**Socio-Economic Inclusion in Rural Areas Project (PISER)**

### Program Objectives

**Main Objectives**

- Wage employment
- Food security
- Financial inclusion
- Self-employment
- Market access
- Social services
- Diversification
- Women’s Empowerment
- Environmental Management
- Productivity
- Social Inclusion
- Resilience

**Program Development Objective (Description)**

Increase the socio-economic inclusion of rural poor (small producers, indigenous people, and rural workers) by: (a) strengthening their organizational, planning and management capacity to achieve poverty-reduction goals; (b) improving their access to community infrastructure and services; and (c) piloting a new model for developing sustainable access to markets.

### Program Components

- **Transfers**
- **Coaching**
- **Business Capital**
- **Financial Services Facilitation**
- **Market Links**
- **Skills Training**
- **Natural Resource Management and/or Climate Change Adaptation**

### Average Program Duration for Program Beneficiaries

- Under one year
- Between one and three years
- More than three years

### Do Participants Access Components in a Specific Sequence?

- Yes
- No

### Digitization

Components delivered digitally

- Transfers
- Coaches
- Business Capital
- Financial Services Facilitation
- Market Links
- Skills Training

### Participant Profile

**Targeted Poverty Groups**

- Poor
- Extremly poor

**Priority Vulnerable Groups**

- Women
- Youth
- Ethnic minorities

**Eligibility Criteria**

- Age
- Sex
- Poverty status

**Participant Identification Methods**

- Geographic targeting
- Categorical targeting

### Country Information

- **Country**: Argentina
- **Region**: Latin America & Caribbean
- **Lead Implementing Agency**: Dirección General de Programas y Proyectos Sectoriales y Especiales (DIPROSE)
- **Type Lead Implementing Agency**: National/central government
- **Start Date**: 12/01/2015
- **End Date**: 02/01/2021
- **Primary Entry Point**: Livelihoods and Jobs
- **P-Code (WB Programs)**: P106685
- **Global Practice (WB Programs)**: Agriculture and Food

#### Lending Category (WB Only)

- IBRD

#### FCV Country (WB FY20 List)

- No

#### Total Population (Million)

- 44.56

#### Poverty Headcount (NPL)

- 32.00%

#### Poverty Headcount ($1.90/day PPP2011)

- 0.45%

#### Poverty Headcount (MPI)

- N/A

#### No. Economic Inclusion Programs in the Country

- 3

#### No. Beneficiaries (Direct & Indirect) of Economic Inclusion Programs in the Country

- 313,762
SOCIO-ECONOMIC INCLUSION IN RURAL AREAS PROJECT (PISEAR)

**PROGRAM COVERAGE**

<table>
<thead>
<tr>
<th>DIRECT BENEFICIARIES</th>
<th>DIRECT &amp; INDIRECT BENEFICIARIES</th>
<th>PERCENTAGE FEMALE BENEFICIARIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,142</td>
<td>25,710</td>
<td>26-50%</td>
</tr>
</tbody>
</table>

- Percentage of country population: 0.06%
- Percentage of country population under the poverty line: 0.18%
- Area/s: Rural
- Geographic coverage: Several states/regions

**INSTITUTIONAL ARRANGEMENTS**

- National/central government
- Regional/district government
- Local/municipal government
- Nongovernmental organization
- Community
- Financial Service Provider
- World Bank
- Multilateral organization (not WB)
- Bilateral organization
- Private sector organization

**DATE WHEN RESULTS AVAILABLE**

Given that the project closes in February 2021, the impact evaluation data could be ready for the second semester of 2021. The data collection/impact evaluation is expected to be done throughout the project implementation and as the time each subproject comes to its end.

- The preliminary idea of the impact Evaluation is to design a field experiment with the project’s participants, due to the heterogeneity of the subprojects, its target beneficiaries, the type of investment/subproject and geographic location.

**COMMUNITY ENGAGEMENT**

- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

**LEARN MORE**

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**CONTACT US**

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**NAME RESEARCH PARTNERS**

University of Chicago, Economic Department; Universidad del Cema | Joint Initiative for Latin American Experimental Economic -
https://economics.uchicago.edu/content/uchicago-and-ucema-create-joint-initiative-latin-american-experimental-economics

**NAME RESEARCH PARTNERS**

Bilateral organization
Multilateral organization (not WB)
Financial Service Provider
Community
Nongovernmental organization
Local/municipal government
Regional/district government
National/central government

**DOES THE PROGRAM CREATE/STRENGTHEN COMMUNITY STRUCTURES/GROUPS?**

- Yes
- No

**DIRECT & INDIRECT BENEFICIARIES**

- 26-50%

**COMPONENTS DELIVERED THROUGH COMMUNITY**

- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

**COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY**

- Informal community groups
- Formal community groups
- Local governance group
- Localized producer organizations
- Multilateral organizations

**DATE WHEN RESULTS AVAILABLE**

February 2021, the impact evaluation data could be ready for the second semester of 2021.

**DNA: Does Not Apply; FY: Fiscal Year; FCV: Fragility, Conflict, and Violence; MPI: Multidimensional Poverty Index; NPL: National Poverty Line; N/A: Not available; WB: World Bank**