NOBO JATRA–NEW BEGINNING, A FIVE-YEAR U.S. AGENCY FOR INTERNATIONAL DEVELOPMENT (USAID) FOOD FOR PEACE TITLE II DEVELOPMENT FOOD SECURITY ACTIVITY

PROGRAM OBJECTIVES

MAIN OBJECTIVES

Wage employment  Food security  Financial inclusion  Self-employment

Market access  Social services  Diversification  Women’s Empowerment

Environmental Management  Productivity  Social Inclusion  Resilience

PROGRAM DEVELOPMENT OBJECTIVE (DESCRIPTION)

The goal of the graduation program is to create a pathway out of poverty for 21,000 extremely poor families in the target locations.

PROGRAM COMPONENTS

TRANSFERS  COACHING  BUSINESS CAPITAL  FINANCIAL SERVICES FACILITATION

WAGE EMPLOYMENT FACILITATION  MARKET LINKS  SKILLS TRAINING  NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION

AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES

Under one year  Between one and three years  More than three years

DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?

YES  NO

DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

TRANSFERS  COACHING  BUSINESS CAPITAL  MARKET LINKS  SKILLS TRAINING

PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Extreme poor

PRIORITY VULNERABLE GROUPS

Women  Youth  Elderly  People with disabilities

ELIGIBILITY CRITERIA

Age  Sex  Poverty status  Physical condition  Having dependents  Behavioral attributes

PARTICIPANT IDENTIFICATION METHODS

Categorical targeting  Community-based targeting  Proxy Means Test

BASIC PROGRAM INFORMATION

COUNTRY

Bangladesh

REGION

South Asia

LEAD IMPLEMENTING AGENCY

World Vision Bangladesh

TYPE LEAD IMPLEMENTING AGENCY

Nongovernmental organization

START DATE

09/01/2015

END DATE

09/01/2020

PRIMARY ENTRY POINT

Livelihoods and Jobs

P-CODE (WB PROGRAMS)

DNA

GLOBAL PRACTICE (WB PROGRAMS)

DNA

COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)

IDA

FCV COUNTRY (WB FY20 LIST)

No

TOTAL POPULATION (MILLION)

163.00

POVERTY HEADCOUNT (NPL)

24.30%

POVERTY HEADCOUNT ($1.90/DAY PPP 2011)

14.79%

POVERTY HEADCOUNT (MPI)

40.78%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

11

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

6,593,687
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### Program Coverage

<table>
<thead>
<tr>
<th>Category</th>
<th>Direct Beneficiaries</th>
<th>Direct &amp; Indirect Beneficiaries</th>
<th>Percentage Female Beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>7,000</td>
<td>31,290</td>
<td>100%</td>
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</table>

- Percentage of country population: 0.02%
- Percentage of country population under the poverty line: 0.08%
- Area/s: Rural
- Geographic coverage: One state/region

### Institutional Arrangements

- National/central government
- Regional/district government
- Local/municipal government
- Nongovernmental organization
- Community
- Financial Service Provider
- World Bank
- Multilateral organization (not WB)
- Bilateral organization
- Private sector organization

### Community Engagement

**Components Delivered Through Community**
- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

**Community Structures Leveraged for Program Delivery**
- Informal community groups
- Formal community groups
- Formalized producer organizations
- Local governance group

**Does the Program Create/Strength Community Structures/Groups?**

**Learn More**

www.peiglobal.org

**Contact Us**

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DNA: Does Not Apply; FY: Fiscal Year; FCV: Fragility, Conflict, and Violence; MPI: Multidimensional Poverty Index; NPL: National Poverty Line; N/A: Not available; WB: World Bank

Data submitted/updated as of 12/11/2019, through PEI’s Landscaping Survey via https://enketo.ona.io/x/0ah4Y5SBC