

# WOMEN FOR WOMEN INTERNATIONAL'S EMPOWERMENT PROGRAM

## PROGRAM OBJECTIVES

### MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Diversification	Women's Empowerment
Environmental Management	Productivity	Social Inclusion	Resilience

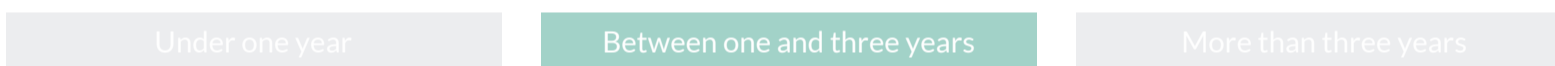
### PROGRAM DEVELOPMENT OBJECTIVE(DESCRIPTION)

Supports the most marginalized women to: earn and save money, improve health and well-being, influence decisions in their home and community, and connect to networks for support. By utilizing skills, knowledge and resources, she is able to create sustainable change for herself, her family and community.

## PROGRAM COMPONENTS



### AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES



### DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



## DIGITIZATION

### COMPONENTS DELIVERED DIGITALLY

TRANSFERS	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING



### PARTICIPANT PROFILE

#### TARGETED POVERTY GROUPS

- Poor
- Extreme poor
- Ultra-poor
- Other vulnerable

#### PRIORITY VULNERABLE GROUPS

- Women
- Displacement-affected
- Conflict-affected



### ELIGIBILITY CRITERIA

- Age
- Sex
- Poverty status
- Behavioral attributes



### PARTICIPANT IDENTIFICATION METHODS

- Geographic targeting
- Categorical targeting
- Community-based targeting



## BASIC PROGRAM INFORMATION

### COUNTRY

Congo, Dem. Rep.

### REGION

Sub-Saharan Africa

### LEAD IMPLEMENTING AGENCY

Women for Women International

### TYPE LEAD

IMPLEMENTING AGENCY  
Nongovernmental organization

### START DATE

01/01/2004

### END DATE

### PRIMARY ENTRY POINT

Livelihoods and Jobs

### P-CODE (WB PROGRAMS)

DNA

### GLOBAL PRACTICE (WB PROGRAMS)

DNA



## COUNTRY INFORMATION

### LENDING CATEGORY (WB ONLY)

IDA

### FCV COUNTRY (WB FY20 LIST)

Yes

### TOTAL POPULATION (MILLION)

68.98

### POVERTY HEADCOUNT (NPL)

63.90%

### POVERTY HEADCOUNT (\$1.90/DAYPPP2011)

76.54%

### POVERTY HEADCOUNT (MPI)

79.14%

### NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

4

### NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

307,442



## PLANNED RESEARCH AND EVALUATION

### EVALUATION/RESEARCH TYPES

Needs assessment  
Process evaluation  
Impact evaluation

### IMPACT EVALUATION TOPICS

Overall impact  
Impact of different component variations

### NAME RESEARCH PARTNERS

"Dr. Manuela Angelucci, Dr. Rachel Heath  
Marakuja Kivu Research,  
Innovative Hub for Africa  
Research (IHfRA)"

### DATE WHEN RESULTS AVAILABLE

RCT - Q3 2020

### LINK TO PUBLISHED WORK

N/A

Data submitted/updated as of  
12/16/2019, through PEI's Landscaping  
Survey, via  
<https://enketo.ona.io/x/0ah4Y58C>

## WOMEN FOR WOMEN INTERNATIONAL'S EMPOWERMENT PROGRAM

### PROGRAM COVERAGE

DIRECT BENEFICIARIES

6,768

DIRECT & INDIRECT BENEFICIARIES

35,870

PERCENTAGE FEMALE BENEFICIARIES

100%

Percentage of country population

0.05%

Area/s

Rural Peri-urban

Percentage of country population under the poverty line

0.08%

Geographic coverage Several states/regions

### INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Nongovernmental organization



Community



Financial Service Provider



World Bank



Multilateral organization (not WB)



Bilateral organization



Private sector organization



### COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Informal community groups
- Formal community groups
- Formalized producer organizations
- Local governance group

DOES THE PROGRAM CREATE/STRENGTHEN COMMUNITY STRUCTURES/GROUPS?

YES  NO

### LEARN MORE

[www.peiglobal.org](http://www.peiglobal.org)

### CONTACT US



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