NOBO JATRA–NEW BEGINNING, A FIVE-YEAR U.S. AGENCY FOR INTERNATIONAL DEVELOPMENT (USAID) FOOD FOR PEACE TITLE II DEVELOPMENT FOOD SECURITY ACTIVITY

PROGRAM OBJECTIVES

MAIN OBJECTIVES

- Wage employment
- Food security
- Financial inclusion
- Self-employment

- Market access
- Social services
- Diversification
- Women’s Empowerment

- Environmental management
- Productivity
- Social inclusion
- Resilience

PROGRAM DEVELOPMENT OBJECTIVE (DESCRIPTION)

The goal of the graduation program is to create a pathway out of poverty for 21,000 extremely poor families in the target locations.

PROGRAM COMPONENTS

TRANSFER
- Market employment facilitation
- Market links

COACHING
- Skills training
- Natural resource management and/or climate change adaptation

BUSINESS CAPITAL

FINANCIAL SERVICES FACILITATION

AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES

- Under one year
- Between one and three years
- More than three years

DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?

YES

DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

- Transfers
- Coaching
- Business capital
- Market links
- Financial services facilitation
- Skills training

PARTICIPANT PROFILE

TARGETED POVERTY GROUPS
- Extreme poor

PRIORITY VULNERABLE GROUPS
- Women
- Youth
- Elderly
- People with disabilities

ELIGIBILITY CRITERIA

- Age
- Sex
- Poverty status
- Physical condition
- Having dependents
- Behavioral attributes

PARTICIPANT IDENTIFICATION METHODS

- Categorical targeting
- Community-based targeting
- Proxy Means Test

COUNTRY INFORMATION

- LENDING CATEGORY (WB ONLY): IDA
- FCV COUNTRY (WB FY20 LIST): No
- TOTAL POPULATION (MILLION): 163.00
- POVERTY HEADCOUNT (NPL): 24.30%
- POVERTY HEADCOUNT ($1.90/DAYPPP2011): 14.79%
- NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY: 11
- NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY: 6,593,687

LEAD IMPLEMENTING AGENCY

- World Vision Bangladesh

TYPE LEAD IMPLEMENTING AGENCY

- Nongovernmental organization

START DATE

09/01/2015

END DATE

09/01/2020

PRIMARY ENTRY POINT

- Livelihoods and Jobs

P-CODE (WB PROGRAMS)

- DNA

GLOBAL PRACTICE (WB PROGRAMS)

- DNA
NOBO JATRA–NEW BEGINNING, A FIVE-YEAR U.S. AGENCY FOR INTERNATIONAL DEVELOPMENT (USAID) FOOD FOR PEACE TITLE II DEVELOPMENT FOOD SECURITY ACTIVITY

**PROGRAM COVERAGE**

<table>
<thead>
<tr>
<th>DIRECT BENEFICIARIES</th>
<th>DIRECT &amp; INDIRECT BENEFICIARIES</th>
<th>PERCENTAGE FEMALE BENEFICIARIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>7,000</td>
<td>31,290</td>
<td>100%</td>
</tr>
</tbody>
</table>

- Percentage of country population: 0.02%
- Percentage of country population under the poverty line: 0.08%
- Area/s: Rural
- Geographic coverage: One state/region

**INSTITUTIONAL ARRANGEMENTS**

<table>
<thead>
<tr>
<th>ORGANIZATIONS INVOLVED IN IMPLEMENTATION</th>
<th>PROVIDING FINANCING</th>
</tr>
</thead>
<tbody>
<tr>
<td>National/central government</td>
<td></td>
</tr>
<tr>
<td>Regional/district government</td>
<td></td>
</tr>
<tr>
<td>Local/municipal government</td>
<td></td>
</tr>
<tr>
<td>Nongovernmental organization</td>
<td></td>
</tr>
<tr>
<td>Community</td>
<td></td>
</tr>
<tr>
<td>Financial Service Provider</td>
<td></td>
</tr>
<tr>
<td>World Bank</td>
<td></td>
</tr>
<tr>
<td>Multilateral organization (not WB)</td>
<td></td>
</tr>
<tr>
<td>Bilateral organization</td>
<td></td>
</tr>
<tr>
<td>Private sector organization</td>
<td></td>
</tr>
</tbody>
</table>

**DATE WHEN RESULTS AVAILABLE**: September 2020.

**LINK TO PUBLISHED WORK**: N/A


**COMMUNITY ENGAGEMENT**

**COMPONENTS DELIVERED THROUGH COMMUNITY**
- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

**COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY**
- Informal community groups
- Formal community groups
- Formalized producer organizations
- Local governance group

**DOES THE PROGRAM CREATE/STRENGTHEN COMMUNITY STRUCTURES/GROUPS?**

**YES**

LEARN MORE

www.peiglobal.org

CONTACT US

Colin Andrews, Program Manager
peidp@worldbank.org