

BAHIA SUSTAINABLE RURAL DEVELOPMENT PROJECT (BAHIA PRODUTIVA)

PROGRAM OBJECTIVES MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Diversification	Women's Empowerment
Environmental Management	Productivity	Social Inclusion	Resilience

PROGRAM DEVELOPMENT OBJECTIVE(DESCRIPTION)

To increase market integration, net revenues, and food security of organized beneficiaries; as well as to improve access to water supply and sanitation services of households in Project areas.

PROGRAM COMPONENTS



AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES



DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



DIGITIZATION COMPONENTS DELIVERED DIGITALLY



<h3>PARTICIPANT PROFILE</h3> <p>TARGETED POVERTY GROUPS</p> <ul style="list-style-type: none"> Poor Other vulnerable <p>PRIORITY VULNERABLE GROUPS</p> <ul style="list-style-type: none"> Women Youth Ethnic minorities 	<h3>ELIGIBILITY CRITERIA</h3> <ul style="list-style-type: none"> Age Poverty status 	<h3>PARTICIPANT IDENTIFICATION METHODS</h3> <ul style="list-style-type: none"> Community-based targeting Proxy Means Test
--	---	---



BASIC PROGRAM INFORMATION

COUNTRY

Brazil

REGION

Latin America & Caribbean

LEAD IMPLEMENTING AGENCY

Companhia de Desenvolvimento e Ação Regional (CAR)

TYPE LEAD

IMPLEMENTING AGENCY

Regional/district government

START DATE

06/01/2014

END DATE

03/01/2021

PRIMARY ENTRY POINT

Livelihoods and Jobs

P-CODE (WB PROGRAMS)

P147157

GLOBAL PRACTICE (WB PROGRAMS)

Agriculture and Food



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)

IBRD

FCV COUNTRY (WB FY20 LIST)

No

TOTAL POPULATION (MILLION)

209.30

POVERTY HEADCOUNT (NPL)

8.70%

POVERTY HEADCOUNT (\$1.90/DAYPPP2011)

4.83%

POVERTY HEADCOUNT (MPI)

3.78%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

3

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

160,330



PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES

Economic evaluation
Impact evaluation

IMPACT EVALUATION TOPICS

Overall impact
Impact on different population groups

NAME RESEARCH PARTNERS

EMAB

DATE WHEN RESULTS AVAILABLE

By six months after the closing date, i.e. on September, 2021

LINK TO PUBLISHED WORK

N/A

Data submitted/updated as of 12/12/2019, through PEI's Landscaping Survey, via <https://enketo.ona.io/x/0ah4Y58C>

BAHIA SUSTAINABLE RURAL DEVELOPMENT PROJECT (BAHIA PRODUTIVA)

PROGRAM COVERAGE

DIRECT BENEFICIARIES

44,668

DIRECT & INDIRECT BENEFICIARIES

147,851

PERCENTAGE FEMALE BENEFICIARIES

51-75%

Percentage of country population

0.07%

Area/s

Rural Urban Peri-urban

Percentage of country population under the poverty line

0.81%

Geographic coverage One state/region

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Nongovernmental organization



Community



Financial Service Provider



World Bank



Multilateral organization (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Informal community groups
- Formal community groups
- Formalized producer organizations
- Local governance group

DOES THE PROGRAM CREATE/STRENGTHEN COMMUNITY STRUCTURES/GROUPS?

YES NO

LEARN MORE

www.peiglobal.org

CONTACT US



Colin Andrews, Program Manager
peidp@worldbank.org

