SOCIO-ECONOMIC INCLUSION IN RURAL AREAS PROJECT (PISEAR)

PROGRAM OBJECTIVES

MAIN OBJECTIVES

- Wage employment
- Food security
- Financial inclusion
- Self-employment
- Market access
- Social services
- Diversification
- Women's empowerment
- Environmental Management
- Productivity
- Social Inclusion
- Resilience

PROGRAM DEVELOPMENT OBJECTIVE (DESCRIPTION)

Increase the socio-economic inclusion of rural poor (small producers, indigenous people, and rural workers) by: (a) strengthening their organizational, planning and management capacity to achieve poverty-reduction goals; (b) improving their access to community infrastructure and services; and (c) piloting a new model for developing sustainable access to markets.

PROGRAM COMPONENTS

- TRANSFERS
- COACHING
- BUSINESS CAPITAL
- FINANCIAL SERVICES FACILITATION
- MARKET LINKS
- SKILLS TRAINING
- NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION

AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES

- Under one year
- Between one and three years
- More than three years

DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?

YES

DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

- TRANSFERS
- COACHING
- BUSINESS CAPITAL
- MARKET LINKS
- SKILLS TRAINING

PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

- Poor
- Extreme poor

PRIORITY VULNERABLE GROUPS

- Women
- Youth
- Ethnic minorities

ELIGIBILITY CRITERIA

- Age
- Sex
- Poverty status

PARTICIPANT IDENTIFICATION METHODS

- Geographic targeting
- Categorical targeting

COUNTRY INFORMATION

- LENDING CATEGORY (WB ONLY)
  - IBRD
- FCV COUNTRY (WB FY20 LIST)
  - No
- TOTAL POPULATION (MILLION)
  - 44.56
- POVERTY HEADCOUNT (NPL)
  - 32.00%
- POVERTY HEADCOUNT ($1.90/DAYPPP2011)
  - 0.45%
- POVERTY HEADCOUNT (MPI)
  - N/A

- NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
  - 3
- NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
  - 313,762
SOcio-economic inclusion in rural areas project (PISEAR)

Program Coverage

<table>
<thead>
<tr>
<th>Direct Beneficiaries</th>
<th>Direct &amp; Indirect Beneficiaries</th>
<th>Percentage Female Beneficiaries</th>
</tr>
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<tbody>
<tr>
<td>5,142</td>
<td>25,710</td>
<td>26-50%</td>
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</tbody>
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Percentage of country population

- 0.06%
- 0.18%

Geographic coverage: Several states/regions

Institutional Arrangements

<table>
<thead>
<tr>
<th>Organizations</th>
<th>Involved in Implementation</th>
<th>Providing Financing</th>
</tr>
</thead>
<tbody>
<tr>
<td>National/central government</td>
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<tr>
<td>Regional/district government</td>
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<tr>
<td>Local/municipal government</td>
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<tr>
<td>Nongovernmental organization</td>
<td></td>
<td></td>
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<tr>
<td>Community</td>
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<tr>
<td>Financial Service Provider</td>
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<tr>
<td>World Bank</td>
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<tr>
<td>Multilateral organization (not WB)</td>
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<td></td>
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<tr>
<td>Bilateral organization</td>
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<td></td>
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<tr>
<td>Private sector organization</td>
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</tbody>
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Community Engagement

Components delivered through community

- Business capital
- Skills training
- Coaching
- Financial services facilitation
- Market Links

Community structures leveraged for program delivery

- Informal community groups
- Formal community groups
- Local government group
- Formalized producer organizations

Does the program create/strengthen community structures/groups?

Yes

Contact us

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Learn more

www.peiglobal.org

Data submitted/updated as of 11/14/2019, through PEI’s Landscaping Survey, via https://enketo.ona.io/x/0ah4Y58C

DNA: Does Not Apply; FY: Fiscal Year; FCV: Fragility, Conflict, and Violence; MPI: Multidimensional Poverty Index; NPL: National Poverty Line; N/A: Not available; WB: World Bank