SOCIO-ECONOMIC INCLUSION IN RURAL AREAS PROJECT (PISEAR)

PROGRAM OBJECTIVES

MAIN OBJECTIVES

- Wage employment
- Food security
- Financial inclusion
- Self-employment
- Market access
- Social services
- Diversification
- Women's Empowerment
- Environmental Management
- Productivity
- Social Inclusion
- Resilience

PROGRAM DEVELOPMENT OBJECTIVE (DESCRIPTION)

Increase the socio-economic inclusion of rural poor (small producers, indigenous people, and rural workers) by: (a) strengthening their organizational, planning and management capacity to achieve poverty-reduction goals; (b) improving their access to community infrastructure and services; and (c) piloting a new model for developing sustainable access to markets.

PROGRAM COMPONENTS

- TRANSFERS
- COACHING
- BUSINESS CAPITAL
- FINANCIAL SERVICES FACILITATION
- MARKET LINKS
- SKILLS TRAINING
- NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION

AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES

- Under one year
- Between one and three years
- More than three years

DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?

YES

DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

- TRANSFERS
- COACHING
- BUSINESS CAPITAL
- FINANCIAL SERVICES FACILITATION
- MARKET LINKS
- SKILLS TRAINING

PARTICIPANT PROFILE

TARGETED POVERTY GROUPS
- Poor
- Extreme poor

PRIORITY VULNERABLE GROUPS
- Women
- Youth
- Ethnic minorities

ELIGIBILITY CRITERIA

- Age
- Sex
- Poverty status

PARTICIPANT IDENTIFICATION METHODS

- Geographic targeting
- Categorical targeting

COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)
- IBRD

FCV COUNTRY (WB FY20 LIST)
- No

TOTAL POPULATION (MILLION)
- 44.56

POVERTY HEADCOUNT (NPL)
- 32.00%

POVERTY HEADCOUNT ($1.90/DAYPPP2011)
- 0.45%

POVERTY HEADCOUNT (MPI)
- N/A

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
- 3

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
- 313,762
PLANNED RESEARCH AND EVALUATION

EVALUATION/RESEARCH TYPES
Impact evaluation

IMPACT EVALUATION TOPICS
Impact on different population groups
Impact of different component variations

NAME RESEARCH PARTNERS
University of Chicago, Economic Department; Universidad del Cema | Joint Initiative for Latin American Experimental Economic
https://economics.uchicago.edu/content/uchicago-and-ucema-create-joint-initiative-latin-american-experimental-economics

DATE WHEN RESULTS AVAILABLE
Given that the project closes in February 2021, the impact evaluation data could be ready for the second semester of 2021. The data collection/impact evaluation is expected to be done throughout the project implementation and as the time each subproject comes to its end.

The preliminary idea of the Impact Evaluation is to design a field experiment with the project’s participants, due to the heterogeneity of the subprojects, its target beneficiaries, the type of investment/subproject and geographic location.

LINK TO PUBLISHED WORK
Data submitted/updated as of 11/14/2019, through PEI's Landscaping Survey, via https://enketo.ona.io/x/0ah4Y58C

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SOCIO-ECONOMIC INCLUSION IN RURAL AREAS PROJECT (PISEAR)

**PROGRAM COVERAGE**

<table>
<thead>
<tr>
<th>DIRECT BENEFICIARIES</th>
<th>DIRECT &amp; INDIRECT BENEFICIARIES</th>
<th>PERCENTAGE FEMALE BENEFICIARIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,142</td>
<td>25,710</td>
<td>26-50%</td>
</tr>
</tbody>
</table>

Percentage of country population

- Percentage of country population under the poverty line: 0.06%
- Geographic coverage: Several states/regions

**INSTITUTIONAL ARRANGEMENTS**

<table>
<thead>
<tr>
<th>ORGANIZATIONS</th>
<th>INVOLVED IN IMPLEMENTATION</th>
<th>PROVIDING FINANCING</th>
</tr>
</thead>
<tbody>
<tr>
<td>National/central government</td>
<td>✫</td>
<td>✫</td>
</tr>
<tr>
<td>Regional/district government</td>
<td>✫</td>
<td>✫</td>
</tr>
<tr>
<td>Local/municipal government</td>
<td>✫</td>
<td>✫</td>
</tr>
<tr>
<td>Nongovernmental organization</td>
<td>✫</td>
<td>✫</td>
</tr>
<tr>
<td>Community</td>
<td>✫</td>
<td>✫</td>
</tr>
<tr>
<td>Financial Service Provider</td>
<td>✫</td>
<td>✫</td>
</tr>
<tr>
<td>World Bank</td>
<td>✫</td>
<td>✫</td>
</tr>
<tr>
<td>Multilateral organization (not WB)</td>
<td>✫</td>
<td>✫</td>
</tr>
<tr>
<td>Bilateral organization</td>
<td>✫</td>
<td>✫</td>
</tr>
<tr>
<td>Private sector organization</td>
<td>✫</td>
<td>✫</td>
</tr>
</tbody>
</table>

**COMMUNITY ENGAGEMENT**

**COMPONENTS DELIVERED THROUGH COMMUNITY**
- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

**COMMUNITY STRUCTURES LEVERAGED FOR PROGRAM DELIVERY**
- Informal community groups
- Formal community groups
- Formalized producer organizations
- Local governance group

**DOES THE PROGRAM CREATE/STRENGTHEN COMMUNITY STRUCTURES/GROUPS?**
- Yes
- No

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LEARN MORE
www.peiglobal.org

CONTACT US
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**ORGANIZATIONS**

- Private sector organization
- Local/municipal government
- Regional/district government
- National/central government
- Bilateral organization
- Multilateral organization (not WB)
- World Bank

**DATE WHEN RESULTS AVAILABLE**
February 2021, the impact evaluation data could be ready for the second semester of 2021.