NOBO JATRA–NEW BEGINNING, A FIVE-YEAR U.S. AGENCY FOR INTERNATIONAL DEVELOPMENT (USAID) FOOD FOR PEACE TITLE II DEVELOPMENT FOOD SECURITY ACTIVITY

PROGRAM OBJECTIVES

MAIN OBJECTIVES

- Wage employment
- Food security
- Financial inclusion
- Self-employment
- Market access
- Social services
- Diversification
- Women’s Empowerment
- Environmental Management
- Productivity
- Social Inclusion
- Resilience

PROGRAM DEVELOPMENT OBJECTIVE (DESCRIPTION)

The goal of the graduation program is to create a pathway out of poverty for 21,000 extremely poor families in the target locations.

PROGRAM COMPONENTS

- TRANSFERS
- COACHING
- BUSINESS CAPITAL
- FINANCIAL SERVICES FACILITATION
- MARKET LINKS
- SKILLS TRAINING
- NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION

AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES

- Under one year
- Between one and three years
- More than three years

DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?

- YES
- NO

DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

- TRANSFERS
- COACHING
- BUSINESS CAPITAL
- MARKET LINKS
- SKILLS TRAINING
- FINANCIAL SERVICES FACILITATION

PARTICIPANT PROFILE

TARGETED POVERTY GROUPS
- Extreme poor

PRIORITY VULNERABLE GROUPS
- Women
- Youth
- Elderly
- People with disabilities

ELIGIBILITY CRITERIA

- Age
- Sex
- Poverty status
- Physical condition
- Having dependents
- Behavioral attributes

PARTICIPANT IDENTIFICATION METHODS

- Categorical targeting
- Community-based targeting
- Proxy Means Test

COUNTRY INFORMATION

- COUNTRY: Bangladesh
- REGION: South Asia
- LEAD IMPLEMENTING AGENCY: World Vision Bangladesh
- TYPE LEAD IMPLEMENTING AGENCY: Nongovernmental organization
- START DATE: 09/01/2015
- END DATE: 09/01/2020
- PRIMARY ENTRY POINT: Livelihoods and Jobs
- P-CODE (WB PROGRAMS): DNA
- GLOBAL PRACTICE (WB PROGRAMS): DNA

LENDING CATEGORY (WB ONLY)

- IDA

FCV COUNTRY (WB FY20 LIST)

- No

TOTAL POPULATION (MILLION)

- 163.00

POVERTY HEADCOUNT (NPL)

- 24.30%

POVERTY HEADCOUNT ($1.90/DAYPPP2011)

- 14.79%

POVERTY HEADCOUNT (MPI)

- 40.78%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

- 11

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

- 6,593,687
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**PLANNED RESEARCH AND EVALUATION**

EVALUATION/RESEARCH TYPES
- Needs assessment
- Process evaluation
- Economic evaluation
- Impact evaluation

IMPACT EVALUATION TOPICS
- Overall impact
- Impact of different component variations
- Impact of varying sequences
- Impact at scale

NAME RESEARCH PARTNERS
- Human Development and Resource Center (HDRC), Bangladesh

DATE WHEN RESULTS AVAILABLE
- September 2020

LINK TO PUBLISHED WORK
- N/A


**PROGRAM COVERAGE**

<table>
<thead>
<tr>
<th></th>
<th>DIRECT BENEFICIARIES</th>
<th>DIRECT &amp; INDIRECT BENEFICIARIES</th>
<th>PERCENTAGE FEMALE BENEFICIARIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage of country population</td>
<td>7,000</td>
<td>31,290</td>
<td>100%</td>
</tr>
<tr>
<td>Percentage of country population under the poverty line</td>
<td>0.02%</td>
<td>0.08%</td>
<td>N/A</td>
</tr>
<tr>
<td>Area/s</td>
<td>Rural</td>
<td>One state/region</td>
<td></td>
</tr>
</tbody>
</table>

**INSTITUTIONAL ARRANGEMENTS**

<table>
<thead>
<tr>
<th>ORGANIZATIONS</th>
<th>INVOLVED IN IMPLEMENTATION</th>
<th>PROVIDING FINANCING</th>
</tr>
</thead>
<tbody>
<tr>
<td>National/central government</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Regional/district government</td>
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<td></td>
</tr>
<tr>
<td>Local/municipal government</td>
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<td></td>
</tr>
<tr>
<td>Nongovernmental organization</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community</td>
<td></td>
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<tr>
<td>Financial Service Provider</td>
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<tr>
<td>World Bank</td>
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<td></td>
</tr>
<tr>
<td>Multilateral organization (not WB)</td>
<td></td>
<td></td>
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<tr>
<td>Bilateral organization</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Private sector organization</td>
<td></td>
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</tbody>
</table>

**RESEARCH PARTNERS**
- Human Development and Resource Center (HDRC), Bangladesh

**DATE WHEN RESULTS AVAILABLE**
- September 2020

**LINK TO PUBLISHED WORK**
- N/A


**COMMUNITY ENGAGEMENT**

**COMPONENTS DELIVERED THROUGH COMMUNITY**
- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

**COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY**
- Informal community groups
- Formal community groups
- Formalized producer organizations
- Local governance group

**DOES THE PROGRAM CREATE/STRENGTHEN COMMUNITY STRUCTURES/GROUPS?**
- YES

**LEARN MORE**
- www.peiglobal.org

**CONTACT US**
- Colin Andrews, Program Manager
- peidp@worldbank.org

DNA: Does Not Apply; FY: Fiscal Year; FCV: Fragility, Conflict, and Violence; MPI: Multidimensional Poverty Index; NPL: National Poverty Line; N/A: Not available; WB: World Bank