NOBO JATRA—NEW BEGINNING, A FIVE-YEAR U.S. AGENCY FOR INTERNATIONAL DEVELOPMENT (USAID) FOOD FOR PEACE TITLE II DEVELOPMENT FOOD SECURITY ACTIVITY

PROGRAM OBJECTIVES

MAIN OBJECTIVES

- Wage employment
- Food security
- Financial inclusion
- Self-employment
- Market access
- Social services
- Diversification
- Women's Empowerment
- Environmental Management
- Productivity
- Social Inclusion
- Resilience

PROGRAM DEVELOPMENT OBJECTIVE (DESCRIPTION)

The goal of the graduation program is to create a pathway out of poverty for 21,000 extremely poor families in the target locations.

PROGRAM COMPONENTS

- TRANSFERS
- COACHING
- BUSINESS CAPITAL
- FINANCIAL SERVICES FACILITATION
- WAGE EMPLOYMENT FACILITATION
- MARKET LINKS
- SKILLS TRAINING
- NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION

AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES

- Under one year
- Between one and three years
- More than three years

DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?

- YES
- NO

DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

- TRANSFERS
- COACHING
- BUSINESS CAPITAL
- MARKET LINKS
- SKILLS TRAINING
- FINANCIAL SERVICES FACILITATION
- NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION

PARTICIPANT PROFILE

TARGETED POVERTY GROUPS
- Extreme poor

PRIORITY VULNERABLE GROUPS
- Women
- Youth
- Elderly
- People with disabilities

ELIGIBILITY CRITERIA

- Age
- Sex
- Poverty status
- Physical condition
- Having dependents
- Behavioral attributes

PARTICIPANT IDENTIFICATION METHODS

- Categorical targeting
- Community-based targeting
- Proxy Means Test

COUNTRY INFORMATION

- LENDING CATEGORY (WB ONLY)
  - IDA
- FCV COUNTRY (WB FY20 LIST)
  - No
- TOTAL POPULATION (MILLION)
  - 163.00
- POVERTY HEADCOUNT (NPL)
  - 24.30%
- POVERTY HEADCOUNT ($1.90/DAY PPP 2011)
  - 14.79%
- POVERTY HEADCOUNT (MPI)
  - 40.78%
- NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
  - 11
- NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
  - 6,593,687
## NOBO JATRA–NEW BEGINNING, A FIVE-YEAR U.S. AGENCY FOR INTERNATIONAL DEVELOPMENT (USAID) FOOD FOR PEACE TITLE II DEVELOPMENT FOOD SECURITY ACTIVITY

### Evaluation/Research Types
- Needs assessment
- Process evaluation
- Economic evaluation
- Impact evaluation

### Impact Evaluation Topics
- Overall impact
- Impact of different component variations
- Impact of varying sequences
- Impact at scale

### Name Research Partners
- Human Development and Resource Center (HDRC), Bangladesh

### Date when Results Available
- September 2020

### Link to Published Work
- N/A

### Data submitted/updated as of
- 12/11/2019, through PEI’s Landscaping Survey, via https://enketo.ona.io/x/0ah4Y58C

### Program Coverage

<table>
<thead>
<tr>
<th></th>
<th>Direct Beneficiaries</th>
<th>Direct &amp; Indirect Beneficiaries</th>
<th>Percentage Female Beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage of country population</td>
<td>7,000</td>
<td>31,290</td>
<td>100%</td>
</tr>
<tr>
<td>Percentage of country population under the poverty line</td>
<td>0.02%</td>
<td>Area/s: Rural</td>
<td>(N/A)</td>
</tr>
<tr>
<td>Geographic coverage</td>
<td>(N/A)</td>
<td>One state/region</td>
<td>(N/A)</td>
</tr>
</tbody>
</table>

### Institutional Arrangements
- National/central government
- Regional/district government
- Local/municipal government
- Nongovernmental organization
- Community
- Financial Service Provider
- World Bank
- Multilateral organization (not WB)
- Bilateral organization
- Private sector organization

### Community Engagement
- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

### Does the Program Create/Strength Community Structures/Groups?

<table>
<thead>
<tr>
<th>Community Structures Leveraged for Program Delivery</th>
</tr>
</thead>
<tbody>
<tr>
<td>Informal community groups</td>
</tr>
<tr>
<td>Formal community groups</td>
</tr>
<tr>
<td>Formalized producer organizations</td>
</tr>
<tr>
<td>Local governance group</td>
</tr>
</tbody>
</table>

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**Learn More**  
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