTS DELIVERED DIGITALLY

<b>TRANSFERS</b>	COACHING	<b>BUSINESS CAPITAL</b>
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING



### PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Ultra-poor

PRIORITY VULNERABLE GROUPS



### ELIGIBILITY CRITERIA

Age  
Poverty status



### PARTICIPANT IDENTIFICATION METHODS

Community-based targeting  
Proxy Means Test



## BASIC PROGRAM INFORMATION

COUNTRY

Ghana

REGION

Sub-Saharan Africa

LEAD IMPLEMENTING AGENCY

Heifer International

TYPE LEAD

IMPLEMENTING AGENCY  
Nongovernmental organization

START DATE

01/01/2016

END DATE

12/01/2022

PRIMARY ENTRY POINT

Livelihoods and Jobs

P-CODE (WB PROGRAMS)

DNA

GLOBAL PRACTICE (WB PROGRAMS)

DNA



## COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)

IDA

FCV COUNTRY (WB FY20 LIST)

No

TOTAL POPULATION (MILLION)

**28.21**

POVERTY HEADCOUNT (NPL)

**23.40%**

POVERTY HEADCOUNT (\$1.90/DAYPPP2011)

**13.47%**

POVERTY HEADCOUNT (MPI)

**28.74%**

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

**2**

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

**50,263**



## PLANNED RESEARCH AND EVALUATION

### EVALUATION/RESEARCH TYPES

Process evaluation  
Impact evaluation

### IMPACT EVALUATION TOPICS

Overall impact  
Impact of different component variations

### NAME RESEARCH PARTNERS

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### DATE WHEN RESULTS AVAILABLE

2023 (tentative)

### LINK TO PUBLISHED WORK

N/A

Data submitted/updated as of 11/29/2019, through PEI's Landscaping Survey, via <https://enketo.ona.io/x/0ah4Y58C>

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### PROGRAM COVERAGE

DIRECT BENEFICIARIES

7,330

DIRECT & INDIRECT BENEFICIARIES

25,582

PERCENTAGE FEMALE BENEFICIARIES

51-75%

Percentage of country population

0.09%

Area/s

Peri-urban

Percentage of country population under the poverty line

0.39%

Geographic coverage

Several states/regions

### INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Nongovernmental organization



Community



Financial Service Provider



World Bank



Multilateral organization (not WB)



Bilateral organization



Private sector organization



### COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Informal community groups
- Formal community groups
- Formalized producer organizations
- Local governance group

DOES THE PROGRAM CREATE/STRENGTHEN COMMUNITY STRUCTURES/GROUPS?

YES

NO

### LEARN MORE

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### CONTACT US



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