**Program Objectives**

**Main Objectives**

- Wage employment
- Food security
- Financial inclusion
- Self-employment
- Market access
- Social services
- Diversification
- Women’s Empowerment
- Environmental Management
- Productivity
- Social Inclusion
- Resilience

**Program Development Objective (Description)**

To alleviate extreme poverty in Bhutan; To provide sustainable livelihood to the extreme poor; To promote community participation, especially the poor, in planning and implementation of their own development plans.

**Program Components**

- Transfers
- Coaching
- Business Capital
- Financial Services Facilitation
- Wage Employment Facilitation
- Market Links
- Skills Training
- Natural Resource Management and/or Climate Change Adaptation

**Average Program Duration for Program Beneficiaries**

- Under one year
- Between one and three years
- More than three years

**Do Participants Access Components in a Specific Sequence?**

- Yes

**Digitization**

Components delivered digitally

- Transfers
- Coaching
- Business Capital
- Financial Services Facilitation
- Market Links
- Skills Training

**Participant Profile**

**Targeted Poverty Groups**

- Extreme poor
- Ultra-poor
- Other vulnerable

**Priority Vulnerable Groups**

- Women
- Children
- Youth

**Eligibility Criteria**

- Poverty status

**Participant Identification Methods**

- Geographic targeting
- Categorical targeting
- Community-based targeting
- Proxy Means Test
- Government social registry

**Country Information**

- Country: Bhutan
- Region: South Asia
- Lead Implementing Agency: Research and Evaluation Division, Gross National Happiness Commission Secretariat
- Type Lead Implementing Agency: National/central government
- Start Date: 01/01/2015
- End Date: 01/01/2015
- Primary Entry Point: Livelihoods and Jobs
- P-Code (WB Programs): DNA
- Global Practice (WB Programs): DNA
- Lending Category (WB Only): IDA
- FCV Country (WB FY20 List): No
- Total Population (Million): 0.80
- Poverty Headcount (NPL): 8.20%
- Poverty Headcount ($1.90/DAYPPP2011): N/A
- Poverty Headcount (MPI): 33.96%
- No. Economic Inclusion Programs in the Country: 2
- No. Beneficiaries (Direct & Indirect) of Economic Inclusion Programs in the Country: 37,335
### RURAL ECONOMY ADVANCEMENT PROGRAMME (REAP)

#### Program Coverage

<table>
<thead>
<tr>
<th>Category</th>
<th>Direct Beneficiaries</th>
<th>Direct &amp; Indirect Beneficiaries</th>
<th>Percentage Female Beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage of country population</td>
<td>981</td>
<td>3,826</td>
<td>51-75%</td>
</tr>
<tr>
<td>Percentage of country population under the poverty line</td>
<td></td>
<td>0.48%</td>
<td>5.83%</td>
</tr>
</tbody>
</table>

#### INSTITUTIONAL ARRANGEMENTS

<table>
<thead>
<tr>
<th>Organization</th>
<th>Involved in Implementation</th>
<th>Providing Financing</th>
</tr>
</thead>
<tbody>
<tr>
<td>National/central government</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Regional/district government</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Local/municipal government</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nongovernmental organization</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Financial Service Provider</td>
<td></td>
<td></td>
</tr>
<tr>
<td>World Bank</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Multilateral organization (not WB)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bilateral organization</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Private sector organization</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Community Engagement

<table>
<thead>
<tr>
<th>Components Delivered Through Community</th>
<th>Community Structures Leveraged for Program Delivery</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business capital</td>
<td>Informal community groups</td>
</tr>
<tr>
<td>Skills Training</td>
<td>Formal community groups</td>
</tr>
<tr>
<td>Coaching</td>
<td>Formalized producer organizations</td>
</tr>
<tr>
<td>Financial services facilitation</td>
<td>Local governance group</td>
</tr>
<tr>
<td>Market Links</td>
<td></td>
</tr>
</tbody>
</table>

**Does the program create/strengthen community structures/groups?**  

**Yes**

**Learn More**

[www.peiglobal.org](http://www.peiglobal.org)

**Contact Us**

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