

# Kenya

This factsheet provides an overview of economic inclusion programs in Kenya. Economic inclusion programs are a bundle of coordinated, multidimensional interventions that support individuals, households, and communities in raising their incomes and building their assets. The data used for this factsheet comes from the Partnership for Economic Inclusion's Landscape Survey 2023.

## COUNTRY FACTS

Region	Population	Income Group	FCV country (WB FY24 list)
Sub-Saharan Africa	53.01 million	Lower middle income	No

Poverty Headcount (share of population below the poverty line)

National Poverty Line	Multidimensional Poverty Index	\$2.15/day (2017 PPP)
36.10%	37.48%	29.40%

## PROGRAMS

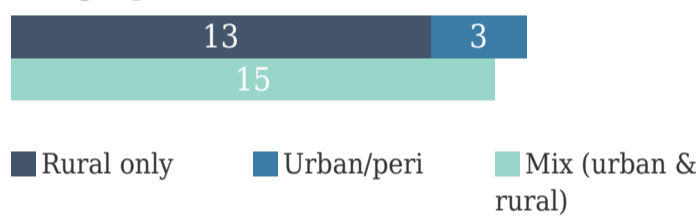
Number of economic inclusion programs

# 30

Institutional delivery (lead agency)



Geographic area



## PARTICIPANTS

Number of participants

# 2.16 million

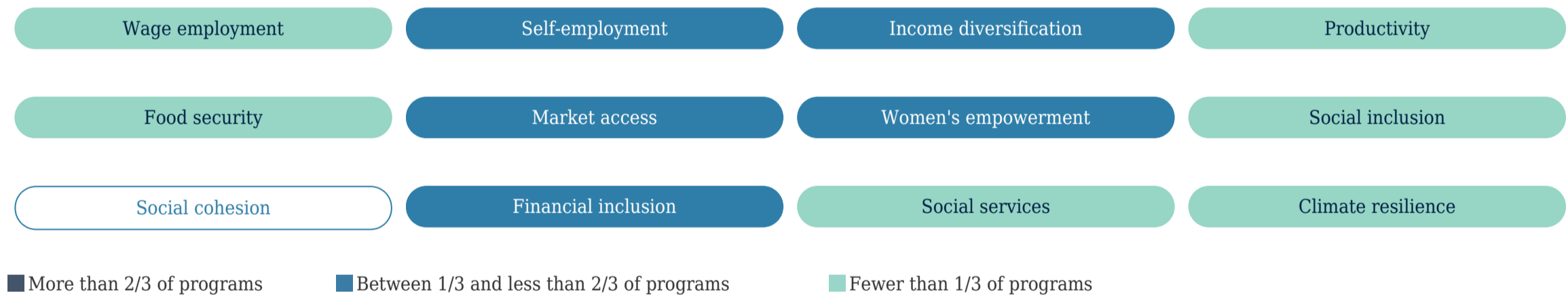
Number of people benefiting

# 7.87 million

Participants served by government-led programs (%)

