

EMPRENDIENDO UNA VIDA MEJOR (EVM, STARTING UP A BETTER LIFE)

PROGRAM OBJECTIVES

MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Diversification	Women's Empowerment
Environmental Management	Productivity	Social Inclusion	Resilience

PROGRAM DEVELOPMENT OBJECTIVE(DESCRIPTION)

The goal of EVM is to support the rural families living in extreme poverty that participate in the conditional cash transfer program Bono Vida Mejor. Focus is placed on female-headed households. EVM aims to put these families on a path out of extreme poverty, allowing them to build their resilience and self- esteem along the way.

PROGRAM COMPONENTS

 TRANSFERS	 COACHING	 BUSINESS CAPITAL	 FINANCIAL SERVICES FACILITATION
 WAGE EMPLOYMENT FACILITATION	 MARKET LINKS	 SKILLS TRAINING	 NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION

AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES

Under one year	Between one and three years	More than three years
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DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?

YES NO

DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

TRANSFERS	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING

 PARTICIPANT PROFILE TARGETED POVERTY GROUPS Poor Extreme poor PRIORITY VULNERABLE GROUPS Women	 ELIGIBILITY CRITERIA Poverty status	 PARTICIPANT IDENTIFICATION METHODS Geographic targeting Categorical targeting Proxy Means Test Government social registry
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BASIC PROGRAM INFORMATION

COUNTRY
Honduras

REGION
Latin America & Caribbean

LEAD IMPLEMENTING AGENCY
Secretariat of Social Development and Inclusion

TYPE LEAD
IMPLEMENTING AGENCY
National/central government

START DATE
07/01/2018

END DATE
01/01/2020

PRIMARY ENTRY POINT
Social Safety Nets

P-CODE (WB PROGRAMS)
DNA

GLOBAL PRACTICE (WB PROGRAMS)
DNA



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)
IDA

FCV COUNTRY (WB FY20 LIST)
No

TOTAL POPULATION (MILLION)
9.26

POVERTY HEADCOUNT (NPL)
64.30%

POVERTY HEADCOUNT (\$1.90/DAYPPP2011)
17.28%

POVERTY HEADCOUNT (MPI)
17.73%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
3

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY
89,630



PLANNED
RESEARCH AND
EVALUATION

EVALUATION/RESEARCH TYPES

Process evaluation

Impact evaluation

IMPACT EVALUATION TOPICS

Overall impact

NAME RESEARCH PARTNERS

Universidad de los Andes

DATE WHEN RESULTS AVAILABLE

Results will be available in 2020

LINK TO PUBLISHED WORK

N/A

Data submitted/updated as of
12/09/2019, through PEI's Landscaping
Survey, via
<https://enketo.ona.io/x/0ah4Y58C>

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PROGRAM COVERAGE

DIRECT BENEFICIARIES

840

DIRECT & INDIRECT BENEFICIARIES

4,700

PERCENTAGE FEMALE BENEFICIARIES

N/A

Percentage of country population

0.05%

Area/s

Rural

Percentage of country population under the poverty
line

0.08%

Geographic coverage

Several states/regions

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Nongovernmental organization



Community



Financial Service Provider



World Bank



Multilateral organization (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED
THROUGH COMMUNITY

- Business capital
- Skills Training
- Coaching
- Financial services facilitation
- Market Links

COMMUNITY STRUCTURES
LEVERAGED FOR PROGRAM
DELIVERY

- Informal community groups
- Formal community groups
- Formalized producer organizations
- Local governance group

DOES THE PROGRAM CREATE/STRENGTHEN COMMUNITY STRUCTURES/GROUPS?

YES

NO

LEARN MORE

www.peiglobal.org

CONTACT US



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