

RURAL ECONOMY ADVANCEMENT PROGRAMME (REAP)

PROGRAM OBJECTIVES MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Diversification	Women's Empowerment
Environmental Management	Productivity	Social Inclusion	Resilience

PROGRAM DEVELOPMENT OBJECTIVE(DESCRIPTION)

To alleviate extreme poverty in Bhutan; To provide sustainable livelihood to the extreme poor To promote community participation, especially the poor, in planning and implementation of their own development plans;

PROGRAM COMPONENTS



TRANSFERS



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION

AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES

Under one year

Between one and three years

More than three years

DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?

YES

NO

DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

TRANSFERS

COACHING

BUSINESS CAPITAL

FINANCIAL SERVICES FACILITATION

MARKET LINKS

SKILLS TRAINING



PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Extreme poor
Ultra-poor
Other vulnerable

PRIORITY VULNERABLE GROUPS

Women
Children
Youth



ELIGIBILITY CRITERIA

Poverty status



PARTICIPANT IDENTIFICATION METHODS

Geographic targeting
Categorical targeting
Community-based targeting
Proxy Means Test
Government social registry



BASIC PROGRAM INFORMATION

COUNTRY

Bhutan

REGION

South Asia

LEAD IMPLEMENTING AGENCY

**Research and Evaluation Division,
Gross National Happiness
Commission Secretariat**

TYPE LEAD

IMPLEMENTING AGENCY
National/central government

START DATE

01/01/2015

END DATE

PRIMARY ENTRY POINT

Livelihoods and Jobs

P-CODE (WB PROGRAMS)

DNA

GLOBAL PRACTICE (WB PROGRAMS)

DNA



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)

IDA

FCV COUNTRY (WB FY20 LIST)

No

TOTAL POPULATION (MILLION)

0.80

POVERTY HEADCOUNT (NPL)

8.20%

POVERTY HEADCOUNT
(\$1.90/DAYPPP2011)

N/A

POVERTY HEADCOUNT (MPI)

33.96%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

2

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

37,335



PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES

Process evaluation
Impact evaluation

IMPACT EVALUATION TOPICS

Overall impact
Impact of different component variations
Impact at scale
Intergenerational impacts
Effect of market links

NAME RESEARCH PARTNERS

Not decided yet

DATE WHEN RESULTS AVAILABLE

We are not sure of the government assessment, Tarayana plans to carry out one by external evaluators however, we are still looking for funds to do it.

LINK TO PUBLISHED WORK

N/A

Data submitted/updated as of 01/09/2020, through PEI's Landscaping Survey, via <https://enketo.ona.io/x/0ah4Y58C>

RURAL ECONOMY ADVANCEMENT PROGRAMME (REAP)

PROGRAM COVERAGE

DIRECT BENEFICIARIES

981

DIRECT & INDIRECT BENEFICIARIES

3,826

PERCENTAGE FEMALE BENEFICIARIES

51-75%

Percentage of country population

0.48%

Area/s

Rural

Percentage of country population under the poverty line

5.83%

Geographic coverage Several states/regions

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Nongovernmental organization



Community



Financial Service Provider



World Bank



Multilateral organization (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Informal community groups
- Formal community groups
- Formalized producer organizations
- Local governance group

DOES THE PROGRAM CREATE/STRENGTHEN COMMUNITY STRUCTURES/GROUPS?

YES NO

LEARN MORE
www.peiglobal.org

CONTACT US



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