SOCIO-ECONOMIC INCLUSION IN RURAL AREAS PROJECT (PISEAR)

PROGRAM OBJECTIVES

MAIN OBJECTIVES

- Wage employment
- Food security
- Financial inclusion
- Self-employment
- Market access
- Social services
- Diversification
- Womens Empowerment
- Environmental Management
- Productivity
- Social inclusion
- Resilience

PROGRAM DEVELOPMENT OBJECTIVE (DESCRIPTION)

Is to increase the socio-economic inclusion of rural poor (small producers, indigenous people, and rural workers) by: (a) strengthening their organizational, planning and management capacity to achieve poverty-reduction goals; (b) improving their access to community infrastructure and services; and (c) piloting a new model for developing sustainable access to markets.

PROGRAM COMPONENTS

- TRANSFERS
- COACHING
- BUSINESS CAPITAL
- FINANCIAL SERVICES FACILITATION
- MARKET LINKS
- SKILLS TRAINING
- NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION

AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES

<table>
<thead>
<tr>
<th>Duration</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under one year</td>
<td></td>
</tr>
<tr>
<td>Between one and three years</td>
<td></td>
</tr>
<tr>
<td>More than three years</td>
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</tbody>
</table>

DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?

NO

DIGITIZATION

COMPONENTS DELIVERED DIGITALLY

- TRANSFERS
- COACHING
- BUSINESS CAPITAL
- MARKET LINKS
- SKILLS TRAINING

PARTICIPANT PROFILE

TARGETED POVERTY GROUPS
- Poor
- Extreme poor

PRIORITY VULNERABLE GROUPS
- Women
- Youth
- Ethnic minorities

ELIGIBILITY CRITERIA

- Age
- Sex
- Poverty status

PARTICIPANT IDENTIFICATION METHODS

- Geographic targeting
- Categorical targeting

COUNTRY INFORMATION

- COUNTRY: Argentina
- REGION: Latin America & Caribbean
- LEAD IMPLEMENTING AGENCY: Dirección General de Programas y Proyectos Sectoriales y Especiales (DIPROSE)
- TYPE LEAD IMPLEMENTING AGENCY: National/central government
- START DATE: 12/01/2015
- END DATE: 02/01/2021
- PRIMARY ENTRY POINT: Livelihoods and Jobs
- P-CODE (WB PROGRAMS): P106685
- GLOBAL PRACTICE (WB PROGRAMS): Agriculture and Food

LENDING CATEGORY (WB ONLY)

- IBRD

FCV COUNTRY (WB FY20 LIST)

- No

TOTAL POPULATION (MILLION)

- 44.56

POVERTY HEADCOUNT (NPL)

- 32.00%

POVERTY HEADCOUNT ($1.90/DAYPPP2011)

- 0.45%

POVERTY HEADCOUNT (MPI)

- N/A

NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

- 3

NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

- 313,762

Data submitted/updated as of 11/14/2019, through PEI's Landscaping Survey via https://enketo.ona.io/x/0ah4Y58C
# Socio-Economic Inclusion in Rural Areas Project (PISEAR)

## Program Coverage

<table>
<thead>
<tr>
<th>Direct Beneficiaries</th>
<th>Direct &amp; Indirect Beneficiaries</th>
<th>Percentage Female Beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,142</td>
<td>25,710</td>
<td>26-50%</td>
</tr>
</tbody>
</table>

- **Percentage of country population**: 0.06%
- **Percentage of country population under the poverty line**: 0.18%
- **Area**: Rural
- **Geographic coverage**: Several states/regions

## Institutional Arrangements

<table>
<thead>
<tr>
<th>Organizations</th>
<th>Involved in Implementation</th>
<th>Providing Financing</th>
</tr>
</thead>
<tbody>
<tr>
<td>National/central government</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Regional/district government</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Local/municipal government</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nongovernmental organization</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Financial Service Provider</td>
<td></td>
<td></td>
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<tr>
<td>World Bank</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Multilateral organization (not WB)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bilateral organization</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Private sector organization</td>
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</tbody>
</table>

## Community Engagement

### Components Delivered Through Community
- Business capital
- Skills training
- Coaching
- Financial services facilitation
- Market links

### Community Structures Leveraged for Program Delivery
- Informal community groups
- Formal community groups
- Formalized producer organizations
- Local governance group

**Does the program create/strengthen community structures/groups?**

**Yes**  

## Research and Evaluation

### Planned Research and Evaluation

- **Evaluation/Research Types**
  - Impact evaluation

- **Impact Evaluation Topics**
  - Impact on different population groups
  - Impact of different component variations

### Name Research Partners

- University of Chicago, Economic Department; Universidad del Cema (Joint Initiative for Latin American Experimental Economic)

### Date When Results Available

- Given that the project closes in February 2021, the impact evaluation data could be ready for the second semester of 2021. The data collection/impact evaluation is expected to be done throughout the project implementation and as the time each subproject comes to its end.

### Preliminary Idea of the Impact Evaluation

- The preliminary idea of the Impact Evaluation is to design a field experiment with the project's participants, due to the heterogeneity of the subprojects, its target beneficiaries, the type of investment/subproject and geographic location.

## Contact Us

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