# Socio-Economic Inclusion in Rural Areas Project (PISear)

## Program Objectives

<table>
<thead>
<tr>
<th>Main Objectives</th>
<th>Self-employment</th>
<th>Diversification</th>
<th>Women’s Empowerment</th>
<th>Financial Inclusion</th>
<th>Social Inclusion</th>
<th>Productivity</th>
<th>Resilience</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wage employment</td>
<td>Food security</td>
<td></td>
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<td></td>
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<tr>
<td>Market access</td>
<td>Social services</td>
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<tr>
<td>Environmental Management</td>
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</tbody>
</table>

## Program Development Objective (Description)

Increase the socio-economic inclusion of rural poor (small producers, indigenous people, and rural workers) by: (a) strengthening their organizational, planning and management capacity to achieve poverty-reduction goals; (b) improving their access to community infrastructure and services; and (c) piloting a new model for developing sustainable access to markets.

## Program Components

### Transfers

- Wage employment facilitation

### Coaching

- Market links

### Business capital

- Skills training

### Financial services facilitation

- Natural resource management and/or climate change adaptation

## Average Program Duration for Program Beneficiaries

- Under one year
- Between one and three years
- More than three years

## Do Participants Access Components in a Specific Sequence?

- Yes
- No

## Digitization

### Components Delivered Digitally

- Transfers
- Coaching
- Business capital
- Market links
- Skills training
- Financial services facilitation

## Participant Profile

### Targeted Poverty Groups

- Poor
- Extreme poor

### Priority Vulnerable Groups

- Women
- Youth
- Ethnic minorities

## Eligibility Criteria

- Age
- Sex
- Poverty status

## Participant Identification Methods

- Geographic targeting
- Categorical targeting

## Country Information

### Basic Program Information
- **Country:** Argentina
- **Region:** Latin America & Caribbean
- **Lead Implementing Agency:** Dirección General de Programas y Proyectos Sectoriales y Especiales (DIPROSE)

### Program Components

- **Type Lead Implementing Agency:** National/central government
- **Start Date:** 12/01/2015
- **End Date:** 02/01/2021
- **Primary Entry Point:** Livelihoods and Jobs
- **P-Code (WB Programs):** P106685
- **Global Practice (WB Programs):** Agriculture and Food

### Lending Category (WB Only)

- **IBRD**

### FCV Country (WB FY20 List)

- **No**

### Total Population (Million)

- **44.56**

### Poverty Headcount (NPL)

- **32.00%**

### Poverty Headcount ($1.90/DAYPPP2011)

- **0.45%**

### Poverty Headcount (MPI)

- **N/A**

### No. Economic Inclusion Programs in the Country

- **3**

### No. Beneficiaries (Direct & Indirect) of Economic Inclusion Programs in the Country

- **313,762**
### Program Coverage

<table>
<thead>
<tr>
<th>Direct Beneficiaries</th>
<th>Direct &amp; Indirect Beneficiaries</th>
<th>Percentage Female Beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,142</td>
<td>25,710</td>
<td>26-50%</td>
</tr>
</tbody>
</table>

**Percentage of country population**
- 0.06% Area/s
- 0.18% Rural

**Percentage of country population under the poverty line**
- 0.18%

**Geographic coverage**
- Several states/regions
- Rural

### Institutional Arrangements

<table>
<thead>
<tr>
<th>Organizations</th>
<th>Involved in Implementation</th>
<th>Providing Financing</th>
</tr>
</thead>
<tbody>
<tr>
<td>National/central government</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Regional/district government</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Local/municipal government</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Nongovernmental organization</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Community</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Financial Service Provider</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>World Bank</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Multilateral organization (not WB)</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Bilateral organization</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Private sector organization</td>
<td>✔️</td>
<td>✔️</td>
</tr>
</tbody>
</table>

### Community Engagement

**Components delivered through community**
- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

**Community structures leveraged for program delivery**
- Informal community groups
- Formal community groups
- Formalized producer organizations
- Local governance group

**Does the program create/strengthen community structures/groups?**

- Yes

### Learn More

[www.peiglobal.org](http://www.peiglobal.org)

### Contact Us

Colin Andrews, Program Manager
peidp@worldbank.org