SOCIO-ECONOMIC INCLUSION IN RURAL AREAS PROJECT (PISEAR)

PROGRAM OBJECTIVES

**MAIN OBJECTIVES**
- Wage employment
- Food security
- Financial inclusion
- Self-employment
- Diversification
- Women's Empowerment
- Productivity
- Social inclusion
- Resilience
- Market access
- Social services
- Diversification
- Women's Empowerment
- Environmental Management
- Productivity
- Social Inclusion
- Resilience

**PROGRAM DEVELOPMENT OBJECTIVE (DESCRIPTION)**

Increase the socio-economic inclusion of rural poor (small producers, indigenous people, and rural workers) by: (a) strengthening their organizational, planning and management capacity to achieve poverty-reduction goals; (b) improving their access to community infrastructure and services; and (c) piloting a new model for developing sustainable access to markets.

**PROGRAM COMPONENTS**

- **TRANSFERS**
  - WAGE EMPLOYMENT FACILITATION
  - BUSINESS CAPITAL

- **COACHING**
  - MARKET LINKS
  - SKILLS TRAINING

- **FINANCIAL SERVICES FACILITATION**
  - NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION

**AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES**

- Under one year
- Between one and three years
- More than three years

**DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?**

- YES
- NO

**DIGITIZATION**

- COMPONENTS DELIVERED DIGITALLY
  - TRANSFERS
  - COACHING
  - BUSINESS CAPITAL

**PARTICIPANT PROFILE**

- **TARGETED POVERTY GROUPS**
  - Poor
  - Extreme poor
- **PRIORITY VULNERABLE GROUPS**
  - Women
  - Youth
  - Ethnic minorities

**ELIGIBILITY CRITERIA**

- **Age**
- **Sex**

**PARTICIPANT IDENTIFICATION METHODS**

- Geographic targeting
- Categorical targeting

**COUNTRY INFORMATION**

- **LENDING CATEGORY (WB ONLY)**
  - IBRD
- **FCV COUNTRY (WB FY20 LIST)**
  - No
- **TOTAL POPULATION (MILLION)**
  - 44.56
- **POVERTY HEADCOUNT (NPL)**
  - 32.00%
- **POVERTY HEADCOUNT ($1.90/DAY PPP2011)**
  - 0.45%
- **POVERTY HEADCOUNT (MPI)**
  - N/A
- **NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY**
  - 3
- **NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY**
  - 313,762

**BASIC PROGRAM INFORMATION**

- **COUNTRY**
  - Argentina
- **REGION**
  - Latin America & Caribbean
- **LEAD IMPLEMENTING AGENCY**
  - Dirección General de Programas y Proyectos Sectoriales y Especiales (DIPROSE)
- **TYPE LEAD IMPLEMENTING AGENCY**
  - National/central government
- **START DATE**
  - 12/01/2015
- **END DATE**
  - 02/01/2021
- **PRIMARY ENTRY POINT**
  - Livelihoods and Jobs
- **P-CODE (WB PROGRAMS)**
  - P106685
- **GLOBAL PRACTICE (WB PROGRAMS)**
  - Agriculture and Food
### Program Coverage

<table>
<thead>
<tr>
<th>Type</th>
<th>Direct Beneficiaries</th>
<th>Direct &amp; Indirect Beneficiaries</th>
<th>Percentage Female Beneficiaries</th>
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<tbody>
<tr>
<td></td>
<td>5,142</td>
<td>25,710</td>
<td>26-50%</td>
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- Percentage of country population
- Percentage of country population under the poverty line

### Institutional Arrangements

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### Community Engagement

- DOES THE PROGRAM CREATE/STRENGTHEN COMMUNITY STRUCTURES/GROUPS?
  - YES
  - NO

- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

### Community Structures Leveraged for Program Delivery

- Informal community groups
- Formal community groups
- Formalized producer organizations
- Local governance group

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### Contact Us

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