

# RURAL ECONOMY ADVANCEMENT PROGRAMME (REAP)

## PROGRAM OBJECTIVES MAIN OBJECTIVES

Wage employment	<b>Food security</b>	Financial inclusion	Self-employment
Market access	Social services	<b>Diversification</b>	<b>Women's Empowerment</b>
Environmental Management	Productivity	Social Inclusion	Resilience

## PROGRAM DEVELOPMENT OBJECTIVE(DESCRIPTION)

To alleviate extreme poverty in Bhutan; To provide sustainable livelihood to the extreme poor To promote community participation, especially the poor, in planning and implementation of their own development plans;

## PROGRAM COMPONENTS



## AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES



## DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?



## DIGITIZATION

### COMPONENTS DELIVERED DIGITALLY

TRANSFERS	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING



## BASIC PROGRAM INFORMATION

COUNTRY

**Bhutan**

REGION

**South Asia**

LEAD IMPLEMENTING AGENCY

**Research and Evaluation Division,  
Gross National Happiness  
Commission Secretariat**

TYPE LEAD

IMPLEMENTING AGENCY  
**National/central government**

START DATE

**01/01/2015**

END DATE

PRIMARY ENTRY POINT

**Livelihoods and Jobs**

P-CODE (WB PROGRAMS)

**DNA**

GLOBAL PRACTICE (WB PROGRAMS)

**DNA**



## COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)

**IDA**

FCV COUNTRY (WB FY20 LIST)

**No**

TOTAL POPULATION (MILLION)

**0.80**

POVERTY HEADCOUNT (NPL)

**8.20%**

POVERTY HEADCOUNT  
(\$1.90/DAYPPP2011)

**N/A**

POVERTY HEADCOUNT (MPI)

**33.96%**

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

**2**

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

**37,335**



### PARTICIPANT PROFILE

#### TARGETED POVERTY GROUPS

Extreme poor  
Ultra-poor  
Other vulnerable

#### PRIORITY VULNERABLE GROUPS

Women  
Children  
Youth



### ELIGIBILITY CRITERIA

Poverty status



### PARTICIPANT IDENTIFICATION METHODS

Geographic targeting  
Categorical targeting  
Community-based targeting  
Proxy Means Test  
Government social registry



## PLANNED RESEARCH AND EVALUATION

### EVALUATION/RESEARCH TYPES

Process evaluation  
Impact evaluation

### IMPACT EVALUATION TOPICS

Overall impact  
Impact of different component variations  
Impact at scale  
Intergenerational impacts  
Effect of market links

### NAME RESEARCH PARTNERS

Not decided yet

### DATE WHEN RESULTS AVAILABLE

We are not sure of the government assessment, Tarayana plans to carry out one by external evaluators however, we are still looking for funds to do it.

### LINK TO PUBLISHED WORK

N/A

Data submitted/updated as of 01/09/2020, through PEI's Landscaping Survey, via <https://enketo.ona.io/x/0ah4Y58C>

## RURAL ECONOMY ADVANCEMENT PROGRAMME (REAP)

### PROGRAM COVERAGE

DIRECT BENEFICIARIES

981

DIRECT & INDIRECT BENEFICIARIES

3,826

PERCENTAGE FEMALE BENEFICIARIES

51-75%

Percentage of country population

0.48%

Area/s

Rural

Percentage of country population under the poverty line

5.83%

Geographic coverage Several states/regions

### INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government

Regional/district government

Local/municipal government

Nongovernmental organization

Community

Financial Service Provider

World Bank

Multilateral organization (not WB)

Bilateral organization

Private sector organization

### COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Informal community groups
- Formal community groups
- Formalized producer organizations
- Local governance group

DOES THE PROGRAM CREATE/STRENGTHEN COMMUNITY STRUCTURES/GROUPS?

YES NO

### LEARN MORE

[www.peiglobal.org](http://www.peiglobal.org)

### CONTACT US



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