

# SOCIO-ECONOMIC INCLUSION IN RURAL AREAS PROJECT (PISEAR)

## PROGRAM OBJECTIVES

### MAIN OBJECTIVES

Wage employment	Food security	Financial inclusion	Self-employment
Market access	Social services	Diversification	Women's Empowerment
Environmental Management	Productivity	Social Inclusion	Resilience

### PROGRAM DEVELOPMENT OBJECTIVE(DESCRIPTION)

is to increase the socio-economic inclusion of rural poor (small producers, indigenous people, and rural workers) by: (a) strengthening their organizational, planning and management capacity to achieve poverty-reduction goals; (b) improving their access to community infrastructure and services; and (c) piloting a new model for developing sustainable access to markets.

## PROGRAM COMPONENTS



TRANSFERS



COACHING



BUSINESS CAPITAL



FINANCIAL SERVICES FACILITATION



WAGE EMPLOYMENT FACILITATION



MARKET LINKS



SKILLS TRAINING



NATURAL RESOURCE MANAGEMENT AND/OR CLIMATE CHANGE ADAPTATION

### AVERAGE PROGRAM DURATION FOR PROGRAM BENEFICIARIES

Under one year	Between one and three years	More than three years
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### DO PARTICIPANTS ACCESS COMPONENTS IN A SPECIFIC SEQUENCE?

YES

NO

## DIGITIZATION

### COMPONENTS DELIVERED DIGITALLY

TRANSFERS	COACHING	BUSINESS CAPITAL
FINANCIAL SERVICES FACILITATION	MARKET LINKS	SKILLS TRAINING



### PARTICIPANT PROFILE

#### TARGETED POVERTY GROUPS

Poor  
Extreme poor

#### PRIORITY VULNERABLE GROUPS

Women  
Youth  
Ethnic minorities



### ELIGIBILITY CRITERIA

Age  
Sex  
Poverty status



### PARTICIPANT IDENTIFICATION METHODS

Geographic targeting  
Categorical targeting



## BASIC PROGRAM INFORMATION

### COUNTRY

Argentina

### REGION

Latin America & Caribbean

### LEAD IMPLEMENTING AGENCY

Dirección General de Programas y Proyectos Sectoriales y Especiales (DIPROSE)

### TYPE LEAD

### IMPLEMENTING AGENCY

National/central government

### START DATE

12/01/2015

### END DATE

02/01/2021

### PRIMARY ENTRY POINT

Livelihoods and Jobs

### P-CODE (WB PROGRAMS)

P106685

### GLOBAL PRACTICE (WB PROGRAMS)

Agriculture and Food



## COUNTRY INFORMATION

### LENDING CATEGORY (WB ONLY)

IBRD

### FCV COUNTRY (WB FY20 LIST)

No

### TOTAL POPULATION (MILLION)

44.56

### POVERTY HEADCOUNT (NPL)

32.00%

### POVERTY HEADCOUNT (\$1.90/DAYPPP2011)

0.45%

### POVERTY HEADCOUNT (MPI)

N/A

### NO. ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

3

### NO. BENEFICIARIES (DIRECT & INDIRECT) OF ECONOMIC INCLUSION PROGRAMS IN THE COUNTRY

313,762



PLANNED  
RESEARCH AND  
EVALUATION

EVALUATION/RESEARCH TYPES

Impact evaluation

IMPACT EVALUATION TOPICS

Impact on different population groups

Impact of different component variations

NAME RESEARCH PARTNERS

University of Chicago, Economic Department; Universidad del Cema (Joint Initiative for Latin American Experimental Economic

- <https://economics.uchicago.edu/content/uchicago-and-ucema-create-joint-initiative-latin-american-experimental-economics>)

DATE WHEN RESULTS AVAILABLE

Given that the project closes in February 2021, the impact evaluation data could be ready for the second semester of 2021. The data collection/impact evaluation is expected to be done throughout the project implementation and as the time each subproject comes to its end. The preliminary idea of the Impact Evaluation is to design a field experiment with the project's participants, due to the heterogeneity of the subprojects, its target beneficiaries, the type of investment/subproject and geographic location.

LINK TO PUBLISHED WORK

N/A

Data submitted/updated as of 11/14/2019, through PEI's Landscaping Survey, via <https://enketo.ona.io/x/0ah4Y58C>

SOCIO-ECONOMIC INCLUSION IN RURAL AREAS PROJECT (PISEAR)

PROGRAM COVERAGE

DIRECT BENEFICIARIES

5,142

DIRECT & INDIRECT BENEFICIARIES

25,710

PERCENTAGE FEMALE BENEFICIARIES

26-50%

Percentage of country population

0.06%

Area/s

Rural

Percentage of country population under the poverty line

0.18%

Geographic coverage

Several states/regions

INSTITUTIONAL ARRANGEMENTS

ORGANIZATIONS

INVOLVED IN IMPLEMENTATION

PROVIDING FINANCING

National/central government



Regional/district government



Local/municipal government



Nongovernmental organization



Community



Financial Service Provider



World Bank



Multilateral organization (not WB)



Bilateral organization



Private sector organization



COMMUNITY ENGAGEMENT

COMPONENTS DELIVERED  
THROUGH COMMUNITY



Business capital



Skills Training



Coaching



Financial services facilitation



Market Links

COMMUNITY STRUCTURES  
LEVERAGED FOR PROGRAM  
DELIVERY



Informal community groups



Formal community groups



Formalized producer organizations



Local governance group

DOES THE PROGRAM CREATE/STRENGTHEN COMMUNITY STRUCTURES/GROUPS?

YES

NO

LEARN MORE

[www.peiglobal.org](http://www.peiglobal.org)

CONTACT US



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