

BAHIA SUSTAINABLE RURAL DEVELOPMENT PROJECT  
(BAHIA PRODUTIVA)

PROGRAM OBJECTIVES

MAIN OBJECTIVES

Wage employment

Food security

Financial inclusion

Self-employment

Market access

Social services

Diversification

Women's Empowerment

Environmental Management

Productivity


Social Inclusion

Resilience


PROGRAM DEVELOPMENT OBJECTIVE(DESCRIPTION)

To increase market integration, net revenues, and food security of organized beneficiaries; as well as to improve access to water supply and sanitation services of households in Project areas.


PROGRAM COMPONENTS




TRANSFERS




COACHING




BUSINESS CAPITAL




FINANCIAL SERVICES FACILITATION




WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION

AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES

Under one year

Between one and three years

More than three years

DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?

YES

NO

DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

TRANSFERS


COACHING

BUSINESS CAPITAL

FINANCIAL SERVICES FACILITATION

MARKET LINKS

SKILLS TRAINING



PARTICIPANT PROFILE

TARGETED POVERTY GROUPS

Poor


Other vulnerable

PRIORITY VULNERABLE GROUPS

Women

Youth


Ethnic minorities



ELIGIBILITY CRITERIA

Age


Poverty status



PARTICIPANT IDENTIFICATION METHODS

Community-based targeting

Proxy Means Test



BASIC PROGRAM INFORMATION

COUNTRY

Brazil

REGION

Latin America & Caribbean

LEAD IMPLEMENTING AGENCY

Companhia de Desenvolvimento e Ação Regional (CAR)

TYPE LEAD

IMPLEMENTING AGENCY

Regional/district government

START DATE

06/01/2014

END DATE

03/01/2021

PRIMARY ENTRY POINT


Livelihoods and Jobs

P-CODE (WB PROGRAMS)

P147157

GLOBAL PRACTICE (WB PROGRAMS)

Agriculture and Food



COUNTRY INFORMATION

LENDING CATEGORY (WB ONLY)

IBRD

FCV COUNTRY (WB FY20 LIST)

No

TOTAL POPULATION (MILLION)

209.30

POVERTY HEADCOUNT (NPL)

8.70%

POVERTY HEADCOUNT (\$1.90/DAYPPP2011)

4.83%

POVERTY HEADCOUNT (MPI)

3.78%

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

3

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

160,330



PLANNED  
RESEARCH AND  
EVALUATION

EVALUATION/RESEARCH TYPES

Economic evaluation  
Impact evaluation

IMPACT EVALUATION TOPICS

Overall impact  
Impact on different population groups

NAME RESEARCH PARTNERS

EMAB

DATE WHEN RESULTS AVAILABLE

By six months after the closing date, i.e. on September, 2021

LINK TO PUBLISHED WORK

N/A

Data submitted/updated as of 12/12/2019, through PEI's Landscaping Survey, via <https://enketo.ona.io/x/0ah4Y58C>

BAHIA SUSTAINABLE RURAL DEVELOPMENT PROJECT (BAHIA PRODUTIVA)

PROGRAM COVERAGE

DIRECT BENEFICIARIES

44,668

DIRECT & INDIRECT BENEFICIARIES

147,851

PERCENTAGE FEMALE BENEFICIARIES

51-75%

Percentage of country population

0.07%

Area/s

Rural Urban Peri-urban

Percentage of country population under the poverty line

0.81%

Geographic coverage One state/region

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Nongovernmental organization



Community



Financial Service Provider



World Bank



Multilateral organization (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED  
THROUGH COMMUNITY



Business capital



Skills Training



Coaching



Financial services facilitation



Market Links

COMMUNITY STRUCTURES  
LEVERAGED FOR PROGRAM  
DELIVERY



Informal community groups



Formal community groups



Formalized producer organizations



Local governance group

DOES THE PROGRAM CREATE/STRENGTHEN COMMUNITY STRUCTURES/GROUPS?

YES

NO

LEARN MORE

[www.peiglobal.org](http://www.peiglobal.org)

CONTACT US



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