SOCIO-ECONOMIC INCLUSION IN RURAL AREAS PROJECT (PISEAR)

PROGRAM OBJECTIVES

<table>
<thead>
<tr>
<th>Wage employment</th>
<th>Food security</th>
<th>Financial inclusion</th>
<th>Self-employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Market access</td>
<td>Social services</td>
<td>Diversification</td>
<td>Women's Empowerment</td>
</tr>
<tr>
<td>Environmental Management</td>
<td>Productivity</td>
<td>Social inclusion</td>
<td>Resilience</td>
</tr>
</tbody>
</table>

PROGRAM OBJECTIVES

MAIN OBJECTIVES

- Wage employment
- Food security
- Financial inclusion
- Self-employment
- Market access
- Social services
- Diversification
- Women's Empowerment
- Environmental Management
- Productivity
- Social inclusion
- Resilience

PROGRAM DEVELOPMENT OBJECTIVE (DESCRIPTION)

Increase the socio-economic inclusion of rural poor (small producers, indigenous people, and rural workers) by: (a) strengthening their organizational, planning, and management capacity to achieve poverty-reduction goals; (b) improving their access to community infrastructure and services; and (c) piloting a new model for developing sustainable access to markets.

PROGRAM COMPONENTS

- TRANSFERS
- COACHING
- BUSINESS CAPITAL
- FINANCIAL SERVICES FACILITATION
- MARKET LINKS
- SKILLS TRAINING
- NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION

AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES

- Under one year
- Between one and three years
- More than three years

DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?

YES

DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

- TRANSFERS
- COACHING
- BUSINESS CAPITAL
- FINANCIAL SERVICES FACILITATION
- MARKET LINKS
- SKILLS TRAINING

PARTICIPANT PROFILE

TARGETED POVERTY GROUPS
- Poor
- Extreme poor

PRIORITY VULNERABLE GROUPS
- Women
- Youth
- Ethnic minorities

ELIGIBILITY CRITERIA

- Age
- Sex
- Poverty status

PARTICIPANT IDENTIFICATION METHODS

- Geographic targeting
- Categorical targeting

COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)
- IBRD

FCV COUNTRY (WB FY20 LIST)
- No

TOTAL POPULATION (MILLION)
- 44.56

POVERTY HEADCOUNT (NPL)
- 32.00%

POVERTY HEADCOUNT ($1.90/DAYPPP2011)
- 0.45%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
- 3

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
- 313,762
**SOcio-EconomIc incluSion in rurAl aReas proJeCt (PISeAr)**

**Program Coverage**

<table>
<thead>
<tr>
<th>Direct Beneficiaries</th>
<th>Direct &amp; Indirect Beneficiaries</th>
<th>Percentage Female Beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,142</td>
<td>25,710</td>
<td>26-50%</td>
</tr>
</tbody>
</table>

Percentage of country population

<table>
<thead>
<tr>
<th>Percentage of country population under the poverty line</th>
</tr>
</thead>
<tbody>
<tr>
<td>0.06%</td>
</tr>
<tr>
<td>0.18%</td>
</tr>
</tbody>
</table>

*Geographic coverage: Several states/regions*

**Institutional Arrangements**

<table>
<thead>
<tr>
<th>Organizations</th>
<th>Involved in Implementation</th>
<th>Providing Financing</th>
</tr>
</thead>
<tbody>
<tr>
<td>National/central government</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Regional/district government</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Local/municipal government</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nongovernmental organization</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Financial Service Provider</td>
<td></td>
<td></td>
</tr>
<tr>
<td>World Bank</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Multilateral organization (not WB)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bilateral organization</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Private sector organization</td>
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</tr>
</tbody>
</table>

**Community Engagement**

- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

**Does the Program Create/Strengthen Community Structures/Groups?**

*Yes*  

**Learn More**

[www.peiglobal.org](http://www.peiglobal.org)

**Contact Us**

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**Partnership for Economic Inclusion**