SOCIO-ECONOMIC INCLUSION IN RURAL AREAS PROJECT (PISEAR)

PROGRAM OBJECTIVES

- Wage employment
- Food security
- Financial inclusion
- Self-employment
- Market access
- Social services
- Diversification
- Women’s Empowerment
- Environmental Management
- Productivity
- Social Inclusion
- Resilience

PROGRAM DEVELOPMENT OBJECTIVE (DESCRIPTION)

Increase the socio-economic inclusion of rural poor (small producers, indigenous people, and rural workers) by: (a) strengthening their organizational, planning and management capacity to achieve poverty-reduction goals; (b) improving their access to community infrastructure and services; and (c) piloting a new model for developing sustainable access to markets.

PROGRAM COMPONENTS

- TRANSFERS
- COACHING
- BUSINESS CAPITAL
- FINANCIAL SERVICES FACILITATION
- MARKET LINKS
- SKILLS TRAINING
- NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION

AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES

- Under one year
- Between one and three years
- More than three years

DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?

- YES
- NO

DIGITIZATION

- COMPONENTS DELIVERED DIGITALLY

PARTICIPANT PROFILE

TARGETED POVERTY GROUPS
- Poor
- Extreme poor

PRIORITY VULNERABLE GROUPS
- Women
- Youth
- Ethnic minorities

ELIGIBILITY CRITERIA

- Age
- Sex
- Poverty status

PARTICIPANT IDENTIFICATION METHODS

- Geographic targeting
- Categorical targeting

COUNTRY INFORMATION

- COUNTRY: Argentina
- REGION: Latin America & Caribbean
- LEAD IMPLEMENTING AGENCY: Dirección General de Programas y Proyectos Sectoriales y Especiales (DIPROSE)
- TYPE LEAD IMPLEMENTING AGENCY: National/central government
- START DATE: 12/01/2015
- END DATE: 02/01/2021
- PRIMARY ENTRY POINT: Livelihoods and Jobs
- P-CODE (WB PROGRAMS): P106685
- GLOBAL PRACTICE (WB PROGRAMS): Agriculture and Food
- LENDING CATEGORY (WB ONLY): IBRD
- FCV COUNTRY (WB FY20 LIST): No
- TOTAL POPULATION (MILLION): 44.56
- POVERTY HEADCOUNT (NPI): 32.00%
- POVERTY HEADCOUNT ($1.90/DAYPPP2011): 0.45%
- POVERTY HEADCOUNT (MPI): N/A
- NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY: 3
- NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY: 313,762
**Program Coverage**

<table>
<thead>
<tr>
<th>Direct Beneficiaries</th>
<th>Direct &amp; Indirect Beneficiaries</th>
<th>Percentage Female Beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,142</td>
<td>25,710</td>
<td>26-50%</td>
</tr>
</tbody>
</table>

- Percentage of country population: 0.06%
- Percentage of country population under the poverty line: 0.18%

**Geographic Coverage**
- Area/s: Rural
- Geographic location: Several states/regions

**Institutional Arrangements**

<table>
<thead>
<tr>
<th>Organizations</th>
<th>Involved in Implementation</th>
<th>Providing Financing</th>
</tr>
</thead>
<tbody>
<tr>
<td>National/central government</td>
<td></td>
<td></td>
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<tr>
<td>Regional/district government</td>
<td></td>
<td></td>
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<tr>
<td>Local/municipal government</td>
<td></td>
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</tr>
<tr>
<td>Nongovernmental organization</td>
<td></td>
<td></td>
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<tr>
<td>Community</td>
<td></td>
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<tr>
<td>Financial Service Provider</td>
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<tr>
<td>World Bank</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Multilateral organization (not WB)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bilateral organization</td>
<td></td>
<td></td>
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<tr>
<td>Private sector organization</td>
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</tbody>
</table>

**Community Engagement**

- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

**Does the Program Create/Strengthken Community Structures/Groups?**

**YES**

**Learn More**

[www.peiglobal.org](http://www.peiglobal.org)

**Contact Us**

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Data submitted/updated as of 11/14/2019, through PEI’s Landscaping Survey, via https://enketo.ona.io/x/0ah4Y58C49s8c

DNA: Does Not Apply; FY: Fiscal Year; FCV: Fragility, Conflict, and Violence; MPI: Multidimensional Poverty Index; NPL: National Poverty Line; N/A: Not available; WB: World Bank