

NOBO JATRA–NEW BEGINNING, A FIVE-YEAR U.S. AGENCY FOR INTERNATIONAL DEVELOPMENT (USAID) FOOD FOR PEACE TITLE II DEVELOPMENT FOOD SECURITY ACTIVITY

PROGRAM OBJECTIVES

MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Diversification	Women's Empowerment
Environmental Management	Productivity	Social Inclusion	Resilience

PROGRAM DEVELOPMENT OBJECTIVE(DESCRIPTION)

The goal of the graduation program is to create a pathway out of poverty for 21,000 extremely poor families in the target locations.

PROGRAM COMPONENTS



TRANSFERS



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION

AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES

Under one year	Between one and three years	More than three years
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DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?

YES

NO

DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

TRANSFERS	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING



PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Extreme poor

PRIORITY VULNERABLE GROUPS

Women

Youth

Elderly

People with disabilities



ELIGIBILITY CRITERIA

Age

Sex

Poverty status

Physical condition

Having dependents

Behavioral attributes



PARTICIPANT IDENTIFICATION METHODS

Categorical targeting

Community-based targeting

Proxy Means Test



BASIC PROGRAM INFORMATION

COUNTRY

Bangladesh

REGION

South Asia

LEAD IMPLEMENTING AGENCY

World Vision Bangladesh

TYPE LEAD

IMPLEMENTING AGENCY

Nongovernmental organization

START DATE

09/01/2015

END DATE

09/01/2020

PRIMARY ENTRY POINT

Livelihoods and Jobs

P-CODE (WB PROGRAMS)

DNA

GLOBAL PRACTICE (WB PROGRAMS)

DNA



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)

IDA

FCV COUNTRY (WB FY20 LIST)

No

TOTAL POPULATION (MILLION)

163.00

POVERTY HEADCOUNT (NPL)

24.30%

POVERTY HEADCOUNT (\$1.90/DAYPPP2011)

14.79%

POVERTY HEADCOUNT (MPI)

40.78%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

11

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

6,593,687



PLANNED
RESEARCH AND
EVALUATION

EVALUATION/RESEARCH TYPES

- Needs assessment
- Process evaluation
- Economic evaluation
- Impact evaluation

IMPACT EVALUATION TOPICS

- Overall impact
- Impact of different component variations
- Impact of varying sequences
- Impact at scale

NAME RESEARCH PARTNERS

Human Development and Resource Center (HDRC), Bangladesh

DATE WHEN RESULTS AVAILABLE

September 2020.

LINK TO PUBLISHED WORK

N/A

Data submitted/updated as of 12/11/2019, through PEI's Landscaping Survey, via <https://enketo.ona.io/x/0ah4Y58C>

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PROGRAM COVERAGE

DIRECT BENEFICIARIES		DIRECT & INDIRECT BENEFICIARIES		PERCENTAGE FEMALE BENEFICIARIES	
7,000		31,290		100%	
Percentage of country population		0.02%		Area/s	Rural
Percentage of country population under the poverty line		0.08%		Geographic coverage	One state/region

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS	INVOLVED IN IMPLEMENTATION	PROVIDING FINANCING
National/central government	<div></div>	<div></div>
Regional/district government	<div></div>	<div></div>
Local/municipal government	<div></div>	<div></div>
Nongovernmental organization	<div></div>	<div></div>
Community	<div></div>	<div></div>
Financial Service Provider	<div></div>	<div></div>
World Bank	<div></div>	<div></div>
Multilateral organization (not WB)	<div></div>	<div></div>
Bilateral organization	<div></div>	<div></div>
Private sector organization	<div></div>	<div></div>

COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY	COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY
<div><div></div> Business capital</div> <div><div></div> Skills Training</div> <div><div></div> Coaching</div> <div><div></div> Financial services facilitation</div> <div><div></div> Market Links</div>	<div><div></div> Informal community groups</div> <div><div></div> Formal community groups</div> <div><div></div> Formalized producer organizations</div> <div><div></div> Local governance group</div>
DOES THE PROGRAM CREATE/STRENGTHEN COMMUNITY STRUCTURES/GROUPS?	
<div><div>YES</div><div>NO</div></div>	

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CONTACT US

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