**Socio-Economic Inclusion in Rural Areas Project (PISEAR)**

**Program Objectives**

**Main Objectives**

- Wage employment
- Food security
- Financial inclusion
- Diversification
- Women’s empowerment
- Self-employment
- Market access
- Social services
- Productivity
- Social inclusion
- Resilience
- Environmental management
- Women’s empowerment
- Environmental management
- Productivity
- Social inclusion
- Resilience

**Program Development Objective (Description)**

Increase the socio-economic inclusion of rural poor (small producers, indigenous people, and rural workers) by: (a) strengthening their organizational, planning and management capacity to achieve poverty-reduction goals; (b) improving their access to community infrastructure and services; and (c) piloting a new model for developing sustainable access to markets.

**Program Components**

- Transfers
- Coaching
- Business capital
- Financial services facilitation
- Market links
- Skills training
- Natural resource management and/or climate change adaptation

**Average Program Duration for Program Beneficiaries**

- Under one year
- Between one and three years
- More than three years

**Do Participants Access Components in a Specific Sequence?**

- Yes
- No

**Digitization Components Delivered Digitally**

- Transfers
- Coaching
- Business capital
- Financial services facilitation
- Market links
- Skills training

**Participant Profile**

**Targeted Poverty Groups**

- Poor
- Extreme poor

**Priority Vulnerable Groups**

- Women
- Youth
- Ethnic minorities

**Eligibility Criteria**

- Age
- Sex
- Poverty status

**Participant Identification Methods**

- Geographic targeting
- Categorical targeting

**Country Information**

- **Country**: Argentina
- **Region**: Latin America & Caribbean
- **Lead Implementing Agency**: Dirección General de Programas y Proyectos Sectoriales y Especiales (DIPROSE)
- **Type Lead Implementing Agency**: National/central government
- **Start Date**: 12/01/2015
- **End Date**: 02/01/2021
- **Primary Entry Point**: Livelihoods and Jobs
- **P-Code (WB Programs)**: P106685
- **Global Practice (WB Programs)**: Agriculture and Food

**Basic Program Information**

- **Lending Category (WB Only)**: IBRD
- **FCV Country (WB FY20 List)**: No
- **Total Population (Million)**: 44.56
- **Poverty Headcount (NPL)**: 32.00%
- **Poverty Headcount ($1.90/DAYPPP2011)**: 0.45%
- **Poverty Headcount (MPI)**: N/A

**No. Economic Inclusion Programs in the Country**: 3

**No. Beneficiaries (Direct & Indirect) of Economic Inclusion Programs in the Country**: 313,762
SOcio-economic inclusion in rural areas project (PISEAR)

Program Coverage

<table>
<thead>
<tr>
<th>Direct Beneficiaries</th>
<th>Direct &amp; Indirect Beneficiaries</th>
<th>Percentage Female Beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,142</td>
<td>25,710</td>
<td>26-50%</td>
</tr>
</tbody>
</table>

- Percentage of country population: 0.06%
- Percentage of country population under the poverty line: 0.18%
- Area/s: Rural
- Geographic coverage: Several states/regions

Institutional Arrangements

- National/central government
- Regional/district government
- Local/municipal government
- Nongovernmental organization
- Community
- Financial Service Provider
- World Bank
- Multilateral organization (not WB)
- Bilateral organization
- Private sector organization

Community Engagement

Components Delivered Through Community

- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

Community Structures Leveraged for Program Delivery

- Informal community groups
- Formal community groups
- Local governance group
- Formalized producer organizations

Community Engagement

- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

Does the Program Create/Strengthien Community Structures/Groups?

Yes

Link to Published Work

Data submitted/updated as of 11/14/2019, through PEI's Landscaping Survey, via https://enketo.ona.io/x/0ah4Y58C

Learn More

www.peiglobal.org

Contact Us

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Potential Relevance and Fit

Impact on different population groups
Impact of different component variations

NAME RESEARCH PARTNERS

University of Chicago, Economic Department; Universidad del Cema | Joint Initiative for Latin American Experimental Economic Development

https://economics.uchicago.edu/content/uchicago-and-ucema-create-joint-initiative-latin-american-experimental-economics

DATE WHEN RESULTS AVAILABLE

Given that the project closes in February 2021, the impact evaluation data could be ready for the second semester of 2021. The data collection/impact evaluation is expected to be done throughout the project implementation and as the time each subproject comes to its end.

The preliminary idea of the Impact Evaluation is to design a field experiment with the project’s participants, due to the heterogeneity of the subprojects, its target beneficiaries, the type of investment/subproject and geographic location.

DNA: Does Not Apply; FY: Fiscal Year; FCV: Fragility, Conflict, and Violence; MPI: Multidimensional Poverty Index; NPL: National Poverty Line; N/A: Not available; WB: World Bank