NOBO JATRA–NEW BEGINNING, A FIVE-YEAR U.S. AGENCY FOR INTERNATIONAL DEVELOPMENT (USAID) FOOD FOR PEACE TITLE II DEVELOPMENT FOOD SECURITY ACTIVITY

PROGRAM OBJECTIVES

<table>
<thead>
<tr>
<th>MAIN OBJECTIVES</th>
<th>Sub-Objectives</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wage employment</td>
<td>Food security</td>
</tr>
<tr>
<td>Market access</td>
<td>Social services</td>
</tr>
<tr>
<td>Environmental management</td>
<td>Productivity</td>
</tr>
<tr>
<td>Social services</td>
<td>Diversification</td>
</tr>
<tr>
<td>Financial inclusion</td>
<td>Women's Empowerment</td>
</tr>
<tr>
<td>Self-employment</td>
<td>Social inclusion</td>
</tr>
<tr>
<td></td>
<td>Resilience</td>
</tr>
</tbody>
</table>

PROGRAM DEVELOPMENT OBJECTIVE (DESCRIPTION)

The goal of the graduation program is to create a pathway out of poverty for 21,000 extremely poor families in the target locations.

PROGRAM COMPONENTS

- Transfers
- Coaching
- Business capital
- Financial services facilitation
- Wage employment facilitation
- Market links
- Skills training
- Natural resource management and/or climate change adaptation

AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES

- Under one year
- Between one and three years
- More than three years

DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?

YES

DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

- Transfers
- Coaching
- Business capital
- Market links
- Skills training

PARTICIPANT PROFILE

- Targeted poverty groups: Extremely poor
- Priority vulnerable groups: Women, Youth, Elderly, People with disabilities

ELIGIBILITY CRITERIA

- Age
- Sex
- Poverty status
- Physical condition
- Having dependents
- Behavioral attributes

PARTICIPANT IDENTIFICATION METHODS

- Categorical targeting
- Community-based targeting
- Proxy Means Test

COUNTRY INFORMATION

- Country: Bangladesh
- Region: South Asia
- Lead implementing agency: World Vision Bangladesh
- Type lead implementing agency: Nongovernmental organization
- Start date: 09/01/2015
- End date: 09/01/2020
- Primary entry point: Livelihoods and Jobs
- P-Code (WB Programs): DNA

LENDING CATEGORY (WB ONLY)

- IDA
- FCV country (WB FY20 list): No

TOTAL POPULATION (MILLION)

- 163.00

POVERTY HEADCOUNT (NPL)

- 24.30%

POVERTY HEADCOUNT ($1.90/DAYPPP2011)

- 14.79%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

- 11

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

- 6,593,687
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**Program Coverage**

<table>
<thead>
<tr>
<th>Category</th>
<th>Direct Beneficiaries</th>
<th>Direct &amp; Indirect Beneficiaries</th>
<th>Percentage Female Beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Direct Beneficiaries</td>
<td>7,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Direct &amp; Indirect</td>
<td>31,290</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Percentage of country population</td>
<td>0.02%</td>
<td>Area/s</td>
<td>Rural</td>
</tr>
<tr>
<td>Percentage of country population under the poverty line</td>
<td>0.08%</td>
<td>Geographic coverage</td>
<td>One state/region</td>
</tr>
</tbody>
</table>

**Institutional Arrangements**

- National/central government
- Regional/district government
- Local/municipal government
- Nongovernmental organization
- Community
- Financial Service Provider
- World Bank
- Multilateral organization (not WB)
- Bilateral organization
- Private sector organization

**Community Engagement**

- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

Does the program create/strengthen community structures/groups? **Yes**

**Contact Us**

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**Learn More**

www.peiglobal.org

DNA: Does Not Apply; FY: Fiscal Year; FCV: Fragility, Conflict, and Violence; MPI: Multidimensional Poverty Index; NPL: National Poverty Line; N/A: Not available; WB: World Bank