Socio-Economic Inclusion in Rural Areas Project (PISear)

Program Objectives

Main Objectives

- Wage employment
- Food security
- Financial inclusion
- Self-employment
- Market access
- Social services
- Diversification
- Women’s Empowerment
- Environmental Management
- Productivity
- Social Inclusion
- Resilience

Program Development Objective (Description)

Increase the socio-economic inclusion of rural poor (small producers, indigenous people, and rural workers) by: (a) strengthening their organizational, planning and management capacity to achieve poverty-reduction goals; (b) improving their access to community infrastructure and services; and (c) piloting a new model for developing sustainable access to markets.

Program Components

- Transfers
- Coaching
- Business Capital
- Financial Services Facilitation
- Market Links
- Skills Training
- Natural Resource Management and/or Climate Change Adaptation

Average Program Duration for Program Beneficiaries

- Under one year
- Between one and three years
- More than three years

Do Participants Access Components in a Specific Sequence?

Yes

Digitization Components Delivered Digitally

- Transfers
- Coaching
- Business Capital
- Financial Services Facilitation
- Market Links
- Skills Training

Participant Profile

Targeted Poverty Groups

- Poor
- Extreme poor

Priority Vulnerable Groups

- Women
- Youth
- Ethnic minorities

Eligibility Criteria

- Age
- Sex
- Poverty status

Participant Identification Methods

- Geographic targeting
- Categorical targeting

Country Information

- Country: Argentina
- Region: Latin America & Caribbean
- Lead Implementing Agency: Dirección General de Programas y Proyectos Sectoriales y Especiales (DIPROSE)
- Type Lead Implementing Agency: National/central government
- Start Date: 12/01/2015
- End Date: 02/01/2021
- Primary Entry Point: Livelihoods and Jobs
- P-Code (WB Programs): P106685
- Global Practice (WB Programs): Agriculture and Food

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Country Information

- Lending Category (WB Only): IBRD
- FCV Country (WB FY20 List): No
- Total Population (Million): 44.56
- Poverty Headcount (NPL): 32.00%
- Poverty Headcount ($1.90/DAY PPP 2011): 0.45%
- Poverty Headcount (MPI): N/A

No. Economic Inclusion Programs in the Country: 3

No. Beneficiaries (Direct & Indirect) of Economic Inclusion Programs in the Country: 313,762
**SOcio-Economic Inclusion in Rural Areas Project (Pisear)**

### Program Coverage

<table>
<thead>
<tr>
<th>Direct Beneficiaries</th>
<th>Direct &amp; Indirect Beneficiaries</th>
<th>Percentage Female Beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,142</td>
<td>25,710</td>
<td>26-50%</td>
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</tbody>
</table>

Percentage of country population: 0.06% Area/s: Rural

Percentage of country population under the poverty line: 0.18% Geographic coverage: Several states/regions

### Institutional Arrangements

<table>
<thead>
<tr>
<th>Organizations</th>
<th>Involved in Implementation</th>
<th>Providing Financing</th>
</tr>
</thead>
<tbody>
<tr>
<td>National/central government</td>
<td></td>
<td></td>
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<tr>
<td>Regional/district government</td>
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<td></td>
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<tr>
<td>Local/municipal government</td>
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<tr>
<td>Nongovernmental organization</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community</td>
<td></td>
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<tr>
<td>Financial Service Provider</td>
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<tr>
<td>World Bank</td>
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<tr>
<td>Multilateral organization (not WB)</td>
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<tr>
<td>Bilateral organization</td>
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<tr>
<td>Private sector organization</td>
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</tbody>
</table>

### Community Engagement

- Business capital
- Skills training
- Coaching
- Financial services facilitation
- Market links

### Does the Program Create/Strengthens Community Structures/Groups?

**Yes**

#### Community Structures Leveraged for Program Delivery

- Informal community groups
- Formal community groups
- Formalized producer organizations
- Local governance group

### Contact Us

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### Learn More

www.peiglobal.org