**SOCIO-ECONOMIC INCLUSION IN RURAL AREAS PROJECT (PISEAR)**

### PROGRAM OBJECTIVES

**MAIN OBJECTIVES**

- Wage employment
- Food security
- Financial inclusion
- Self-employment
- Market access
- Social services
- Diversification
- Women's Empowerment
- Environmental Management
- Productivity
- Social Inclusion
- Resilience

**PROGRAM DEVELOPMENT OBJECTIVE (DESCRIPTION)**

Increase the socio-economic inclusion of rural poor (small producers, indigenous people, and rural workers) by: (a) strengthening their organizational, planning and management capacity to achieve poverty-reduction goals; (b) improving their access to community infrastructure and services; and (c) piloting a new model for developing sustainable access to markets.

### PROGRAM COMPONENTS

- **TRANSFERS**
- **COACHING**
- **BUSINESS CAPITAL**
- **FINANCIAL SERVICES FACILITATION**
- **MARKET LINKS**
- **SKILLS TRAINING**
- **NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION**

### AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES

- Under one year
- Between one and three years
- More than three years

### DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?

- Yes
- No

### DIGITIZATION

- Components delivered digitally

### PARTICIPANT PROFILE

**TARGETED POVERTY GROUPS**

- Poor
- Extreme poor

**PRIORITY VULNERABLE GROUPS**

- Women
- Youth
- Ethnic minorities

**ELIGIBILITY CRITERIA**

- Age
- Sex
- Poverty status

**PARTICIPANT IDENTIFICATION METHODS**

- Geographic targeting
- Categorical targeting

### BASIC PROGRAM INFORMATION

- **COUNTRY**: Argentina
- **REGION**: Latin America & Caribbean
- **LEAD IMPLEMENTING AGENCY**: Dirección General de Programas y Proyectos Sectoriales y Especiales (DIPROSE)
- **TYPE LEAD IMPLEMENTING AGENCY**: National/central government
- **START DATE**: 12/01/2015
- **END DATE**: 02/01/2021
- **PRIMARY ENTRY POINT**: Livelihoods and Jobs
- **P-CODE (WB PROGRAMS)**: P106685
- **GLOBAL PRACTICE (WB PROGRAMS)**: Agriculture and Food

### COUNTRY INFORMATION

- **LENDING CATEGORY (WB ONLY)**: IBRD
- **FCV COUNTRY (WB FY20 LIST)**: No
- **TOTAL POPULATION (MILLION)**: 44.56
- **POVERTY HEADCOUNT (NPL)**: 32.00%
- **POVERTY HEADCOUNT ($1.90/DAYPPP2011)**: 0.45%
- **POVERTY HEADCOUNT (MPI)**: N/A
- **NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY**: 3
- **NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY**: 313,762
### Geographic Coverage

- Rural

### Program Coverage

<table>
<thead>
<tr>
<th>Direct Beneficiaries</th>
<th>Direct &amp; Indirect Beneficiaries</th>
<th>Percentage Female Beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,142</td>
<td>25,710</td>
<td>26-50%</td>
</tr>
</tbody>
</table>

- Percentage of country population: 0.06%
- Percentage of country population under the poverty line: 0.18%

### Institutional Arrangements

<table>
<thead>
<tr>
<th>Organizations</th>
<th>Involved in Implementation</th>
<th>Providing Financing</th>
</tr>
</thead>
<tbody>
<tr>
<td>National/central government</td>
<td></td>
<td></td>
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<tr>
<td>Regional/district government</td>
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<td></td>
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<tr>
<td>Local/municipal government</td>
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<tr>
<td>Nongovernmental organization</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community</td>
<td></td>
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<tr>
<td>Financial Service Provider</td>
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<tr>
<td>World Bank</td>
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<tr>
<td>Multilateral organization (not WB)</td>
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<tr>
<td>Bilateral organization</td>
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<tr>
<td>Private sector organization</td>
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</tbody>
</table>

### Community Engagement

#### Components Delivered Through Community

- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

#### Community Structures Leveraged for Program Delivery

- Informal community groups
- Formal community groups
- Formalized producer organizations
- Local governance group

### Does the Program Create/Strengthen Community Structures/Groups?

- Yes

**Contact Us**

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