NUTON JIBON LIVELIHOOD IMPROVEMENT PROJECT (NJLIP)

PROGRAM OBJECTIVES

MAIN OBJECTIVES

- Wage employment
- Food security
- Financial inclusion
- Self-employment
- Market access
- Social services
- Social Inclusion
- Diversification
- Women’s Empowerment
- Productivity
- Resilience
- Environmental Management
- Social Inclusion
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- Social Inclusion
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- Women’s Empowerment
- Productivity
- Resilience
- Environmental Management

PROGRAM DEVELOPMENT OBJECTIVE (DESCRIPTION)

The Project Development Objective (PDO) is to ‘improve livelihoods of the poor and extreme poor and to promote rural enterprises, access to finance, and create employment opportunities in selected districts of Bangladesh’.

PROGRAM COMPONENTS

- TRANSFERS
- COACHING
- BUSINESS CAPITAL
- FINANCIAL SERVICES FACILITATION
- WAGE EMPLOYMENT FACILITATION
- MARKET LINKS
- SKILLS TRAINING
- NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION

AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES

- Under one year
- Between one and three years
- More than three years

DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?

- Yes
- No

DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

- TRANSFERS
- COACHING
- BUSINESS CAPITAL
- FINANCIAL SERVICES FACILITATION
- MARKET LINKS
- SKILLS TRAINING

PARTICIPANT PROFILE

TARGETED POVERTY GROUPS
- Poor
- Extreme poor
- Ultra-poor
- Other vulnerable

PRIORITY VULNERABLE GROUPS
- Women
- Children
- Youth
- Elderly

ELIGIBILITY CRITERIA

Age
Sex
Poverty status
Having dependents
Behavioral attributes

PARTICIPANT IDENTIFICATION METHODS

Categorical targeting
Community-based targeting
Proxy Means Test
Government social registry

COUNTRY INFORMATION

COUNTRY
Bangladesh
REGION
South Asia
LEAD IMPLEMENTING AGENCY
Social Development Foundation (SDF), an organization under Ministry of Finance
TYPE LEAD IMPLEMENTING AGENCY
National/central government
START DATE
08/01/2015
END DATE
06/01/2021
PRIMARY ENTRY POINT
Livelihoods and Jobs
P-CODE (WB PROGRAMS)
P149605
GLOBAL PRACTICE (WB PROGRAMS)
Agriculture and Food
LENDING CATEGORY (WB ONLY)
IDA
FCV COUNTRY (WB FY20 LIST)
No
TOTAL POPULATION (MILLION)
163.00
POVERTY HEADCOUNT (NPL)
24.30%
POVERTY HEADCOUNT ($1.90/DAYPPP2011)
14.79%
POVERTY HEADCOUNT (MPI)
40.78%
NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
11
NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
6,593,687
**NUTON JIBON LIVELIHOOD IMPROVEMENT PROJECT (NJLIP)**

### Program Coverage

<table>
<thead>
<tr>
<th>Direct Beneficiaries</th>
<th>Direct &amp; Indirect Beneficiaries</th>
<th>Percentage Female Beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,000,000</td>
<td>4,470,000</td>
<td>76-99%</td>
</tr>
</tbody>
</table>

- Percentage of country population: 2.74%
- Percentage of country population under the poverty line: 11.29%
- Area/s: Rural, Urban, Peri-urban
- Geographic coverage: Several states/regions

### Institutional Arrangements

<table>
<thead>
<tr>
<th>Organizations</th>
<th>Involved in Implementation</th>
<th>Providing Financing</th>
</tr>
</thead>
<tbody>
<tr>
<td>National/central government</td>
<td>![ ]</td>
<td>![ ]</td>
</tr>
<tr>
<td>Regional/district government</td>
<td>![ ]</td>
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<tr>
<td>Local/municipal government</td>
<td>![ ]</td>
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<tr>
<td>Nongovernmental organization</td>
<td>![ ]</td>
<td>![ ]</td>
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<tr>
<td>Community</td>
<td>![ ]</td>
<td>![ ]</td>
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<tr>
<td>Financial Service Provider</td>
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<tr>
<td>World Bank</td>
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<tr>
<td>Multilateral organization (not WB)</td>
<td>![ ]</td>
<td>![ ]</td>
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<tr>
<td>Bilateral organization</td>
<td>![ ]</td>
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<tr>
<td>Private sector organization</td>
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</tbody>
</table>

### Community Engagement

#### Components Delivered Through Community
- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

#### Community Structures Leveraged for Program Delivery
- Informal community groups
- Formal community groups
- Formalized producer organizations
- Local governance group

**Does the Program Create/Strength Community Structures/Groups?**

**Yes**

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**Learn More**

www.peiglobal.org

**Contact Us**

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**DNA:** Does Not Apply; **FY:** Fiscal Year; **FCV:** Fragility, Conflict, and Violence; **MPI:** Multidimensional Poverty Index; **NPL:** National Poverty Line; **N/A:** Not available; **WB:** World Bank