# 4.64%

## MAIN PROGRAM OBJECTIVES

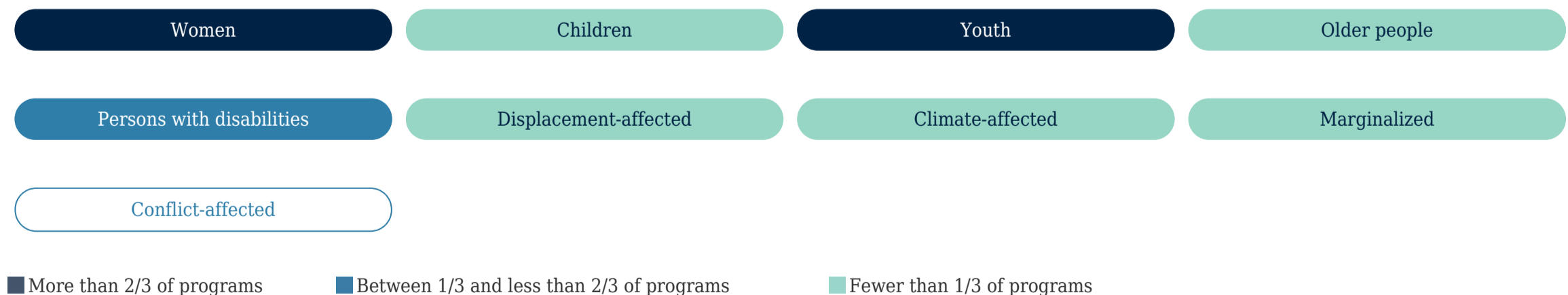


## PARTICIPANT PROFILE

Targeted Poverty Segments



Targeted Population Groups



## CORE PROGRAM COMPONENTS



TRANSFER



BUSINESS CAPITAL



WAGE EMPLOYMENT  
FACILITATION



SKILLS TRAINING



COACHING



FINANCIAL SERVICES  
FACILITATION



MARKET LINKS



CLIMATE RESILIENCE SUPPORT

## ECONOMIC INCLUSION PROGRAMS SURVEYED

Program Name	Year program began	Lead Agencies	Program Description	No. of Current Participants	% Female Participants	Poverty Targeting	Digital
AgriFin Digital Farmer 2 (ADF 2) Program	2021	Mercy Corps Kenya	The program aims to support farmers by providing technical support to build linkages between the government and innovators, and engaging in mapping, monitoring, and learning.	1,356,089	26-50% of participants	Does not target by poverty level	Yes
Can Asset Transfer or Asset Protection Policies Alter Poverty Dynamics in Northern Kenya? A randomized controlled trial (RCT)	2017	BOMA	The program evaluates the impact of the Rural Entrepreneur Access Project (REAP) and Index Based Livestock Insurance (IBLI) on reducing poverty and improving psycho-social well-being in Northern Kenya.	2,100	All (100% of participants are female)	Targets XP/UP only	Yes
Changing the Way We Care (CTWWC) Initiative	2018	Catholic Relief Services - Kenya	The program promotes safe family care for children at risk of separation or reunifying from institutions by strengthening families and reforming national child-care systems.	2,830	76-99% of participants	Targets poor broadly	Yes
De-risking, Inclusion and Value Enhancement of Pastoral Economies in the Horn of Africa	2022	ZEP-RE (PTA Reinsurance Company)	DRIVE aims to protect pastoralist communities from drought by providing a package of financial services and supporting market connections.	30,000		Does not target by poverty level	Yes
Economic Inclusion as Pathway to Self-reliance	2023	Norwegian Refugee Council	The project aims to provide evidence that NRC's Economic Inclusion framework can be used to consolidate efforts to make displacement-affected communities in Dadaab Refugee Camp self-reliant.			Targets poor broadly	Yes
Graduation Model Approach	2021	HIAS	The program aims to alleviate poverty among vulnerable refugees and migrants through components such as psychosocial support, house visits, training in wage- and self-employment, financial literacy, soft skills, and economic support for savings and investment.	200	51-75% of participants	Targets XP/UP only	Yes
Girls Improving Resilience through Livelihoods + Health (GIRL-H)	2020	Mercy Corps	GIRLH brings together adolescent girls and young women for six months of learning, with groups of 25 girls and one mentor meeting over three years. The program seeks to identify barriers and solutions to accessing health information, wellbeing, economic opportunities, and formal education.	2,225	76-99% of participants	Targets poor broadly	Yes
Global Labor Program-Inclusive Futures	2021	Sightsavers	The program aims to demonstrate that relational capacity building interventions along value chains can improve employment levels for persons with disabilities, and improved labor rights protection.	190	26-50% of participants	Does not target by poverty level	Yes
Human Talent Consultancy Services (Wage Employment Facilitation)	2021	HIAS	The program facilitates wage employment for refugees and migrants by providing training and mentorship to prepare job seekers, and through employer engagement to support companies in recruitment.	40	51-75% of participants	Targets XP/UP only	Yes
Inbusiness Program	2022	Light for the World	The program focuses on empowering persons with disabilities and their caregivers through business training, linkages to institutions, and self-advocacy training.	655	26-50% of participants	Targets poor broadly	Yes
Kenya Core Programming	2010	Village Enterprise	The project supports extremely poor people in rural Kenya in graduating from poverty by providing targeted trainings, mentorship, financial literacy, community savings groups, and cash grants to start businesses.	3,603	76-99% of participants	Targets poor broadly	Yes

