

# BAHIA SUSTAINABLE RURAL DEVELOPMENT PROJECT (BAHIA PRODUTIVA)

## PROGRAM OBJECTIVES MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Diversification	Women's Empowerment
Environmental Management	Productivity	Social Inclusion	Resilience

## PROGRAM DEVELOPMENT OBJECTIVE(DESCRIPTION)

To increase market integration, net revenues, and food security of organized beneficiaries; as well as to improve access to water supply and sanitation services of households in Project areas.

## PROGRAM COMPONENTS



## AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES



## DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



## DIGITIZATION COMPONENTS DELIVERED DIGITALLY



<h3>PARTICIPANT PROFILE</h3> <p>TARGETED POVERTY GROUPS</p> <ul style="list-style-type: none"> <li>Poor</li> <li>Other vulnerable</li> </ul> <p>PRIORITY VULNERABLE GROUPS</p> <ul style="list-style-type: none"> <li>Women</li> <li>Youth</li> <li>Ethnic minorities</li> </ul>	<h3>ELIGIBILITY CRITERIA</h3> <ul style="list-style-type: none"> <li>Age</li> <li>Poverty status</li> </ul>	<h3>PARTICIPANT IDENTIFICATION METHODS</h3> <ul style="list-style-type: none"> <li>Community-based targeting</li> <li>Proxy Means Test</li> </ul>
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## BASIC PROGRAM INFORMATION

COUNTRY

Brazil

REGION

Latin America & Caribbean

LEAD IMPLEMENTING AGENCY

Companhia de Desenvolvimento e Ação Regional (CAR)

TYPE LEAD

IMPLEMENTING AGENCY

Regional/district government

START DATE

06/01/2014

END DATE

03/01/2021

PRIMARY ENTRY POINT

Livelihoods and Jobs

P-CODE (WB PROGRAMS)

P147157

GLOBAL PRACTICE (WB PROGRAMS)

Agriculture and Food



## COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)

IBRD

FCV COUNTRY (WB FY20 LIST)

No

TOTAL POPULATION (MILLION)

209.30

POVERTY HEADCOUNT (NPL)

8.70%

POVERTY HEADCOUNT (\$1.90/DAYPPP2011)

4.83%

POVERTY HEADCOUNT (MPI)

3.78%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

3

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

160,330



## PLANNED RESEARCH AND EVALUATION

### EVALUATION/RESEARCH TYPES

Economic evaluation  
Impact evaluation

### IMPACT EVALUATION TOPICS

Overall impact  
Impact on different population groups

### NAME RESEARCH PARTNERS

EMAB

### DATE WHEN RESULTS AVAILABLE

By six months after the closing date, i.e. on September, 2021

### LINK TO PUBLISHED WORK

N/A

Data submitted/updated as of 12/12/2019, through PEI's Landscaping Survey, via <https://enketo.ona.io/x/0ah4Y58C>

## BAHIA SUSTAINABLE RURAL DEVELOPMENT PROJECT (BAHIA PRODUTIVA)

### PROGRAM COVERAGE

DIRECT BENEFICIARIES

44,668

DIRECT & INDIRECT BENEFICIARIES

147,851

PERCENTAGE FEMALE BENEFICIARIES

51-75%

Percentage of country population

0.07%

Area/s

Rural Urban Peri-urban

Percentage of country population under the poverty line

0.81%

Geographic coverage One state/region

### INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Nongovernmental organization



Community



Financial Service Provider



World Bank



Multilateral organization (not WB)



Bilateral organization



Private sector organization



### COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Informal community groups
- Formal community groups
- Formalized producer organizations
- Local governance group

DOES THE PROGRAM CREATE/STRENGTHEN COMMUNITY STRUCTURES/GROUPS?

YES  NO

### LEARN MORE

[www.peiglobal.org](http://www.peiglobal.org)

### CONTACT US



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