NOBO JATRA–NEW BEGINNING, A FIVE-YEAR U.S. AGENCY FOR INTERNATIONAL DEVELOPMENT (USAID) FOOD FOR PEACE TITLE II DEVELOPMENT FOOD SECURITY ACTIVITY

**PROGRAM OBJECTIVES**

**MAIN OBJECTIVES**

- Wage employment
- Food security
- Financial inclusion
- Self-employment
- Market access
- Social services
- Diversification
- Women’s Empowerment
- Environmental Management
- Productivity
- Social Inclusion
- Resilience

**PROGRAM DEVELOPMENT OBJECTIVE (DESCRIPTION)**

The goal of the graduation program is to create a pathway out of poverty for 21,000 extremely poor families in the target locations.

**PROGRAM COMPONENTS**

- Transfers
- Coaching
- Business capital
- Financial services facilitation
- Wage employment facilitation
- Market links
- Skills training
- Natural resource management and/or climate change adaptation

**AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES**

- Under one year
- Between one and three years
- More than three years

Do participants access components in a specific sequence?

**YES**

**DIGITIZATION**

Components delivered digitally

- Transfers
- Coaching
- Business capital
- Market links
- Skills training

**PARTICIPANT PROFILE**

**TARGETED POVERTY GROUPS**

- Extreme poor

**PRIORITY VULNERABLE GROUPS**

- Women
- Youth
- Elderly
- People with disabilities

**ELIGIBILITY CRITERIA**

- Age
- Sex
- Poverty status
- Physical condition
- Having dependents
- Behavioral attributes

**PARTICIPANT IDENTIFICATION METHODS**

- Categorical targeting
- Community-based targeting
- Proxy Means Test

**COUNTRY INFORMATION**

- **LENDING CATEGORY (WB ONLY)**
  - IDA
- **FCV COUNTRY (WB FY20 LIST)**
  - No
- **TOTAL POPULATION (MILLION)**
  - 163.00
- **POVERTY HEADCOUNT (NPL)**
  - 24.30%
- **POVERTY HEADCOUNT ($1.90/DAYPPP2011)**
  - 40.78%
- **POVERTY HEADCOUNT (MPI)**
  - 14.79%
- **NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY**
  - 11
- **NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY**
  - 6,593,687
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PROGRAM COVERAGE

- **DIRECT BENEFICIARIES**: 7,000
- **DIRECT & INDIRECT BENEFICIARIES**: 31,290
- **PERCENTAGE FEMALE BENEFICIARIES**: 100%

<table>
<thead>
<tr>
<th>Percentage of country population</th>
<th>Area/s</th>
<th>Geographic coverage</th>
</tr>
</thead>
<tbody>
<tr>
<td>0.02%</td>
<td>Rural</td>
<td>One state/region</td>
</tr>
<tr>
<td>0.08%</td>
<td></td>
<td></td>
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</tbody>
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INSTITUTIONAL ARRANGEMENTS

- **ORGANIZATIONS INVED IN IMPLEMENTATION**
  - National/central government
  - Regional/district government
  - Local/municipal government
  - Nongovernmental organization
  - Community
  - Financial Service Provider
  - World Bank
  - Multilateral organization (not WB)
  - Bilateral organization
  - Private sector organization

COMMUNITY ENGAGEMENT

- **COMPONENTS DELIVERED THROUGH COMMUNITY**
  - Business capital
  - Skills Training
  - Coaching
  - Financial services facilitation
  - Market Links

- **COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY**
  - Informal community groups
  - Formal community groups
  - Formalized producer organizations
  - Local governance group

DOES THE PROGRAM CREATE/STRENGTHEN COMMUNITY STRUCTURES/GROUPS?

- **YES**

LEARN MORE

www.peiglobal.org

CONTACT US

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DNA: Does Not Apply; FY: Fiscal Year; FCV: Fragility, Conflict, and Violence; MPI: Multidimensional Poverty Index; NPL: National Poverty Line; N/A: Not available; WB: World Bank