

SOCIO-ECONOMIC INCLUSION IN RURAL AREAS PROJECT (PISEAR)

PROGRAM OBJECTIVES MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Diversification	Women's Empowerment
Environmental Management	Productivity	Social Inclusion	Resilience

PROGRAM DEVELOPMENT OBJECTIVE(DESCRIPTION)

Increase the socio-economic inclusion of rural poor (small producers, indigenous people, and rural workers) by: (a) strengthening their organizational, planning and management capacity to achieve poverty-reduction goals; (b) improving their access to community infrastructure and services; and (c) piloting a new model for developing sustainable access to markets.

PROGRAM COMPONENTS



AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES

Under one year	Between one and three years	More than three years
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DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?

YES NO

DIGITIZATION COMPONENTS DELIVERED DIGITALLY

TRANSFERS	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING

<p>PARTICIPANT PROFILE</p> <p>TARGETED POVERTY GROUPS</p> <p>Poor Extreme poor</p> <p>PRIORITY VULNERABLE GROUPS</p> <p>Women Youth Ethnic minorities</p>	<p>ELIGIBILITY CRITERIA</p> <p>Age Sex Poverty status</p>	<p>PARTICIPANT IDENTIFICATION METHODS</p> <p>Geographic targeting Categorical targeting</p>
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BASIC PROGRAM INFORMATION

COUNTRY
Argentina

REGION
Latin America & Caribbean

LEAD IMPLEMENTING AGENCY
Dirección General de Programas y Proyectos Sectoriales y Especiales (DIPROSE)

TYPE LEAD
IMPLEMENTING AGENCY
National/central government

START DATE
12/01/2015

END DATE
02/01/2021

PRIMARY ENTRY POINT
Livelihoods and Jobs

P-CODE (WB PROGRAMS)
P106685

GLOBAL PRACTICE (WB PROGRAMS)
Agriculture and Food



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)
IBRD

FCV COUNTRY (WB FY20 LIST)
No

TOTAL POPULATION (MILLION)
44.56

POVERTY HEADCOUNT (NPL)
32.00%

POVERTY HEADCOUNT
(\$1.90/DAYPPP2011)
0.45%

POVERTY HEADCOUNT (MPI)
N/A

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
3

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

313,762



PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES

Impact evaluation

IMPACT EVALUATION TOPICS

Impact on different population groups

Impact of different component variations

NAME RESEARCH PARTNERS

University of Chicago, Economic Department; Universidad del Cema (Joint Initiative for Latin American Experimental Economic

<https://economics.uchicago.edu/content/uchicago-and-ucema-create-joint-initiative-latin-american-experimental-economics>)

DATE WHEN RESULTS AVAILABLE

Given that the project closes in February 2021, the impact evaluation data could be ready for the second semester of 2021. The data collection/impact evaluation is expected to be done throughout the project implementation and as the time each subproject comes to its end. The preliminary idea of the Impact Evaluation is to design a field experiment with the project's participants, due to the heterogeneity of the subprojects, its target beneficiaries, the type of investment/subproject and geographic location.

LINK TO PUBLISHED WORK

N/A

Data submitted/updated as of 11/14/2019, through PEI's Landscaping Survey, via <https://enketo.ona.io/x/0ah4Y58C>

SOCIO-ECONOMIC INCLUSION IN RURAL AREAS PROJECT (PISEAR)

PROGRAM COVERAGE

DIRECT BENEFICIARIES

5,142

DIRECT & INDIRECT BENEFICIARIES

25,710

PERCENTAGE FEMALE BENEFICIARIES

26-50%

Percentage of country population

0.06%

Area/s

Rural

Percentage of country population under the poverty line

0.18%

Geographic coverage Several states/regions

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Nongovernmental organization



Community



Financial Service Provider



World Bank



Multilateral organization (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED THROUGH COMMUNITY

- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY

- Informal community groups
- Formal community groups
- Formalized producer organizations
- Local governance group

DOES THE PROGRAM CREATE/STRENGTHEN COMMUNITY STRUCTURES/GROUPS?

YES NO

LEARN MORE

www.peiglobal.org

CONTACT US



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