SOCIO-ECONOMIC INCLUSION IN RURAL AREAS PROJECT (PISEAR)

PROGRAM OBJECTIVES

**MAIN OBJECTIVES**

- Wage employment
- Food security
- Financial inclusion
- Self-employment
- Diversification
- Women's Empowerment
- Market access
- Social services
- Diversification
- Environmental Management
- Productivity
- Social Inclusion
- Resilience

**PROGRAM DEVELOPMENT OBJECTIVE (DESCRIPTION)**

Increase the socio-economic inclusion of rural poor (small producers, indigenous people, and rural workers) by: (a) strengthening their organizational, planning and management capacity to achieve poverty-reduction goals; (b) improving their access to community infrastructure and services; and (c) piloting a new model for developing sustainable access to markets.

PROGRAM COMPONENTS

- **TRANSFERS**
- **COACHING**
- **BUSINESS CAPITAL**
- **FINANCIAL SERVICES FACILITATION**
- **MARKET LINKS**
- **SKILLS TRAINING**
- **NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION**

**AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES**

- Under one year
- Between one and three years
- More than three years

**DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?**

**DIGITIZATION**

- **COMPONENTS DELIVERED DIGITALLY**

**PARTICIPANT PROFILE**

**TARGETED POVERTY GROUPS**
- Poor
- Extreme poor

**PRIORITY VULNERABLE GROUPS**
- Women
- Youth
- Ethnic minorities

**ELIGIBILITY CRITERIA**

- Age
- Sex
- Poverty status

**PARTICIPANT IDENTIFICATION METHODS**

- Geographic targeting
- Categorical targeting

**COUNTRY INFORMATION**

- **LENDING CATEGORY (WB ONLY)**
  - IBRD
- **FCV COUNTRY (WB FY20 LIST)**
  - No
- **TOTAL POPULATION (MILLION)**
  - 44.56
- **POVERTY HEADCOUNT (NPL)**
  - 32.00%
- **POVERTY HEADCOUNT ($1.90/DAYPPP2011)**
  - 0.45%
- **POVERTY HEADCOUNT (MPI)**
  - N/A

**NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY**

- 3

**NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY**

- 313,762
**SOCIO-ECONOMIC INCLUSION IN RURAL AREAS PROJECT (PISEAR)**

### Program Coverage

<table>
<thead>
<tr>
<th>Category</th>
<th>Direct Beneficiaries</th>
<th>Direct &amp; Indirect Beneficiaries</th>
<th>Percentage Female Beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>5,142</td>
<td>25,710</td>
<td>26-50%</td>
</tr>
<tr>
<td>Percentage of country population</td>
<td>0.06%</td>
<td>Area/s</td>
<td>Rural</td>
</tr>
<tr>
<td>Percentage of country population under the poverty line</td>
<td>0.18%</td>
<td>Geographic coverage</td>
<td>Several states/regions</td>
</tr>
</tbody>
</table>

### Institutional Arrangements

<table>
<thead>
<tr>
<th>Organizations</th>
<th>Involved in Implementation</th>
<th>Providing Financing</th>
</tr>
</thead>
<tbody>
<tr>
<td>National/central government</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Regional/district government</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Local/municipal government</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nongovernmental organization</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community</td>
<td></td>
<td></td>
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<tr>
<td>Financial Service Provider</td>
<td></td>
<td></td>
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<tr>
<td>World Bank</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Multilateral organization (not WB)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bilateral organization</td>
<td></td>
<td></td>
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<tr>
<td>Private sector organization</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Community Engagement

- Business capital
- Skills training
- Coaching
- Financial services facilitation
- Market Links

### Does the Program Create/Strength Community Structures/Groups?
- Yes
- No

**Learn More**

[www.peiglobal.org](http://www.peiglobal.org)

**Contact Us**

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*Link to Published Work*

Date submitted/updated as of 11/14/2019, through PEI's Landscaping Survey, via https://en邀ets.ora.io/s/0ahHYS8C