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Development Response to Displacement Impacts (DRDIP) Project	2017	State Department for the Development of Arid and Semi-Arid Lands (ASALs) in the Ministry of East African Community, Regional Development and ASALs	The project aims to improve access to basic social services, expand economic opportunities, and enhance environmental management for communities hosting refugees in the target areas.	59,501	51-75% of participants	Targets poor broadly	Yes
Marine Fisheries and Socio-Economic Development Project	2022	State Department for Fisheries, Aquaculture and The Blue Economy, under the Ministry of Agriculture, Livestock, Fisheries and Irrigation	The project provides grants to finance productive, livelihood, social and environmental sub-projects. The project targets women, youth, and vulnerable and marginalized groups.	2,200	26-50% of participants	Targets poor broadly	Yes
Kenya Social and Economic Inclusion Project (KSEIP)	2020	Department of Social Development in the Ministry of Labour and Social Protection	The project is a graduation program delivered by BOMA and Village Enterprise that aims to lift the poorest households out of extreme poverty across pilot counties.	7,100	51-75% of participants	Targets poor broadly	Yes
Kenya Youth Employment and Opportunities Project	2016	State Department for Youth Sports and Arts	The project aims to increase employment and earnings opportunities for targeted youths by addressing the supply and demand side challenges of the labor market, focusing on the informal sector and vulnerable youth.	4,750	51-75% of participants	Targets XP/UP only	Yes
Let's Go Together	2022	AVSI Foundation	The project aims to addresses family poverty through economic empowerment, inclusive access to education, food, and health services, as well as promoting healthy cooking practices and urban gardening.	250	51-75% of participants	Targets XP/UP only	No
Livelihoods for Inclusion and Transformation (LIFT) Northern Kenya An adapted climate-focused graduation program	2022	BOMA	LIFT adapts BOMA's poverty graduation model to address the climate crisis, helping households establish green businesses, manage sensitive ecosystems, and strengthen the enabling environment.	10,950	76-99% of participants	Targets XP/UP only	Yes
National Agricultural and Rural Inclusive Growth Project	2017	Ministry of Agriculture and Livestock Development	The project aims to increase the productivity of smallholder farmers by providing climate-smart agricultural technologies, innovations, and management practices for increased productivity, and linking them to profitable markets.	528,000	51-75% of participants	Targets poor broadly	Yes
Rural Entrepreneur Access project (REAP)	2018	BOMA	REAP provides the poorest and most vulnerable women with interventions such as financial literacy training, business and life skills mentoring, and cash grants, to help them start small businesses, establish savings, build resilience, and strengthen social capital.	20,000	All (100% of participants are female)	Targets XP/UP only	Yes
Strengthening Capacity of Religious Women in Early Childhood Development (SCORE ECD)	2014	Association of Sisterhoods of Kenya, Zambian Association of Sisterhoods, Association of Women Religious in Malawi, and Association of Consecrated Women in Eastern and Central Africa	The program supports women with children aged 0-3 by providing nurturing care and family strengthening services, and strengthening caregiver capacity, service delivery and partner organizational capacity.	9,879	76-99% of participants	Targets poor broadly	Yes
Sustainable Entrepreneurship and Economic Development (SEED) program	2021	BOMA	The program supports youth from Marsabit and Isiolo to acquire assets, knowledge, skills, and capacity to set up and run profitable and sustainable enterprises and to improve their access to market and financial services.	2,400	51-75% of participants	Targets XP/UP only	Yes
Tumikia Mtoto Project	2022	AVSI Foundation	The project aims to socially and economically empower adolescent girls and young women through the provision of integrated economic strengthening interventions	7,976	All (100% of participants are female)	Targets XP/UP only	No
Nutrition in Arid and Semi-Arid Lands within Integrated Resilience Institutions (NAWIRI) Project	2020	Village Enterprise	The program aims to reduce acute malnutrition in Northern Kenya by promoting sustainable, evidence-based, and local solutions.	10,009	76-99% of participants	Targets poor broadly	Yes

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NAWIRI - Rural Entrepreneur Access Project (REAP) for Nutrition	2019	Mercy Corps	REAP for Nutrition aims to catalyze a sustained reduction in acute malnutrition by addressing its immediate, underlying, and systematic drivers through multi-sectoral activities.	8,700	All (100% of participants are female)	Targets XP/UP only	Yes
Village Enterprise Days for Girls Collaboration	2020	Village Enterprise	The program aims to empower people living in extreme poverty to start businesses and savings groups by providing training, mentoring, a conditional cash transfer, and access to financial institutions and markets.	702	76-99% of participants	Targets poor broadly	Yes
Women Economic Empowerment through Climate Smart Agriculture (WEE-CSA)	2021	Village Enterprise	The project aims to enhance women's adaptive capacity to climate change through climate-smart agriculture, and to build institutional capacity to ensure gender-sensitive climate-smart agriculture policies.	910	76-99% of participants	Targets poor broadly	Yes
Zoe Empowers	2007	Zoe Empowers Kenya	The program empowers orphaned children and vulnerable youth to overcome poverty through a family-based and peer-led program that promotes safety, health, and skills for long-term success.	13,570	51-75% of participants	Targets XP/UP only	Yes

Only programs that have given their consent to share their program data are included in this table



*The Partnership for Economic Inclusion (PEI) is a global platform that unites non-governmental organizations, UN agencies, research institutions, funding partners, and the World Bank to support government adoption and scale up of economic inclusion programs that empower vulnerable people to lift themselves out of extreme poverty.*

DNA: Does Not Apply; FY: Fiscal Year; FCV: Fragility, Conflict, and Violence; MPI: Multidimensional Poverty Index; NPL: National Poverty Line; N/A: Not available; WB: World Bank