NOBO JATRA—NEW BEGINNING, A FIVE-YEAR U.S. AGENCY FOR INTERNATIONAL DEVELOPMENT (USAID) FOOD FOR PEACE TITLE II DEVELOPMENT FOOD SECURITY ACTIVITY

PROGRAM OBJECTIVES
MAIN OBJECTIVES

- Wage employment
- Food security
- Financial inclusion
- Self-employment
- Market access
- Social services
- Diversification
- Women’s Empowerment
- Environmental Management
- Productivity
- Social inclusion
- Resilience

PROGRAM DEVELOPMENT OBJECTIVE (DESCRIPTION)
The goal of the graduation program is to create a pathway out of poverty for 21,000 extremely poor families in the target locations.

PROGRAM COMPONENTS

- TRANSFERS
- COACHING
- BUSINESS CAPITAL
- FINANCIAL SERVICES FACILITATION
- MARKET LINKS
- SKILLS TRAINING
- NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION

AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES

Under one year
Between one and three years
More than three years

DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?

YES
NO

DIGITIZATION
COMPONENTS DELIVERED DIGITALLY

- TRANSFERS
- COACHING
- BUSINESS CAPITAL
- MARKET LINKS
- SKILLS TRAINING
- FINANCIAL SERVICES FACILITATION

PARTICIPANT PROFILE
TARGETED POVERTY GROUPS
- Extreme poor

PRIORITY VULNERABLE GROUPS
- Women
- Youth
- Elderly
- People with disabilities

ELIGIBILITY CRITERIA

- Age
- Sex
- Poverty status
- Physical condition
- Having dependents
- Behavioral attributes
- Categorical targeting
- Community-based targeting
- Proxy Means Test

PARTICIPANT IDENTIFICATION METHODS

COUNTRY INFORMATION

- COUNTRY
  - Bangladesh
- REGION
  - South Asia
- LEAD IMPLEMENTING AGENCY
  - World Vision Bangladesh
- TYPE LEAD IMPLEMENTING AGENCY
  - Nongovernmental organization

- START DATE
  - 09/01/2015
- END DATE
  - 09/01/2020
- PRIMARY ENTRY POINT
  - Livelihoods and Jobs
- P-CODE (WB PROGRAMS)
  - DNA
- GLOBAL PRACTICE (WB PROGRAMS)
  - DNA

- LENDING CATEGORY (WB ONLY)
  - IDA
- FCV COUNTRY (WB FY20 LIST)
  - No
- TOTAL POPULATION (MILLION)
  - 163.00
- POVERTY HEADCOUNT (NPL)
  - 24.30%
- POVERTY HEADCOUNT ($1.90/DAYPPP2011)
  - 14.79%
- POVERTY HEADCOUNT (MPI)
  - 40.78%
- NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
  - 11
- NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
  - 6,593,687
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### Program Coverage

<table>
<thead>
<tr>
<th>Type</th>
<th>Direct Beneficiaries</th>
<th>Direct &amp; Indirect Beneficiaries</th>
<th>Percentage Female Beneficiaries</th>
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</thead>
<tbody>
<tr>
<td>7,000</td>
<td>31,290</td>
<td>100%</td>
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</tbody>
</table>

- Percentage of country population: 0.02%
- Area/s: Rural
- Percentage of country population under the poverty line: 0.08%
- Geographic coverage: One state/region

### Institutional Arrangements

**Organizations Involved in Implementation**
- National/central government
- Regional/district government
- Local/municipal government
- Nongovernmental organization
- Community
- Financial Service Provider
- World Bank
- Multilateral organization (not WB)
- Bilateral organization
- Private sector organization

**Providing Financing**

- National/central government
- Regional/district government
- Local/municipal government
- Nongovernmental organization
- Community
- Financial Service Provider
- World Bank
- Multilateral organization (not WB)
- Bilateral organization
- Private sector organization

### Community Engagement

**Components Delivered through Community**
- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

**Community Structures Leveraged for Program Delivery**
- Informal community groups
- Formal community groups
- Formalized producer organizations
- Local governance group

**Does the Program Create/Strength Community Structures/Groups?**

- Yes

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**Learn More**

[www.peiglobal.org](http://www.peiglobal.org)

**Contact Us**

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DNA: Does Not Apply; FY: Fiscal Year; FCV: Fragility, Conflict, and Violence; MPI: Multidimensional Poverty Index; NPL: National Poverty Line; N/A: Not available; WB: World Bank