Socio-Economic Inclusion in Rural Areas Project (PISEAR)

Program Objectives

Main Objectives

- Wage employment
- Food security
- Financial inclusion
- Self-employment
- Market access
- Social services
- Diversification
- Women’s Empowerment
- Environmental Management
- Productivity
- Social Inclusion
- Resilience

Program Development Objective (Description)

Increase the socio-economic inclusion of rural poor (small producers, indigenous people, and rural workers) by: (a) strengthening their organizational, planning and management capacity to achieve poverty-reduction goals; (b) improving their access to community infrastructure and services; and (c) piloting a new model for developing sustainable access to markets.

Program Components

- Transfers
- Coaching
- Business capital
- Financial services facilitation
- Market links
- Skills training
- Natural resource management and/or climate change adaptation

Average Program Duration for Program Beneficiaries

- Under one year
- Between one and three years
- More than three years

Do Participants Access Components in a Specific Sequence?

- Yes
- No

Digitization

Components Delivered Digitally

- Transfers
- Coaching
- Business capital
- Financial services facilitation
- Market links
- Skills training

Participant Profile

Targeted Poverty Groups

- Poor
- Extreme poor

Priority Vulnerable Groups

- Women
- Youth
- Ethnic minorities

Eligibility Criteria

- Age
- Sex
- Poverty status

Participant Identification Methods

- Geographic targeting
- Categorical targeting

Country Information

- Country:
  - Argentina
- Region:
  - Latin America & Caribbean
- Lead Implementing Agency:
  - Dirección General de Programas y Proyectos Sectoriales y Especiales (DIPROSE)
- Type Lead Implementing Agency:
  - National/central government
- Start Date:
  - 12/01/2015
- End Date:
  - 02/01/2021
- Primary Entry Point:
  - Livelihoods and Jobs
- P-Code (WB Programs):
  - P106685
- Global Practice (WB Programs):
  - Agriculture and Food
- Lending Category (WB Only):
  - IBRD
- FCV Country (WB FY20 List):
  - No
- Total Population (Million):
  - 44.56
- Poverty Headcount (NPL):
  - 32.00%
- Poverty Headcount ($1.90/DAY PPP2011):
  - 0.45%
- Poverty Headcount (MPI):
  - N/A
- No. Economic Inclusion Programs in the Country:
  - 3
- No. Beneficiaries (Direct & Indirect) of Economic Inclusion Programs in the Country:
  - 313,762
## SOcio-economIc Inclusion In rurAl ArEAs projEcT (pIsEar)

### Program Coverage

<table>
<thead>
<tr>
<th>Direct Beneficiaries</th>
<th>Direct &amp; Indirect Beneficiaries</th>
<th>Percentage Female Beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,142</td>
<td>25,710</td>
<td>26-50%</td>
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</tbody>
</table>

- Percentage of country population: 0.06%
- Percentage of country population under the poverty line: 0.18%
- Area/s: Rural
- Geographic coverage: Several states/regions

### Institutional Arrangements

<table>
<thead>
<tr>
<th>Organizations</th>
<th>Involved in Implementation</th>
<th>Providing Financing</th>
</tr>
</thead>
<tbody>
<tr>
<td>National/central government</td>
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<tr>
<td>Regional/district government</td>
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<td></td>
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<tr>
<td>Local/municipal government</td>
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<tr>
<td>Nongovernmental organization</td>
<td></td>
<td></td>
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<tr>
<td>Community</td>
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<tr>
<td>Financial Service Provider</td>
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<tr>
<td>World Bank</td>
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<tr>
<td>Multilateral organization (not WB)</td>
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<tr>
<td>Bilateral organization</td>
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<tr>
<td>Private sector organization</td>
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</tbody>
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### Community Engagement

- **Components Delivered Through Community**
  - Business capital
  - Skills Training
  - Coaching
  - Financial services facilitation
  - Market Links

- **Community Structures Leveraged for Program Delivery**
  - Informal community groups
  - Formal community groups
  - Formalized producer organizations
  - Local governance group

### Does the Program Create/Strengthens Community Structures/Groups?

- **Yes**
- **No**

### Contact Us

<table>
<thead>
<tr>
<th>Colin Andrews, Program Manager</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="mailto:peidp@worldbank.org">peidp@worldbank.org</a></td>
</tr>
</tbody>
</table>

### Learn More

- [www.peiglobal.org](http://www.peiglobal.org)

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**DNA**: Does Not Apply; **FY**: Fiscal Year; **FCV**: Fragility, Conflict, and Violence; **MPI**: Multidimensional Poverty Index; **NPL**: National Poverty Line; **N/A**: Not available; **WB**: World Bank