**PROGRAM OBJECTIVES**

**MAIN OBJECTIVES**

- Wage employment
- Food security
- Financial inclusion
- Self-employment
- Market access
- Social services
- Diversification
- Women's Empowerment
- Environmental Management
- Productivity
- Social Inclusion
- Resilience

**PROGRAM DEVELOPMENT OBJECTIVE (DESCRIPTION)**

Increase the socio-economic inclusion of rural poor (small producers, indigenous people, and rural workers) by: (a) strengthening their organizational, planning and management capacity to achieve poverty-reduction goals; (b) improving their access to community infrastructure and services; and (c) piloting a new model for developing sustainable access to markets.

**PROGRAM COMPONENTS**

- **WAGE EMPLOYMENT FACILITATION**
  - Market links
  - Skills training
- **COACHING**
- **BUSINESS CAPITAL**
- **FINANCIAL SERVICES FACILITATION**
- **NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION**

**AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES**

<table>
<thead>
<tr>
<th>Under one year</th>
<th>Between one and three years</th>
<th>More than three years</th>
</tr>
</thead>
<tbody>
<tr>
<td>YES</td>
<td>NO</td>
<td>NO</td>
</tr>
</tbody>
</table>

**DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?**

- **YES**
- **NO**

**DIGITIZATION**

- Transfers
- Coaching
- Business capital
- Financial services facilitation
- Market links
- Skills training
- Natural resource management and/or climate change adaptation

**COUNTRY INFORMATION**

- **LENDING CATEGORY (WB ONLY)**
  - IBRD
- **FCV COUNTRY (WB FY20 LIST)**
  - No
- **TOTAL POPULATION (MILLION)**
  - 44.56
- **POVERTY HEADCOUNT (NPL)**
  - 32.00%
- **POVERTY HEADCOUNT ($1.90/DAYPPP2011)**
  - 0.45%
- **POVERTY HEADCOUNT (MPI)**
  - N/A

**NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY**

- 3

**NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY**

- 313,762
**Planned Research and Evaluation**

**Evaluation/Research Types**
- Impact evaluation

**Impact Evaluation Topics**
- Impact on different population groups
- Impact of different component variations

**Name Research Partners**
- University of Chicago, Economic Department; Universidad del Cema (Joint Initiative for Latin American Experimental Economic)
  - https://economics.uchicago.edu/content/uchicago-and-ucema-create-joint-initiative-latin-american-experimental-economics

**Date When Results Available**
- Given that the project closes in February 2021, the impact evaluation data could be ready for the second semester of 2021. The data collection/impact evaluation is expected to be done throughout the project implementation and as the time each subproject comes to its end.

**Preliminary Idea of the Impact Evaluation**
- is to design a field experiment with the project’s participants, due to the heterogeneity of the subprojects, its target beneficiaries, the type of investment/subproject and geographic location.

**Link to Published Work**
- N/A

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**Socio-Economic Inclusion in Rural Areas Project (PISEAR)**

**Program Coverage**

<table>
<thead>
<tr>
<th>Direct Beneficiaries</th>
<th>Direct &amp; Indirect Beneficiaries</th>
<th>Percentage Female Beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,142</td>
<td>25,710</td>
<td>26-50%</td>
</tr>
</tbody>
</table>

- Percentage of country population: 0.06%
- Percentage of country population under the poverty line: 0.18%
- Geographic coverage: Several states/regions

**Institutional Arrangements**

<table>
<thead>
<tr>
<th>Organizations</th>
<th>Involved in Implementation</th>
<th>Providing Financing</th>
</tr>
</thead>
<tbody>
<tr>
<td>National/central government</td>
<td>![ ]</td>
<td>![ ]</td>
</tr>
<tr>
<td>Regional/district government</td>
<td>![ ]</td>
<td>![ ]</td>
</tr>
<tr>
<td>Local/municipal government</td>
<td>![ ]</td>
<td>![ ]</td>
</tr>
<tr>
<td>Nongovernmental organization</td>
<td>![ ]</td>
<td>![ ]</td>
</tr>
<tr>
<td>Community</td>
<td>![ ]</td>
<td>![ ]</td>
</tr>
<tr>
<td>Financial Service Provider</td>
<td>![ ]</td>
<td>![ ]</td>
</tr>
<tr>
<td>World Bank</td>
<td>![ ]</td>
<td>![ ]</td>
</tr>
<tr>
<td>Multilateral organization (not WB)</td>
<td>![ ]</td>
<td>![ ]</td>
</tr>
<tr>
<td>Bilateral organization</td>
<td>![ ]</td>
<td>![ ]</td>
</tr>
<tr>
<td>Private sector organization</td>
<td>![ ]</td>
<td>![ ]</td>
</tr>
</tbody>
</table>

**Community Engagement**

- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

**Does the Program Create/Strengthens Community Structures/Groups?**
- Yes

**Learn More**
- www.peiglobal.org

**Contact Us**
- Colin Andrews, Program Manager
  - peidp@worldbank.org

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DNA: Does Not Apply; FY: Fiscal Year; FCV: Fragility, Conflict, and Violence; MPI: Multidimensional Poverty Index; NPL: National Poverty Line; N/A: Not available; WB: World Bank