SOCIO-ECONOMIC INCLUSION IN RURAL AREAS PROJECT (PISEAR)

PROGRAM OBJECTIVES

**MAIN OBJECTIVES**

- Wage employment
- Market access
- Food security
- Social services
- Financial inclusion
- Diversification
- Productivity
- Self-employment
- Women’s Empowerment
- Social Inclusion
- Resilience
- Environmental Management
- Productivity
- Social Inclusion
- Resilience

**PROGRAM DEVELOPMENT OBJECTIVE (DESCRIPTION)**

Increase the socio-economic inclusion of rural poor (small producers, indigenous people, and rural workers) by: (a) strengthening their organizational, planning and management capacity to achieve poverty-reduction goals; (b) improving their access to community infrastructure and services; and (c) piloting a new model for developing sustainable access to markets.

**PROGRAM COMPONENTS**

- **Transfers**
- **COACHING**
- **Business Capital**
- **Financial Services Facilitation**
- **Market Links**
- **Skills Training**
- **Natural Resource Management and/or Climate Change Adaptation**

**AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES**

- Under one year
- Between one and three years
- More than three years

**Do participants access components in a specific sequence?**

**Yes**

**DIGITIZATION**

- **Components delivered digitally**
- **Transfers**
- **COACHING**
- **Business Capital**
- **Financial Services Facilitation**
- **Market Links**
- **Skills Training**

**PARTICIPANT PROFILE**

**Targeted Poverty Groups**
- Poor
- Extremly poor

**Priority Vulnerable Groups**
- Women
- Youth
- Ethnic minorities

**Eligibility Criteria**

- Age
- Sex
- Poverty status

**Participant Identification Methods**

- Geographic targeting
- Categorical targeting

**COUNTRY INFORMATION**

- **Country**: Argentina
- **Region**: Latin America & Caribbean
- **Lead Implementing Agency**: Dirección General de Programas y Proyectos Sectoriales y Especial (DIPROSE)
- **Type Lead Implementing Agency**: National/central government
- **Start Date**: 12/01/2015
- **End Date**: 02/01/2021
- **Primary Entry Point**: Livelihoods and Jobs
- **P-Code (WB Programs)**: P106685
- **Global Practice (WB Programs)**: Agriculture and Food
- **Lending Category (WB Only)**: IBRD
- **FCV Country (WB FY20 List)**: No
- **Total Population (Million)**: 44.56
- **Poverty Headcount (NPL)**: 32.00%
- **Poverty Headcount ($1.90/DAYPPP2011)**: 0.45%
- **Poverty Headcount (MPI)**: N/A
- **No. Economic Inclusion Programs in the Country**: 3
- **No. Beneficiaries (Direct & Indirect) of Economic Inclusion Programs in the Country**: 313,762
Socio-economic inclusion in rural areas project (PISear)

Program coverage

- Direct beneficiaries: 5,142
- Direct & indirect beneficiaries: 25,710
- Percentage female beneficiaries: 26-50%

DATE WHEN RESULTS AVAILABLE

 Given that the project closes in February 2021, the impact evaluation data could be ready for the second semester of 2021. The data collection/impact evaluation is expected to be done throughout the project implementation and as the time each subproject comes to its end.

The preliminary idea of the Impact Evaluation is to design a field experiment with the

Evaluation research partners

American Experimental Economic Cema (Joint Initiative for Latin American Experimental Economic)

Community

Financial Service Provider

World Bank

Multilateral organization (not WB)

Bilateral organization

Private sector organization

Institutional arrangements

Communities in rural areas

Community structures

- Formalized producer organizations
- Informal community groups
- Local governance group
- Regional/district government

Community engagement

1. Business capital
2. Skills training
3. Coaching
4. Financial services facilitation
5. Market links

Percentage of country population: 0.06%
Percentage of country population under the poverty line: 0.18%
Geographic coverage: Several states/regions

Contact us

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Learn more

DNA: Does Not Apply; FY: Fiscal Year; FCV: Fragility, Conflict, and Violence; MPI: Multidimensional Poverty Index; NPL: National Poverty Line; N/A: Not available; WB: World Bank