NOBO JATRA—NEW BEGINNING, A FIVE-YEAR U.S. AGENCY FOR INTERNATIONAL DEVELOPMENT (USAID) FOOD FOR PEACE TITLE II DEVELOPMENT FOOD SECURITY ACTIVITY

**PROGRAM OBJECTIVES**

**MAIN OBJECTIVES**

- Wage employment
- Food security
- Financial inclusion
- Self-employment
- Market access
- Social services
- Productivity
- Social inclusion
- Diversification
- Women's Empowerment
- Environmental Management
- Productivity
- Social Inclusion
- Resilience

**PROGRAM DEVELOPMENT OBJECTIVE (DESCRIPTION)**

The goal of the graduation program is to create a pathway out of poverty for 21,000 extremely poor families in the target locations.

**PROGRAM COMPONENTS**

- Transfers
- Coaching
- Business Capital
- Financial Services Facilitation
- Wage Employment Facilitation
- Market Links
- Skills Training
- Natural Resource Management and/or Climate Change Adaptation

**AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES**

- Under one year
- Between one and three years
- More than three years

**DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?**

- Yes
- No

**DIGITIZATION**

- Components delivered digitally

**PARTICIPANT PROFILE**

**TARGETED POVERTY GROUPS**
- Extreme poor

**PRIORITY VULNERABLE GROUPS**
- Women
- Youth
- Elderly
- People with disabilities

**ELIGIBILITY CRITERIA**

- Age
- Sex
- Poverty status
- Physical condition
- Having dependents
- Behavioral attributes

**PARTICIPANT IDENTIFICATION METHODS**

- Categorical targeting
- Community-based targeting
- Proxy Means Test

**COUNTRY INFORMATION**

- **COUNTRY**: Bangladesh
- **REGION**: South Asia
- **LEAD IMPLEMENTING AGENCY**: World Vision Bangladesh
- **TYPE LEAD IMPLEMENTING AGENCY**: Nongovernmental organization
- **START DATE**: 09/01/2015
- **END DATE**: 09/01/2020
- **PRIMARY ENTRY POINT**: Livelihoods and Jobs
- **P-CODE (WB PROGRAMS)**: DNA
- **GLOBAL PRACTICE (WB PROGRAMS)**: DNA
- **LENDING CATEGORY (WB ONLY)**: IDA
- **FCV COUNTRY (WB FY20 LIST)**: No
- **TOTAL POPULATION (MILLION)**: 163.00
- **POVERTY HEADCOUNT (NPL)**: 24.30%
- **POVERTY HEADCOUNT ($1.90/DAYPPP2011)**: 14.79%
- **POVERTY HEADCOUNT (MPI)**: 40.78%
- **NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY**: 11
- **NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY**: 6,593,687
# NOBO JATRA—NEW BEGINNING, A FIVE-YEAR U.S. AGENCY FOR INTERNATIONAL DEVELOPMENT (USAID) FOOD FOR PEACE TITLE II DEVELOPMENT FOOD SECURITY ACTIVITY

## Program Coverage

<table>
<thead>
<tr>
<th></th>
<th>Direct Beneficiaries</th>
<th>Direct &amp; Indirect Beneficiaries</th>
<th>Percentage Female Beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>7,000</td>
<td>31,290</td>
<td>100%</td>
</tr>
<tr>
<td>Percentage of country population</td>
<td></td>
<td>0.02%</td>
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<tr>
<td>Percentage of country population under the poverty line</td>
<td></td>
<td>0.08%</td>
<td></td>
</tr>
<tr>
<td>Area/s</td>
<td></td>
<td>Rural</td>
<td></td>
</tr>
<tr>
<td>Geographic coverage</td>
<td></td>
<td>One state/region</td>
<td></td>
</tr>
</tbody>
</table>

## Institutional Arrangements

<table>
<thead>
<tr>
<th>Organizations</th>
<th>Involved in Implementation</th>
<th>Providing Financing</th>
</tr>
</thead>
<tbody>
<tr>
<td>National/central government</td>
<td></td>
<td></td>
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<tr>
<td>Regional/district government</td>
<td></td>
<td></td>
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<tr>
<td>Local/municipal government</td>
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<td></td>
</tr>
<tr>
<td>Nongovernmental organization</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community</td>
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<tr>
<td>Financial Service Provider</td>
<td></td>
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<tr>
<td>World Bank</td>
<td></td>
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</tr>
<tr>
<td>Multilateral organization (not WB)</td>
<td></td>
<td></td>
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<tr>
<td>Bilateral organization</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Private sector organization</td>
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</tr>
</tbody>
</table>

## Community Engagement

**Components Delivered Through Community**
- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

**Community Structures Leveraged for Program Delivery**
- Informal community groups
- Formal community groups
- Formalized producer organizations
- Local governance group

**Does the Program Create/Strength Community Structures/Groups?**
- Yes
- No

## Contact Us

Colin Andrews, Program Manager
peidp@worldbank.org

## Learn More

www.peiglobal.org

DNA: Does Not Apply; FY: Fiscal Year; FCV: Fragility, Conflict, and Violence; MPI: Multidimensional Poverty Index; NPL: National Poverty Line; N/A: Not available; WB: World Bank

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**DATE WHEN RESULTS AVAILABLE**
September 2020.

**LINK TO PUBLISHED WORK**
N/A